

2024

Annual Report



MARRRC

MANITOBA ASSOCIATION FOR
RESOURCE RECOVERY CORP.

Table of Contents

| | |
|---|--------------|
| Who is MARRC? | 3 |
| Approval Letter from the Minister of Environment & Climate Change | 4-5 |
| Ambassador Program | 6-8 |
| Ambassador Program + Additional Events | 9 |
| Ambassador Program Partners | 10 |
| Billboard & Television Advertising | 11 |
| Social Media Advertising | 12 |
| Partnerships - EK Auto & Take Pride Winnipeg | 13 |
| Radio Media Partnerships | 14 |
| Newspaper and Magazine Partnerships | 15 |
| Northern Remote & First Nations Communities Collections | 16-17 |
| Northern Focus Advertising | 18 |
| Winnipeg Collection Depot Network | 19 |
| EcoCentres and Other Licensed Collection Facilities | 20-22 |
| MARRC Members | 23 |
| Collection Activity | 24-25 |
| Environmental Handling Charge (EHC) and Return Incentive (RI) Increases | 26 |
| Financial Statements | 27-38 |
| MARRC Board of Directors & Staff | 39 |

Who is MARRC?

The Manitoba Association for Resource Recovery Corp. (MARRC) is a non-profit corporation established in 1997 by manufacturers and marketers of lubricating products in Manitoba. MARRC's mandate is to develop, implement and administer a cost-effective, sustainable, user financed stewardship program for used oil, used oil filters, used antifreeze and used oil & antifreeze containers for all Manitobans.

MARRC was incorporated under The Corporations Act of Manitoba on April 1, 1997. MARRC submitted Applications for renewal for both the Used Oil and Antifreeze Stewardship Programs in December 2022 and has received approval of these Applications from the Minister of Environment and Climate on July 28, 2023 through June 30, 2028 with Diesel Exhaust Fluid containers included in the approval.

MARRC is managed by a six person Board of Directors drawn from MARRC Member companies, other stakeholder organizations and the public at large.

MARRC provides incentives to government licensed collectors of these products to help recycle them throughout the province. These incentives increase incrementally by distance to ensure all areas in Manitoba are serviced. The products are delivered to MARRC registered processors where they are then recycled, reused or converted into energy products.

MARRC also provides the convenience for all Manitobans to recycle these products by supporting a network of 114 EcoCentre and collection facilities across the province through funding, advertising, training, supplies, promotional materials and our new website which conveniently directs users from their current location to their nearest facility.

DID YOU KNOW...

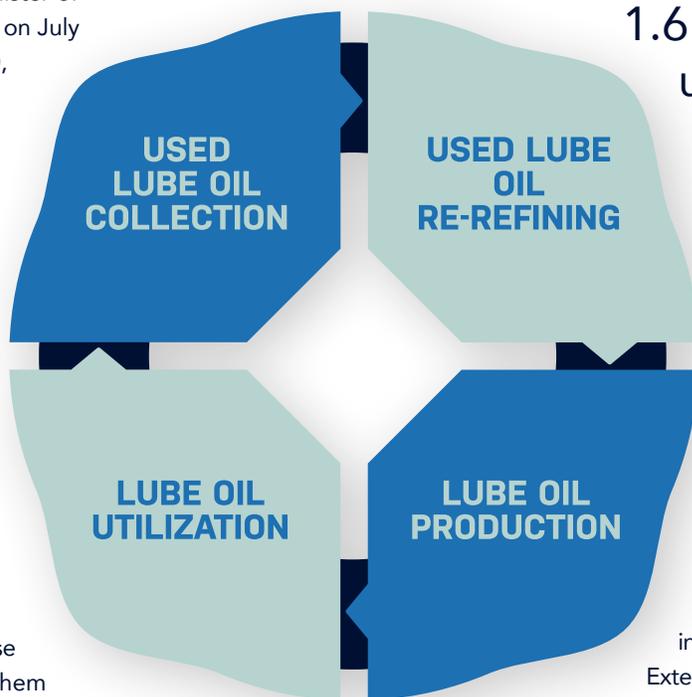
Used motor oil is insoluble, persistent, and can contain toxic chemicals and heavy metals. It's slow to degrade. It sticks to everything from beach sand to bird feathers. It's a major source of oil contamination of waterways and can result in pollution of drinking water sources. Motor oil does not wear out, it just gets dirty, so recycling it saves a valuable resource. Less energy is required to produce a litre of re-refined base stock than a base stock from crude oil.

IMPORTANT TO NOTE...

1.6 Litres of used motor oil provides the same 1 Litre of lubricating oil as 67 litres of crude oil.

Re-refined oil—must meet the same stringent refining, compounding, and performance standards as virgin oil for use in automotive, heavy-duty diesel, and other internal combustion engines.

Extensive laboratory testing and field studies conclude that re-refined oil is equivalent to virgin oil—it passes all prescribed tests and, in some situations, even outperforms virgin oil.





MINISTER
OF ENVIRONMENT AND CLIMATE

Room 344
Legislative Building
Winnipeg, Manitoba R3C 0V8
CANADA

JUL 28 2023

Aaron Strub
Executive Director
Manitoba Association for Resource Recovery Corp.
Manitoba's Used Oil & Antifreeze Recycling Program
35-1313 Border Street
Winnipeg MB R3H 0X4
marrc@mts.net

Dear Aaron Strub:

I approve your Used Oil & Antifreeze Stewardship Program Plan effective July 1, 2023. This Approval marks twenty-five successful years of the program's operations in Manitoba and recognizes the Manitoba Association for Resource Recovery Corporation's continued dedication to protecting the environment. This Approval will expire June 30, 2028, pursuant to Section 7(4) of the Regulation under the Waste Reduction and Prevention Act unless otherwise noted.

This Approval is issued to the Manitoba Association for Resource Recovery Corporation under Section 7(2) of Used Oil, Oil Filters and Containers Stewardship Regulation, 1997; the Household Hazardous Material and Prescribed Material Stewardship Regulation, 2010; and the Packaging and Printed Paper Stewardship Regulation, 2008, (Regulations), and is subject to the Manitoba Association for Resource Recovery Corporation meeting the conditions as set forth in "Attachment A" of this letter, which forms part of this Approval.

Increasing waste diversion from landfills and advancing a circular economy are priorities for my department. I am pleased to see that your program met its recovery target of 75% for used oil and filters. As we work to modernize Manitoba's waste diversion and recycling framework, I expect you to continue to explore opportunities to promote a circular economy in the province.

Your program has an important role in providing waste diversion services to Manitobans. I commend your program's extensive network of collection depots across Manitoba. Thank you for participating in the Winter Roads backhaul program providing coverage to several First Nations communities.

Manitobans suggested opportunities for increasing awareness of waste diversion and recycling programs through more engagement. I expect you to continue exploring engagement strategies to reach all Manitobans, including Indigenous peoples and youth.

Going forward, my department will meet with you or your designated representative on an annual basis as an opportunity for you to share your program's progress and to discuss continuous improvement.

The Manitoba Association for Resource Recovery Corporation should submit its next application for renewal of this Approval by October 31, 2027 to allow adequate time for review and public consultations. However, you may apply for approval of an amendment to your stewardship program plan at any time, under Section 13(1) of the Regulation.

I look forward to our continued collaboration on this program. If you have any additional questions or would like to discuss this matter further, please contact Kelly Kuryk, Acting Senior Manager, Environmental Policy and Delivery Unit, at Kelly.Kuryk@gov.mb.ca or 431-374-9424.

Kind regards,

Honourable Kevin Klein
Minister of Environment and Climate

Attachment

c. Kelly Kuryk
Joe Casciano, Chair, Board of Directors (ja.casciano@hotmail.com)

ATTACHMENT A
Conditions of Approval

Manitoba Association for Resource Recovery Corporation

The conditions set forth below form part of the Ministerial approval for the Used Oil & Antifreeze Stewardship Program (Program) Plan, pursuant to the Used Oil, Oil Filters and Containers Stewardship Regulation, 1997; the Household Hazardous Material and Prescribed Material Stewardship Regulation, 2010; and the Packaging and Printed Paper Stewardship Regulation, 2008 (Regulations).

Under Section 11(1) of the Regulations, the Minister has the authority to suspend or cancel the Approval of the Program at any time if there is a breach or contravention by the Manitoba Association for Resource Recovery Corporation as the operator of the Program, of either The Waste Reduction and Prevention Act or the Regulations or the conditions set forth in this Approval and, if applicable, subsequent amendments of this Approval.

If the Minister is not assured that the Manitoba Association for Resource Recovery Corporation is implementing or operating the Program substantially in accordance with its intent, or where the Minister or department have concluded, based on relevant circumstances, that the Program or terms of this Approval, including "Attachment A: Conditions of Approval" should be reviewed, then pursuant to Section 8 of the Regulations (7.1 of the Used Oil, Oil Filters and Containers Stewardship Regulations) new or additional conditions may be imposed as deemed appropriate so as to ensure that the environmental outcomes and regulatory requirements are fulfilled.

Any notices to be provided to the department pursuant to this approval are to be submitted in writing to: Senior Manager, Environmental Policy and Delivery Unit, Manitoba Environment and Climate, Box 37 - 14 Fultz Boulevard, Winnipeg, Manitoba, R3Y 0L6.

The conditions of this approval are:

THAT the Manitoba Association for Resource Recovery Corporation:

1. Implement and operate the program substantially in accordance with the submitted program plan's intent, consistent with the requirements of The Waste Reduction and Prevention Act, the regulations listed above and their guidelines, and these Conditions of Approval, as approved and amended from time to time.
2. Identify a senior official with the Manitoba Association for Resource Recovery Corporation as a contact person to work with my officials to provide such assistance or any information (including both financial and non-financial information) that may be deemed necessary in a timely manner to enable them to provide me with information to assess whether the Manitoba Association for Resource Recovery Corporation has implemented the Program and it is operating substantially in accordance with its intent and the Conditions of Approval and, if applicable, subsequent amendments to this Approval.
3. Retained earnings shown on the Manitoba Association for Resource Recovery Corporation's financial statement for the Manitoba program (total revenues less total expenditures), as determined by an external auditor, shall not at any time during the term of this approval, exceed an amount equal to one year's program revenue.
4. Submit annual reports to the department's senior manager who administers The Waste Reduction and Prevention Act, per the applicable regulations and guidelines.
5. Provide meaningful opportunity for input at strategic points (amendment of program plan, annual reporting, continuous review of operations) from government, service delivery agencies, relevant external agencies, and the public, per the applicable regulation and guidelines.
6. Maintain its status as a body corporate and registration under The Corporations Act, C.C.S.M. c. C225 (Manitoba) while operating the program.
7. Over the next year, work with the department to identify key performance indicators that will contribute to an evaluation framework measuring the performance of stewardship programs in Manitoba. You will be required to report on these key performance indicators in your annual reports to show that the program is working towards incremental, improved outcomes.
8. Maintain a recovery rate of 80% for used oil and filters.
9. Determine baseline recovery rates on all designated program containers over the next year. Propose targets to increase those rates, including a minimum 5% increase from baseline recovery rates, to be achieved by 2028.
10. Increase program coverage to northern and remote communities.
11. Determine baseline, Manitoba-wide consumer awareness of the program and develop a plan for continuous improvement of program awareness within the next year, and increase baseline awareness by 2% by 2027.

Ambassador Program

MARRC's flagship Ambassador Program was back for another year with a renewed focus on participation in only one event each weekend. By concentrating our resources in this way we were able to maximize efficiency in improving awareness for the recovery of used oil and antifreeze products.

THE FOLLOWING IS A LISTING OF EVENTS AND THEIR RESPECTIVE PARADES THAT WE PARTICIPATED IN:

**World of Wheels
Rodorama
Transcona Hi Neighbour & Parade
St. Andrews Open House
Steinbach Summer in the City
MacGregor Fair & Parade**

**Killarney Fair & Parade
Portage Exhibition
Gimli Car Show
Selkirk Triple S Fair & Rodeo & Parade
Morris Stampede & Parade
Altona Sunflower Festival & Parade**

**Gimli Icelandic Festival & Parade
Winkler Harvest Festival & Parade
St. Clements Open House
Stonewall Quarry Days & Parade
NACC Trade Show
Morden Corn & Apple Festival & Parade**

OUR AMBASSADORS ENGAGED WITH VISITORS BY HAVING THEM RESPOND TO OUR SURVEY WHICH ASKED:

- 1 Do you change your own oil and antifreeze (DIY ~ Do-It-Yourself) or do you take your vehicle in for service?
- 2 Where do you take your used oil products?
- 3 Did you know that the levy added to the price of oil products helps cover the cost of your Used Oil Depot in your area?
- 4 Did you know that you can recycle used oil and antifreeze products free of charge at Used Oil Depots?
- 5 Did you know that you can recycle your used oil & antifreeze products in your local area?

WE HAD A LARGE NUMBER OF PEOPLE APPROACH OUR BOOTH WITH **10,061** PARTICIPANTS COMPLETING OUR SURVEY! RESULTS OBTAINED FROM THE SURVEY INCLUDE:

- 1 The general public in Winnipeg is conscious of the importance of recycling used oil and antifreeze products (63% aware to 37% not aware)
- 2 Increased marketing and awareness is still needed for the rural public (47% aware to 53% not aware)
- 3 The majority of people did not know that the EHC covers the cost of an EcoCentre in their area (48% knew to 52% didn't know)
- 4 The majority of people knew that recycling used oil products was free at used oil depots (58% knew to 42% didn't know)
- 5 Year over year improvement since 2018 was seen overall for people that knew of a recycling depot in their area (33% in 2018; 45% in 2022; 45.4% in 2023; 49.0% in 2024)
- 6 More people are labeling themselves as "Do-it-Yourself" for changing their own oil, possibly due to higher inflation & costs with Dealer oil changes. (36% in 2024 vs. 26% in 2018)
- 7 The Ambassador Program will continue to be focusing on communities throughout the Province with radio, newspaper & in particular social media ads (which started in 2021) supporting the upcoming local community events, as well as the local EcoCentre in proximity. Social media ads that began in 2021 may explain the substantial increase in people who knew of a depot in their local area.

FREE DRAW
FOR A
CANADIAN TIRE
\$50.00
GIFT CARD!

Manitoba Association for Resource Recovery Corp.
Useoilrecycling.com
1-888-410-1440



The participants also entered for a chance to win a \$50 Canadian Tire gift card. The participants then spun our Wheel of Fortune for a chance to win some great prizes.

Ambassador Program

PRIZES

MARRC utilized a flashing Wheel of Fortune to generate excitement at the Ambassador booth. After visitors completed the used oil recycling survey, they could spin the wheel to determine what prizes had been won.

Participation at the MARRC booth was very high with long line-ups at the booth in many cases. All prizes featured oil recycling branding and were very well received. Bookmarks, wristbands and brochures were all distributed for free at the tradeshows, exhibitions and parades as well.



KORNHOLE GAME

MARRC continued its use of our popular LED lit Kornhole game this year for people to participate in at our booth. The game features a graphic of our EcoCentre building which illustrates the goal of bringing in your used oil and antifreeze products to any of our 114 collection locations in Manitoba.



BROCHURES

The Ambassadors also distributed brochures which detail important information about the MARRC Stewardship Program such as what happens to the products once they are



This is how we're doing!

| | | 2023 | | |
|---------|--------|-----------|-----------------|-------|
| | | Collected | Net Recoverable | % |
| Oil | Litres | 15.32M | 18M | 85.1% |
| Filters | Units | 1.93M | 2.256M | 85.6% |



Use your mobile phone to discover where your closest collection centre is.

Over 100 locations in Manitoba!



This is how we keep used Oil, Filters, Antifreeze and their containers OUT of Manitoba's ecosystem.

"You play a role in the success of our province!"

Manitoba's Used Oil Recycling Program

- Collect the used oil from your vehicle, lawnmower, farm equipment, fishing vessels, or other machinery and recycle them at a licensed facility.
- Do not contaminate the oil with other liquids. Solvents, paint thinner, bleaches, antifreeze, gasoline, PCBs, household chemicals, insecticides, herbicides, pesticides, grease, or water are not accepted. EcoCentre staff have information on where to take contaminated oil.
- Collect your used oil, filters, and containers and recycle them at a licensed facility.
- Collect your used antifreeze and containers and recycle them at a

MARRC - Manitoba Association for Resource Recovery Corp.
1-888-410-1440
UsedOilRecyclingMB.com



USED OIL FILTERS are made with 85% recyclable metal which becomes rebar used in construction



USED CONTAINERS from oil, antifreeze and Diesel Exhaust Fluid (DEF) are now recycled into energy using an innovative clean technology called Rapid Organic Conversion. This energy is used for heating water, buildings, and generating electricity

What Happens to Recovered Products?



USED OIL can be re-refined into lube oil and other petroleum products. As well, it can be used for energy recovery

USED ANTIFREEZE becomes new antifreeze again when shipped to licensed processors

Licensed Depots in the City of Winnipeg

- EK Import Auto Service - 1043 Springfield Road
- Green for Life - 1090 Kenaston Blvd
- Frank Motors - 575 Notre-Dame Avenue
- A-1 Environmental - 1447 Dugald Road
- Unity - 3615 Portage Avenue
- Grant Park - 1080 Grant Avenue
- Transcona - 1519 Regent Avenue
- Fort Garry - McGillivray & Kenaston
- Polo Park - 750 St. James Street
- VIP Lube - 1089 Elice Ave
- VIP Lube - 395 Goulet Street
- T120 Pacific Avenue
- 429 Panet Road
- Brady Road Landfill



Be sure to follow us on Facebook!

MARRC MANITOBA ASSOCIATION FOR RESOURCE RECOVERY CORP.

UsedOilRecyclingMB.com 1-888-410-1440

collected; where people can take the products throughout Manitoba; our collection progress to date as well as advising that your mobile phone can now show you where your closest collection centre is.

Ambassador Program

PRIZES DISTRIBUTED FROM BOTH THE KORNHOLE GAME AND THE WHEEL OF FORTUNE WERE VERY HELPFUL IN GENERATING EXCITEMENT FOR OUR BOOTH.



Insulated Cooler Bags



Pen Lights



Hats



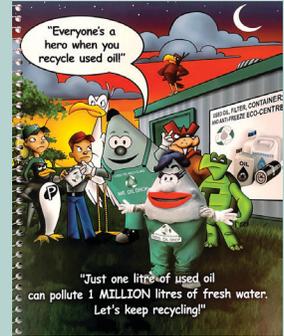
Toques



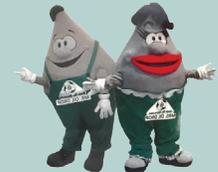
Mrs. & Mr. Oil Drop Beanie Babies



Tape Measures



Notebooks



Mr. & Mrs. Oil Drop Tattoos

MARRC ALSO DISTRIBUTED THE CITY OF WINNIPEG AND RURAL MANITOBA FRIDGE MAGNETS DETAILING WHERE USED OIL AND ANTIFREEZE COLLECTION FACILITIES ARE LOCATED AROUND THE PROVINCE.



Manitoba EcoCentre Locations Fridge Magnet

Winnipeg's Licensed Collection Depots for Used Oil & Antifreeze



UsedOilRecyclingMB.com
1-888-410-1440

- Unicity - 3615 Portage Avenue
- St. Boniface - Fermor & Beaverhill
- Grant Park - 1080 Grant Avenue
- Transcona - 1519 Regent Avenue
- Fort Garry - McGillivray & Kenaston
- Polo Park - 750 St. James Street
- 1120 Pacific Avenue
- 429 Panet Road
- Brady Road Landfill
- A-1 A-1 Environmental - 1447 Dugald Road
- GFL Green for Life - 1090 Kenaston Blvd.
- EK EK Import Auto Service - 1043 Springfield Road
- FM Frank Motors - 575 Notre Dame Ave
- VLP LUBE 395 Goulet Street

City of Winnipeg EcoCentre Locations Fridge Magnet

Ambassador Program



Stonewall



Steinbach



St. Andrews



Altona



Gimli Parade

ADDITIONAL EVENTS

MARRC attended several additional events during the year to help spread the message about environmental conservation and to encourage new communities to participate in our program with their own collection facility.



Manitoba Association of Regional Recyclers (MARR) Forum - October 16 & 17 held at the Viscount Gort.

MARR's underlying vision is to maximize waste diversion and recycling and to develop more sustainable and responsible waste management practices in communities in all regions of the province of Manitoba. This year, special information and training on waste management practices including used oil in First Nations, Indigenous, northern remote and small rural communities was offered.

Strategic Planning Session August 27 - 29
SARRC hosted the combined Strategic Planning Session which included BC, Alberta, Saskatchewan, Manitoba, Ontario, Quebec and Atlantic Canada directors and staff. The session was focused on addressing key strategic issues and team building.



Association of Manitoba Municipalities (AMM) Trade Shows - Keystone Centre in Brandon April 10 & 11 and the Winnipeg Convention Centre November 25.

The AMM helps Manitoba Municipalities speak with one voice. They host 2 trade shows annually and include sessions on skill building, professional development topics and emerging municipal policy issues.



Northern Association of Community Councils (NACC) Trade Show - Held at Canad Inns Polo Park August 21 & 22.

The NACC strives to make both provincial and federal governments recognize and create awareness of the needs in their communities.

Ambassador Program

OUR PARTNERS IN PROGRESS!

The main focus of our Ambassador Program was to engage with visitors by highlighting the importance of recycling. Visitors received information on recycling used oil and antifreeze products as well as valuable prize giveaways. MARRC teamed up with 3 Producer Responsible Organizations (PROs) and distributed their brochures and information as well.



This program is a free and easy way for people to dispose of old batteries and cell phones safely and reliably, diverting them away from landfills.



Cleanfarms is a national agricultural industry stewardship organization that contributes to a healthier environment and a sustainable future by recovering and recycling agricultural and related industry plastics, packaging and products. It collects materials for recycling and safe disposal

through a network of some 1,500 ag retail and municipal partners. It is funded by its members in the crop protection, fertilizer, seed, animal health medication, and ag plastics industries. It has staff located in Lethbridge, Alberta; Moose Jaw, Saskatchewan; Winnipeg, Manitoba; Etobicoke, Ontario; and St-Bruno, Quebec.



The Health Products Stewardship Association supports the preservation of our environment and the protection of communities by managing take-back programs for unwanted medications and used medical sharps.



MARRC rented 1 large van for the Ambassadors which was wrapped with colourful advertising for used oil & antifreeze recycling and included our 3 partners' logos on 3 sides of the vehicle. The vehicle was very well received at each trade show, exhibition and parade.

Billboard & Television Advertising

BILLBOARDS

MARRC continues to expand the methods it uses to promote the recycling of Used Oil & Antifreeze products by capitalizing on the effectiveness of Out-Of-Home advertising such as billboard display ads.

Billboards promoting the recycling of our products included our toll free line and website which were displayed at some of the busiest intersections in the City of Winnipeg during the summer, namely:

Our ad was seen over 7.5 million times over the course of the summer. This does not include many more possible impressions from additional people in those vehicles as well as buses.

This kind of repetition builds brand awareness and further enhances the likelihood that the public will retain the information and imagery displayed.

| | CARS PASSING BY EACH DAY | IMPRESSIONS |
|---------------------------------------|--------------------------|-------------|
| Portage Ave. & Broadway NE Corner | 39,500 x 55 days = | 2,172,500 |
| Notre Dame Ave. & Wall St. North Side | 42,500 x 72 days = | 3,060,000 |
| Main St. & Alexander Ave. East Side | 38,900 x 59 days = | 2,295,100 |
| | | 7,527,600 |

CTV WEATHER SNIPES

From April 1 to October 18, MARRC expanded its advertising on CTV by airing its ad snipes during:

CTV Morning Live Weather (6a/7a/8a)

CTV News at Noon

CTV Supper Hour News at 5:00

Our logo & tagline is a consistent reminder to viewers during the weather forecast as well as both noon and 5pm news broadcasts to recycle used oil and antifreeze products.



Social Media Advertising

FACEBOOK LIKE CAMPAIGN:

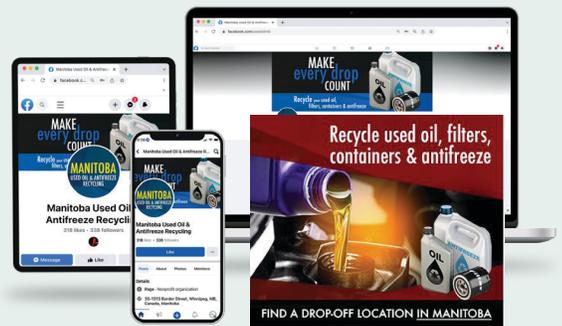
Graphical ads targeted to users based on their location, demographic, and/or profile information that when Liked, grow our Facebook audience/following.

FACEBOOK ADS & BOOSTED POSTS:

Graphical ads or video ads are targeted to users based on their location, demographic, and/or profile information. When clicked, they bring the user to MARRC's website.

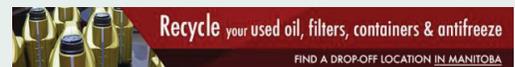
MARRC targeted those individuals who would most likely find our ads relevant such as those with interests in ATVs, Automobiles, Motorcycles, CarGurus, Mechanics, Boating, Farming, RVs, etc.

Every 2 weeks we updated our ads with fresh and interesting content including the promotion of our summertime Ambassador Program. We received quarterly updates on what was generating the most amount of interest through interactions (clicks), likes, impressions and number of people reached.



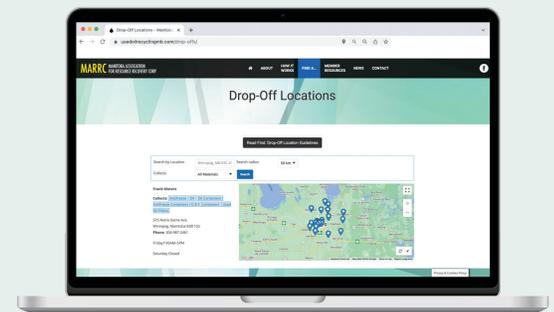
DISPLAY ADVERTISING IN THE GOOGLE DISPLAY NETWORK:

Graphical ads on select topics of websites that are part of the Google Display Network, shown when a person in the right geographical area visits.



GOOGLE ADS COST PER CLICK (CPC) ADVERTISING:

Text ads in Google search results, triggered when a searcher within the right geographical area searches for something related to 15 keywords and/or phrases that we target such as: Used oil, collection depots, used filters, antifreeze, used oil containers, motor oil disposal, recycling, ecocentres, etc. Our quarterly report advised how we fared for number of impressions for each keyword, as well as number of clicks on our display ad. Changes can be made to more popular keywords if needed. Clicking on our ad directed the user to our collection depot drop-off location map where that person's nearest location could easily be found.



YOUTUBE VIDEO ADS:

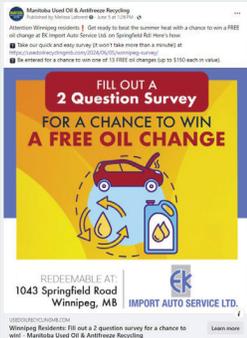
Our Used Oil Recycling Minute video ads on were displayed on YouTube to all northern Manitoba viewers above the 52nd parallel over 136,000 times.

OVERALL METRICS

For the year 2024 our Totals were over 4,014,000 impressions (total number of times our content was displayed) and over 66,800 Interactions such as clicks, video interactions, and Facebook page Likes. Last year's metrics included over 9,218,000 impressions but only 12,700 interactions which displays our ability to adapt and focus on the advertising that best maximizes consumer engagement.



PARTNERSHIP PROMOTION EK AUTO 1043 SPRINGFIELD ROAD TO ENHANCE CONSUMER AWARENESS



We enhanced our Facebook Awareness Campaign this summer by partnering with one of our Winnipeg collection facilities: EK Auto 1043 Springfield Road. Similar to our Facebook ad campaign, we targeted those individuals who would most likely find our ads relevant and promoted that this was a chance

to win one of 13 free oil changes worth \$150 each. Just a quick 2 question survey needed to be filled out to be entered into a draw for one of the free oil changes.

THE QUESTIONS ASKED:

Do you change your own oil and antifreeze or do you take your vehicle in for service?

182 of 765 or 24% of respondents advised they do it themselves.

As a result of this initiative, traffic to MARRC's EcoCentre Drop-off Locations website page increased by 2.24x with dramatic increases taking place over the course the promotion.

Did you know that you can recycle your used oil and antifreeze products at EK Auto, 1043 Springfield Road or at any one of the City of Winnipeg's 4R Depots: Brady Rd., 1120 Pacific Ave. & 429 Panet Rd.?

445 of 765 or 58% of respondents advised that they knew they could recycle their used oil products at these locations. (For last year's promotion 60% indicated they knew where to take their products)

Winnipeg Residents: Fill out a 2 question survey for a chance to win!

Fill out the short survey below for a chance to win 1 of 13 free oil changes to EK Import Auto Service Ltd. on 1043 Springfield Rd. in Winnipeg!

(13 prizes with a maximum value of \$150 each will be drawn)

Do you change your own oil and antifreeze or do you take your vehicle in? (required)

- I do it myself
- Take in for service

Did you know that you can recycle your used oil and antifreeze products at EK Auto (1043 Springfield Rd.) or at any one of the City of Winnipeg's 4R Depots: Brady Rd., 1120 Pacific Ave. & 429 Panet Rd.? (required)

- Yes
- No

Name (required)

First: Last:

Phone (required)

Skill testing question: 2 x 4 = 1 = (required)



IMPORT AUTO SERVICE LTD.

204-663-8886

1043 Springfield Rd.

Winnipeg, MB



PARTNERSHIP WITH TAKE PRIDE WINNIPEG TO ENHANCE AWARENESS WITH STUDENTS IN SCHOOLS



MARRC partnered with Take Pride Winnipeg to give 34 presentations in 33 different schools around Manitoba which included teaching an estimated 6,060 students about the merits of recycling used oil products. MARRC branded bookmarks and wristbands were also distributed to all.

Radio Media Partnerships



9 Manitoba rural radio stations aired over 600 ads promoting each specific local Ambassador event during the summer as well.



2 Winnipeg radio stations, CJOB and Power 97 FM aired over 700 ads promoting each specific local Ambassador event during the summer.



LOCAL AREA INITIATIVES



Oil Recycling Day!!

Saturday, June 8, 2024
9 am to 4 pm

For every 5L of used oil brought to the Poplarfield Disposal Site (2m south & 15m west from Poplarfield) You will receive **1L of 10W-30 FREE!!** (Limit of 1-1L per customer)

Customer name will be entered to win a \$50.00 Home Hardware Gift Card



MOSSEY RIVER

Mossey River Municipality held a Waste and Recycling Information Day on September 27 where information on their new used oil collection facility in Winnipegosis was distributed. MARRC Brochures, bookmarks and wristbands were also distributed.

FISHER BRANCH

Fisher Branch held an EcoDay on June 8 where for every 5 litres of used oil that was brought in a 1 litre jug of new oil was given away for free. The customer name was also entered to win a \$50 Home Hardware Gift Card.

STEINBACH

Steinbach had their own EcoDay on June 12 with 123 customers bringing in 3,564 litres of used oil.

BURSARIES AWARDED FOR A TWENTY-FIRST YEAR



Bursaries were awarded to students (\$2,000 each) qualifying in Environmental Studies at the University of Manitoba, University of Brandon, the University of Winnipeg and Red River Community College.

Students awarded were required to provide a brief explanation as to why used oil product collection and recycling in Manitoba is important to them.

Newspaper & Magazine Partnerships

WINNIPEG FREE PRESS COMMUNITY REVIEW EAST & WEST NEWSPAPERS

The Winnipeg Free Press Community Review East & West Newspapers have a combined circulation of over 215,000 in the City of Winnipeg and Headingley.

MARRC advertised with 2 front page ads: 1 ear lug at the top corner and 1 banner ad at the bottom for the following events:

To find your nearest used Oil & Antifreeze drop-off location go to

Winnipeg's Licensed Used Oil Depots

- Ucity - 3615 Portage Avenue
- Grant Park - 1080 Grant Avenue
- Transcona - 1519 Regent Avenue
- Fort Garry - McGillivray & Kenaston
- Polo Park - 750 St. James Street
- 1088 Ellice Avenue
- 395 Goulet Street
- Brady Road Landfill
- 1120 Pacific Avenue
- 429 Panet Road
- Green for Life - 1050 Kenaston Blvd.
- A-1 Environmental - 1447 Dugald Road
- Frank Motors - 575 Notre Dame Ave.
- EK Import Auto Service 1043 Springfield Rd

1-888-410-1440 | www.usedoilrecycling.com
Manitoba's Used Oil & Antifreeze Recycling Program

Earth Day
April 22

To find your nearest used Oil & Antifreeze drop-off location go to

UsedOilRecyclingMB.com

1-888-410-1440 Manitoba's Used Oil & Antifreeze Recycling Program

National Indigenous Peoples Day
June 21

THE LEAF & STREETS NEWSPAPERS

The Leaf is distributed to 4,100 people in the Wolsley, Armstrong Point and South Broadway areas while the Streets is delivered to all those in Winnipeg's West End.

To find your nearest used Oil & Antifreeze drop-off location go to

UsedOilRecyclingMB.com

1-888-410-1440

Waste Reduction Week
October 21-27, 2024

Manitoba's Used Oil & Antifreeze Recycling Program

To find your nearest used Oil & Antifreeze drop-off location go to

UsedOilRecyclingMB.com

1-888-410-1440

Manitoba's Used Oil & Antifreeze Recycling Program

Waste Reduction Week
October 21-27, 2024

Highlighting the impacts waste has in our world, celebrating those who are working hard to reduce their waste, and providing practical solutions to help Manitobans reduce their waste.

Waste Reduction Week
Oct 21-27

Northern Remote & First Nations Communities Collections

Producer Responsible Organizations (PROs) continue to sponsor the Backhaul Project which is aimed at removing stewardship and non-stewardship materials from participating First Nations Communities.

Finding enough trucks to backhaul material out of these communities continues to be a challenge, especially those with a hazardous waste license.

As a result for this year, only the following communities were involved with having stewardship and non-stewardship materials removed: Oxford House, Lac Brochet, Wasagamack, and Tadoule Lake.

Supplies to enhance material packing and storage capabilities were delivered by MARRC via Perimeter Airlines to 5 communities including:

WASAGAMACK

2 open top filter drums and 1 roll of 125 bags to store used oil containers. (1 truck load of other materials removed)

GARDEN HILL

12 closed top oil drums

GOD'S LAKE

4 closed top oil drums and 1 roll of 125 bags to store used oil containers

OXFORD HOUSE

18 closed top oil drums and 2 open top filter drums. (3 truck loads of other materials removed)

LAC BROCHET

2 open Top filter drums.

(4 truck loads of other materials removed)

In addition:

TADOULE LAKE

(1 truck load of other materials removed)

CROSS LAKE

820 litres of used oil removed.

BLOODVEIN

1900 Litres of used oil & 160 Kgs of containers removed

In total, 9 semi-trailer loads of material were removed from 5 communities, representing 5 PROs comprised of non-stewardship and stewardship material.

COLLABORATION PARTNERSHIPS

10 participating PROs included the Canadian Battery Association, Call2Recycle, Electronic Products Recycling Association, Heating Refrigeration and Air Conditioning Institute of Canada, Health Products Stewardship Association, Manitoba Association for Resource Recovery Corp., Multi-Material Stewardship Manitoba Inc., Product Care Association of Canada, Recycle My Cell & Tire Stewardship Manitoba. MARRC continues to be committed to the collection of materials in northern remote communities by participating financially with the other Manitoba Producer Responsible Organizations (PROs) to aid in the collection process for both stewardship as well as non-stewardship materials.

KEY OUTCOMES

We are continuously fine-tuning our program delivery model that considers the full transportation cycle of products being delivered into communities, backhaul of diverted material out of communities on the same trucks and receiving and processing the material in Winnipeg. The costs have been identified in detail and areas for efficiencies continue to be refined. The need to support community waste diversion workers, including training, proper equipment to safely do their jobs, and supplies to safely pack the material has been reinforced. Ideally this would involve periodic community visits to advise and train workers as well as provision of proper equipment and supplies. Through discussions with stakeholders in Manitoba's waste management and recycling sector, a need has been identified to address these gaps in the training and skill development of workers employed in waste management sites in communities across Manitoba. MARRC has joined an Advisory Council that will play an ongoing role in establishing and overseeing the overall vision, strategy and shared investment towards training and developing waste management and recycling workers for Manitoba.

There is a need for communities to have adequate budgets to support worker wages, training, consumable supplies and costs for transport and handling of non-stewardship material. The cost/benefit of including all diverted material including stewardship and non-stewardship in backhaul transport trucks has been recognized. There is also a need for infrastructure and equipment to store diverted material and safely load it onto backhaul trucks including weather protected areas for material storage, loading equipment, and lights for loading at night. Continued collaboration amongst the PROs is essential for any future northern backhaul collection program.

In late 2024 discussions took place with Notre Dame Used Oil (NDUO), to bring both hazardous and non-hazardous material out from northern remote communities. NDUO is a trucking company with a hazardous waste license as well as a driver with 25 years of winter road driving experience. Headhauling used oil storage tanks into the communities was also discussed in detail and is being planned for the coming year. The addition of this trucking company should prove pivotal in removing as much extra stewardship and non-stewardship materials as possible.

Northern Remote & First Nations Communities Collections Continued

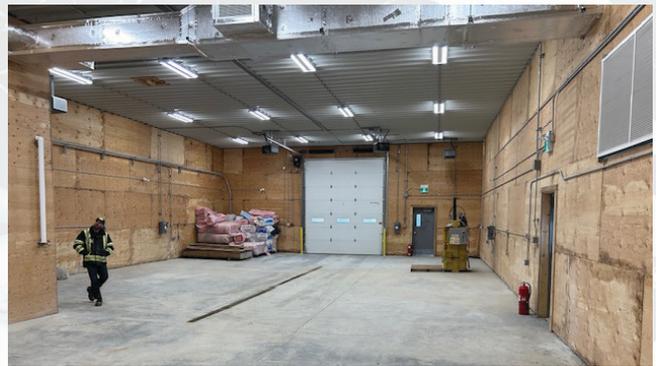


VISIT TO GOD'S LAKE OCTOBER 28

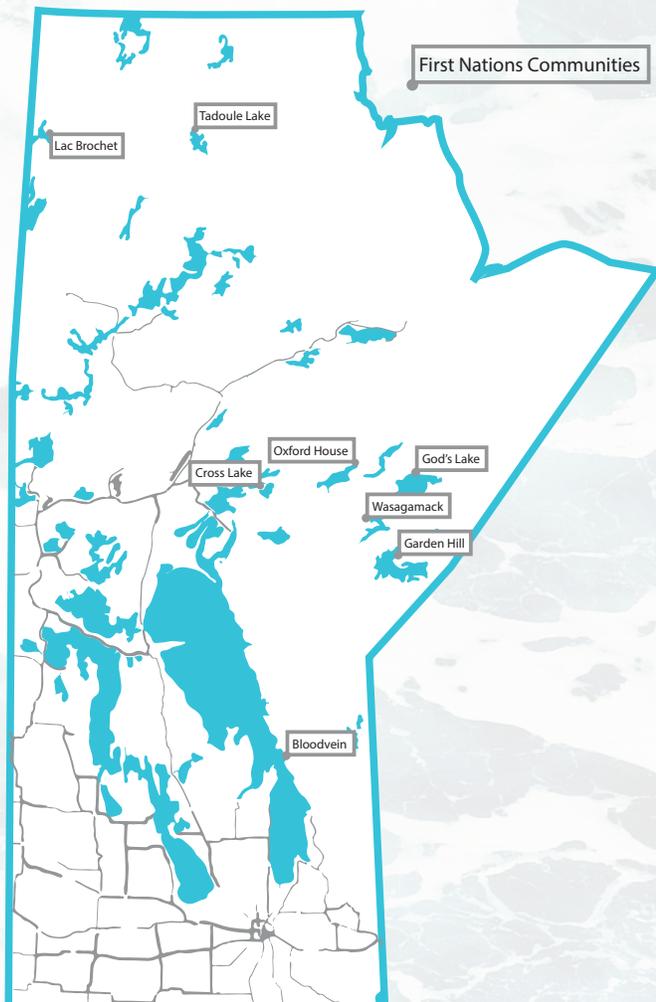
Upon visiting God's Lake on October 28 to view their brand new Landfill Site, Recycling Centre, and End of Life Vehicle Garage, productive discussions with Chief and Council took place which led to the shipping of a used oil storage tank to be situated beside their ELV building and eventually connected to their used oil burner currently sitting in storage.



God's Lake ELV Building



God's Lake Recycling Centre



2360 Litre Used Oil Storage Tank

Northern Focused Advertising

In addition to advertising in our traditional ways for southern Manitoba we implemented a northern focused campaign which concentrated on the financial opportunities available to northern remote communities and northern communities in general.



NORTHERN YOUTUBE VIDEOS AND DISPLAY ADS

Our northern YouTube videos as well as our display ads were aired to those above the 52nd parallel in Manitoba and have resulted in over:

136,000 IMPRESSIONS (Impressions measure how many times the content is displayed)

52,000 ENGAGEMENTS (Engagements measure how many times users interact with that content)

MANITOBA PROSPECTORS & DEVELOPERS ASSOCIATION

Manitoba Mining Review is distributed to association members, all pertinent government officials and to all companies with an interest in mining.

AMM MUNICIPAL LEADER MAGAZINE

MARRC participated in both Association of Manitoba Municipalities trade shows, one in Brandon at the Keystone Centre April 10 & 11 and one in Winnipeg at the RBC Convention Centre on November 25 and advertised in their magazine the Municipal Leader.

FIRST NATIONS VOICE

The First Nations Voice is a privately owned newspaper with a distribution of over 100,000 that provides an educational and information-sharing vehicle for both First Nations / Aboriginal communities and non-Aboriginal communities in Manitoba. The purpose is to educate, inspire and inform the general public from a First Nations / Aboriginal perspective. With our focused push to include northern remote communities' used oil recycling efforts, our northern advertising concentrated on our financial incentives for

purchasing used oil burners in addition to our offering of a return incentive of \$0.08 per litre of used oil burned.

USED OIL AND ANTIFREEZE RECYCLING:
Call 1-888-410-1440 or visit www.UsedOilRecyclingMB.com for more information

Northern Opportunities!
MARRC manages the Used Oil and Antifreeze Recycling Programs. **WE ARE INTERESTED IN ASSISTING COMMUNITIES IN THE NORTH** with recycling used oil, filters, containers as well as antifreeze and it's containers.

MARRC pays northern communities \$0.08 per litre to burn used oil in approved burners!

We can even help with the purchase cost of a used oil burner up to \$15,000! (Call for details)

MARRC MANITOBA ASSOCIATION FOR RESOURCE RECOVERY CORP.
Make EVERY DROP count.

MARRC pays northern communities **\$0.08 per litre** to burn used oil in approved burners!

We can even help with the purchase cost of a used oil burner up to \$15,000! (Call for details)

There are over 550 burners estimated to be in operation around Manitoba. We can only account for roughly 100 of them and we know this is where most of the unaccounted for used oil is going. By paying for the burning of the used oil in an approved burner (typically a Clean Burn burner), this allows us to track and account for our missing amounts. This should be an exciting and welcome development for any northern community interested in burning used oil to save on heating costs.

Our Program helps fund up to \$15,000 off the initial purchase price of a used oil burner typically for winter road communities and will be assessed on a case by case basis.

We are also interested in establishing a used oil products collection facility for the general public in the community whose burner we are funding. This would also include up to \$8,000 in one time Investment Support and up to \$2,000 in Annual Operating Support in perpetuity.

There are over 550 used oil burners estimated to be in operation around Manitoba. We can only account for a small number of them and we believe this is where most of Manitoba's unaccounted for used oil is going.

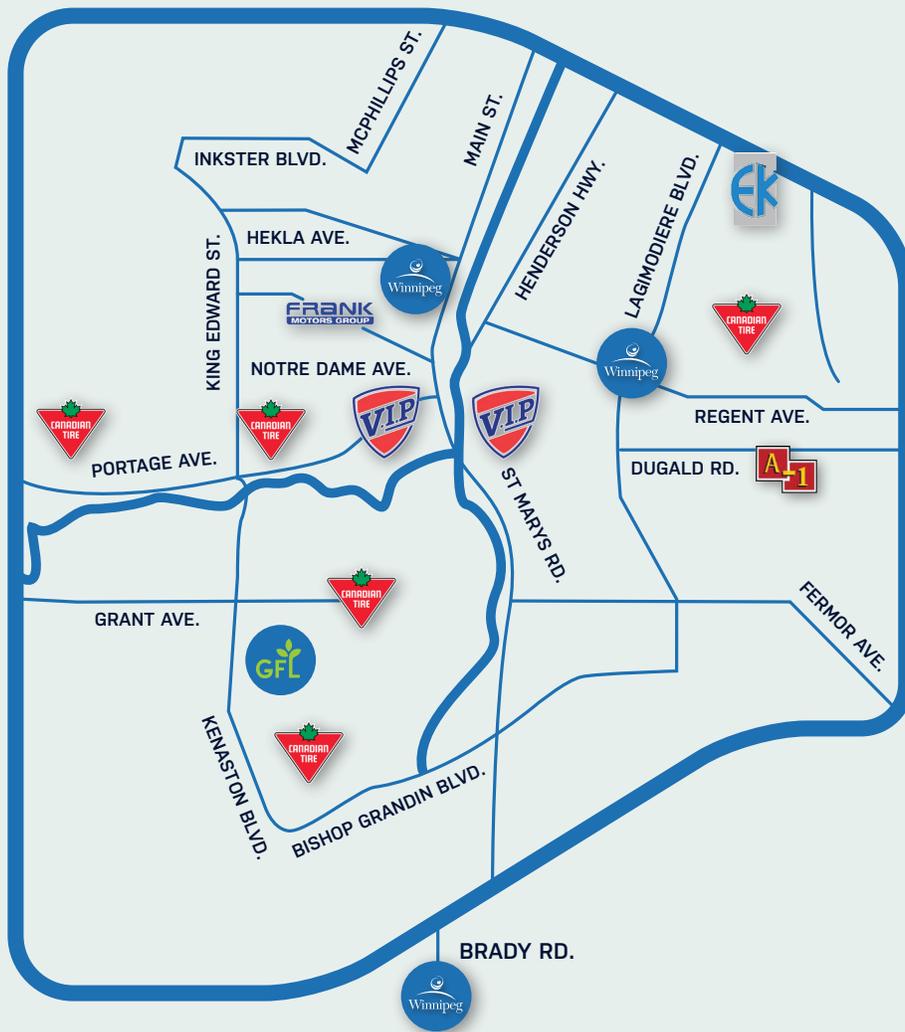
By paying \$0.08 per litre for the burning of the used oil in an approved burner (typically a Clean Burn burner), this allows us to track and account for our missing amounts. Getting paid to burn used oil should be an exciting and welcome development for any northern community interested in burning used oil to save on heating costs.

Our Program helps fund up to \$15,000 off the initial purchase price of a used oil burner typically for winter road communities. Funding will be assessed on a case by case basis.

We are also interested in establishing a used oil products collection facility for the general public in the community whose burner we are funding. This would also include up to \$8,000 in Initial Investment Support and up to \$2,000 in Annual Operating Support. (Call for details).

1-888-410-1440
www.UsedOilRecyclingMB.com

Winnipeg Collection Depot Network



Brady Road Landfill



1120 Pacific Avenue



429 Panet Road

Canadian Tire

Unicity - 3615 Portage Ave.
 Grant Park - 1080 Grant Ave.
 Transcona - 1519 Regent Ave.
 Fort Garry - McGillivray & Kenaston
 Polo Park - 750 St. James St.

VIP Lube - 1089 Ellice Ave.

VIP Lube - 395 Goulet St.
 Green for Life - 1090 Kenaston Blvd.
 A-1 Environmental - 1447 Dugald Rd.
 Frank Motors - 575 Notre Dame Ave.
 EK Import Auto Service - 1043 Springfield Rd.

City of Winnipeg Depots

Brady Road Landfill
 1120 Pacific Ave.
 429 Panet Rd.



Churchill

Go to UsedOilRecyclingMB.com to find the closest EcoCentre to your current location.



Thompson

LEGEND

-  CONVENTIONAL 10' X 24' ECOCENTRE BUILDING IN OPERATION
-  OTHER LICENSED DEPOTS
-  LICENSED FACILITIES IN WINNIPEG

Flin Flon

Cranberry Portage

The Pas

St. Theresa Point x2

Wasagamack

Grand Rapids

Swan River

Bloodvein

Winnipegosis

Rorketon

Moosehorn

Hollow Water

Roblin

Dauphin

Fisher Branch

Arborg

Arnes

Ashern

Chatfield

Gimli

Inglis

Russell

Onanole

Eriksdale

Meleb

Libau

Rosburn

Erickson

Inwood

St. Laurent

Teulon

Stonewall

Selkirk

Pinawa

St. Lazare

Shoal Lake

Langruth

Eden

Westbourne

Woodlands

Earl Grey

St. Georges

St. Laurent

Teulon

Stonewall

Selkirk

Pinawa

Birtle

Strathclair

Neepawa

Gladstone

Plumas

MacGregor

RM of St. Clements x2

Whitemouth

Hamiota

Minnedosa

Brandon x2

Carberry

Portage x2

14

Whitemouth

RM Wallace

Souris

Glenboro

Elm Creek

St. François Xavier

Springfield x2

Minto

Holland

Notre Dame

Carman

Headingley

Lorette

Boissevain

Dunrea

Baldur

Morris

St. Pierre

Monominto

Hartney

Killarney

Pilot Mound

Morris

St. Pierre

Steinbach x2

Melita

Waskada

Deloraine

Morden

Winkler x2

St. Jean

Altona

Vita

EcoCentres

| LOCATION | OWNER/OPERATOR | LOCATION | OWNER/OPERATOR |
|-----------------------|--|------------------|--|
| 1 Steinbach | City of Steinbach | 28 Winkler | City of Winkler |
| 2 Carman | Town of Carman | 29 Morris | Town of Morris |
| 3 Melita | S K L Enterprises Ltd. | 30 St. Georges | RM of Alexander Town of Powerview-Pinefalls |
| 4 Altona | Town of Altona / Municipality of Rhineland | 31 Traverse Bay | RM of Alexander & RM of Victoria Beach |
| 5 Neepawa | Town of Neepawa | 32 Clandeboye | RM of St. Andrews |
| 6 Selkirk | City of Selkirk | 33 Vita | RM of Stuartburn |
| 7 Russell | Municipality of Russell-Binscarth / RM Riding Mountain West | 34 Lac du Bonnet | RM of Lac du Bonnet |
| 8 Glenboro | Municipality of Glenboro South Cypress | 35 Waskada | Municipality of Brenda-Waskada |
| 9 Minto | Municipality of Grassland | 36 Carberry | RM of North Cypress-Langford |
| 10 Pilot Mound | Louise Integrated Waste Management | 37 Thompson | Thompson Recycling Centre |
| 11 Baldur | RM of Argyle | 38 St. Laurent | RM of St. Laurent |
| 12 Swan River | Town of Swan River | 39 Erickson | Municipality of Clanwilliam-Erickson |
| 13 Hamiota | Hamiota Municipality | 40 Eriksdale | C.E.W.D.G. Board |
| 14 Inwood | RM of Armstrong | 41 Flin Flon | City of Flin Flon |
| 15 Chatfield | RM of Armstrong | 42 Dunrea | RM of Prairie Lakes |
| 16 Meleb | RM of Armstrong | 43 MacGregor | Municipality of North Norfolk |
| 17 Virden | RM of Wallace-Woodworth | 44 Roblin | Municipality of Hillsburg-Roblin-Shell River |
| 18 Arborg | BAR Waste Authority Co-op Inc. | 45 Onanole | Municipality of Harrison Park |
| 19 Gladstone | Municipality of Westlake-Gladstone | 46 Whitemouth | Whitemouth-Reynolds-North Whiteshell |
| 20 Rossburn | Rossburn Municipality | 47 Gimli | RM of Gimli |
| 21 Portage la Prairie | Portage & District Recycling Inc. | 48 Arnes | RM of Gimli |
| 22 Teulon | Town of Teulon & RM of Rockwood | 49 St. Lazare | RM of Ellice-Archie |
| 23 Brandon | City of Brandon | 50 St. Pierre | RM of De Salaberry |
| 24 Earl Grey | RM of St. Andrews | 51 Lorette | RM of Taché |
| 25 Langruth | Municipality of Westlake-Gladstone | 52 Souris | Municipality of Souris-Glenwood |
| 26 Elm Creek | RM of Grey | 53 Birtle | Municipality of Prairie View |
| 27 The Pas | Town of The Pas | | |



OTHER LICENSED COLLECTION FACILITIES

MARRC added 3 more Collection Facilities in 2024 with Holland, Morden and Woodlands coming on board.

| LOCATION | OWNER/OPERATOR | LOCATION | OWNER/OPERATOR |
|----------------------|---|-----------------------|--|
| 1 Winnipeg | A-1 Environmental Services, 1447 Dugald Rd. | 29 Beausejour | Beausejour Tire, 51 Park Ave. |
| 2 Winnipeg | GFL Green For Life, 1090 Kenaston Blvd. | 30 Hillside | RM of Springfield |
| 3 Winnipeg | Frank Motors, 575 Notre Dame Ave. | 31 Oakwood | RM of Springfield |
| 4 Winnipeg | EK Import Auto Service Ltd., 1043 Springfield Rd. | 32 Steinbach | Great Canadian Oil Change, 41 Hwy 12 North |
| 5 Winnipeg | Canadian Tire Grant Park, 1080 Grant Ave. | 33 Winkler | Great Canadian Oil Change, 611 Main Street |
| 6 Winnipeg | Canadian Tire East Kildonan, 1519 Regent Ave. | 34 Portage la Prairie | Great Canadian Oil Change, 1040 Saskatchewan Ave W |
| 7 Winnipeg | Canadian Tire Polo Park, 750 St. James St. | 35 Brandon | Great Canadian Oil Change, 827 18th St |
| 8 Winnipeg | Canadian Tire Fort Garry, McGillivray & Kenaston | 36 Monominto | RM of Taché |
| 9 Winnipeg | Canadian Tire Unicity, 3615 Portage Ave. | 37 Shoal Lake | RM of Yellowhead |
| 10 Winnipeg | VIP Lube, 1089 Ellice Ave. | 38 Minnedosa | Evergreen Environmental Technologies |
| 11 Winnipeg | VIP Lube, 395 Goulet Street | 39 Plumas | Municipality of Westlake-Gladstone |
| 12 Winnipeg | 4R, Brady Road Landfill | 40 Westbourne | Municipality of Westlake-Gladstone |
| 13 Winnipeg | 4R, 1120 Pacific Avenue | 41 Eden | Municipality of Rosedale |
| 14 Winnipeg | 4R, 429 Panet Road | 42 Kelwood | Municipality of Rosedale |
| 15 Headingley | Recycle West, 6 Sabrina Way | 43 Coca Cola Falls | RM of Alexander |
| 16 Stonewall | RM of Rockwood | 44 Dunning | RM of St. Clements |
| 17 Notre Dame | Jean Farms Ltd. | 45 Clarke | RM of St. Clements |
| 18 Hartney | Southwest Recycling | 46 Libau | RM of St. Clements |
| 19 Grand Rapids | ET Development Ltd. | 47 St.François Xavier | RM of St.François Xavier |
| 20 Killarney | Town of Killarney | 48 Pinawa | LGD of Pinawa |
| 21 Dunnottar | Village of Dunnottar | 49 Boissevain | Municipality of Boissevain Morton |
| 22 Cranberry Portage | Cranberry Portage LUD | 50 Strathclair | RM of Yellowhead |
| 23 Rorketon | RM of Lakeshore | 51 Winnipegosis | Municipality of Mossey River |
| 24 Deloraine | Municipality of Deloraine-Winchester | 52 Inglis | RM of Riding Mountain West |
| 25 Fisher Branch | RM of Fisher | 53 Morden | MWM Environmental, 456 Jefferson St. |
| 26 Moosehorn | RM of Grahamdale | 54 Woodlands | Municipality of Woodlands |
| 27 Ashern | Municipality of West Interlake | 55 Holland | RM of Victoria |
| 28 Dauphin | RM of Dauphin | | |

NORTHERN REMOTE COMMUNITIES

| LOCATION | OWNER/OPERATOR |
|---------------------|---|
| 1 St. Theresa Point | St. Theresa Point First Nation - Fire Station |
| 2 St. Theresa Point | St. Theresa Point First Nation - End of Life Vehicle Garage |
| 3 Churchill | The Town of Churchill |
| 4 Hollow Water | Manitoba Aboriginal and Northern Affairs |
| 5 Bloodvein | Bloodvein First Nation |
| 6 Wasagamack | Wasagamack First Nation |

MARRC SUPPORTS ITS ECOCENTRE NETWORK

As our used oil recycling program continues to grow, we strive to inform and educate as many Manitobans as possible. MARRC provides free initial and recurrent training for management and staff. The training and follow-up audits are designed to promote safe operation and compliance within provincial regulations on the handling of used oil products. We also provide funding of over \$400,000 to our existing network of collection facility drop-off locations which are all conveniently located across the province. This funding helps each owner/operator with costs for things like supplies, insurance, labour and advertising to aid in the smooth operation of the facility.

Often times, prizes such as shop towels, windshield washer fluid or even new oil are distributed for free to those who recycle at these locations in order to encourage and sustain good recycling habits and help spread the word about drop off locations in the local community.

MARRC Members

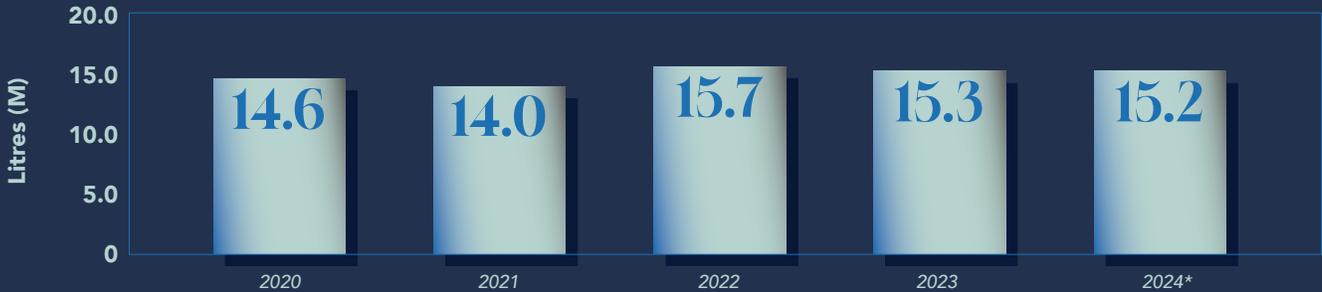
| | | | |
|---|---|---|--|
| 49 North Lubricants Ltd. | FCA Canada Inc. | MANN & HUMMEL Filtration Technology US ULC | Reesink Canada Wholesale Inc. |
| 10046880 Manitoba Ltd. (Oil Source) | FHC Enterprises Inc. | MANN & HUMMEL Purolator Filters LLC | Robco Inc. |
| 12317541 Canada Inc. (Catalys Lubricants West) | FRAM Group Canada Inc. | MFTA Canada Inc. | Robert Bosch Inc. |
| A & I Products Canada Inc. | Fastenal Canada Ltd. | Macdon Industries Ltd. | SC CLS Holding ULC |
| AGCO Corporation | Federated Co-operatives Limited | Machinerie R. Gagnon Inc. | SMS Equipment Inc. |
| AGS Company Automotive Solutions | Ford Motor Company of Canada Ltd. | Mack Trucks and Volvo Trucks Canada | Safety-Kleen Canada Inc. |
| AMSOIL Inc. | Forest River Inc. | Mahle Aftermarket Inc. | Shell Canada Products Ltd. |
| Acklands-Grainger Inc. | Fort Garry Industries Ltd. | Manitoba Hydro | Sherwin Williams Canada Inc. |
| Aevitas Inc. | Fuchs Lubricants Canada Ltd. | Marsollier Petroleum Ltd. | Skyjack Inc. |
| Agricity Crop & Nutrition Ltd. | Fuelex Energy Ltd. | Maxim Transportation Services Inc. | Southwestern Petroleum Lubricants LLC |
| Applied Industrial Technologies Lp | G.F. Thompson Company Limited | Mazda Canada Inc. | Speedway International |
| April Super Flo Inc. | G.K. Industries Ltd. | Mercedes-Benz Canada Inc. | Stihl Limited |
| Atlas Copco Compressors Canada | GEA Farm Technologies Canada Inc. | Mid-Canada Filtration Solutions | Subaru Canada Inc. |
| BASF Canada Inc. | GFL Environmental Services Inc. | Midwest Sales | Suzuki Canada Inc. |
| BMW Canada Inc. | Gamma Sales Inc. | Miller Supply Ltd. | TVH Canada Ltd. |
| BOSS Lubricants | General Motors of Canada Limited | Mitsubishi Motor Sales of Canada, Inc. | Teklub Canada Ltée |
| BP Lubricants USA Inc. | Harley-Davidson Canada L.P. | Modern Sales Co-op | Texas Refinery Corp. of Canada Limited |
| Baldwin Filters, Inc. | Hastings Filters | Mopac Auto Supply (Alberta) Ltd. | Textron Off Road |
| Beck/Arnley Worldparts, Inc. | Henkel Canada Corporation | Mopac Auto Supply Ltd. | The North West Company Inc. |
| BestBuy Distributors Limited | Hino Motors Canada Ltd. | Motion Industries (Canada) Inc. | Toromont Industries Ltd. |
| Blue Streak - Hygrade Motor Products | Hitachi Energy Canada Inc. | Motor Coach Industries Limited | Total Energies Marketing Canada Inc. |
| Boeing Distribution Canada Ltd. | Home Depot of Canada Inc. | Motosel Industrial Group Inc. | Toyota Canada Inc. |
| Bombardier Recreational Products Inc. | Home Hardware Stores Limited | Motovan Corporation | Triumph Motorcycles America Ltd. |
| Bosch Rexroth Canada Corp. | Honda Canada Inc. | Motovan Inc. | UAP Inc. |
| Brandt Tractor Ltd. | Husky Energy Inc. | NCH Canada Inc. | Ultra Clear Engine Fluids Inc. |
| Bridgeview Fluid Solutions Inc. | Husqvarna Canada Corp. | NLS Products | Uni-Sélect Canada Inc. |
| Buhler Versatile Inc. | Hyundai Auto Canada Corp. | National Energy Equipment Inc. | United Chemical Services |
| CLAAS of America Inc. | ITW Permatex Canada | NemCo Resources Ltd. | United Farmers of Alberta Co-op Ltd. |
| CNH Industrial Canada Ltd. | Imperial Oil Ltd. | New Flyer Industries Ltd. | Univar Canada Ltd. |
| CORE-MARK International Inc. | Importations Thibault Ltée | Nissan Canada Inc. | Vallen Canada Inc. |
| CPT Canada Power Technology Limited | Industrial Truck Service Ltd. | Norcan Fluid Power Ltd. | Valvoline Canada Ltd. |
| Cabela's Retail Canada Inc. | International Motors Canada LLC | Oil Depot Limited | Vermeer Canada Inc. |
| CanAgro Exports Inc. | Irving Blending & Packaging | Oil Mart Limited | Viscosity Oil Company |
| Canadian General Filters Ltd. | Isuzu Commercial Truck of Canada Inc. | Orgill Canada Hardlines ULC | Volkswagen Canada Inc. |
| Canadian Kawasaki Motors Inc. | Jaguar Land Rover Group Canada Inc. | OBR Oil and Marine Inc. | Volvo Cars of Canada Corp. |
| Canadian Pacific Railway | John Deere Canada ULC | PACCAR of Canada, Ltd. Parts Division | Wacker Neuson |
| Canadian Tire Corporation, Limited | KLONDIKE Lubricants Corporation | PSC-Power Source Canada Ltd. | Wainbee Ltd. |
| Canadian Tire Petroleum | KTM Canada Inc. | PTI Transformers Inc. | Wajax Equipment |
| Cervus Equipment Corporation | Kadex Aero Supply Ltd. | Parker Hannifin Canada | Wajax Industrial Components |
| Champion Laboratories, Inc. | Kaeser Compressors Canada Inc. | Parkland Corporation (Bluewave Energy) | Wakefield Canada Inc. |
| Chevron Canada Limited | Kalmar USA Inc. | Parts Canada | Wal-Mart Canada Corp. |
| Cleanair Filter Service | Keystone Automotive Operations of Canada | Partner Technologies Inc. | Wallace & Carey Ltd. |
| Club Car LLC - Ingersoll Rand | Kia Canada Inc. | PartsSource Inc. | Westcon Equipment & Rentals Ltd. |
| Comairco Ltd. | Kimpex Inc. | Peavey Industries Limited | Westpower Equipment Ltd. |
| Costco Wholesale Canada Ltd. | King-O-Matic Industries Limited | Peerless Engineering Sales Ltd. | Worldpac Canada Inc. |
| Crestline Coach Ltd. | Kleen-Flo Tumbler Industries Limited | Petro-Canada Lubricants Inc. | Wurth Canada Limited |
| Cummins Canada ULC | Krone North America | Phillips 66 Canada Ltd. | Yamaha Motor Canada Ltd. |
| Cummins Filtration | Kubota Canada Ltd. | Pieces D'Auto Transit Inc. | |
| DAS Distributors Inc. | LCT Lubricants Inc. | Polaris Industries Inc. | |
| Daimler Trucks Canada Ltd. | Lasitkon Oil | Porsche Cars Canada Inc. | |
| Davanac Inc. | Liebherr Canada Ltd. | Prestone Canada (1000860076 Ontario Inc.) | |
| Dubois Chemicals Canada Inc. | Loblaw Inc. | Prévost, a Division of Volvo Group Canada Inc. | |
| Ducati Canada Inc. | Lubeworx of BC | Princess Auto Ltd. | |
| EZ DEF Ltd. | Lubricon Industries Canada Limited | RONA Inc. | |
| Echo Power Equipment (Canada) | Lucas Oil Products (Canada) Company | Radiator Specialty Company of Canada Ltd. | |
| Excel Energy | | Recochem Inc. | |

Collection Activity

OIL 83.8%
GOV. TARGET 80%

Litres Sold **27.90 M Litres**
Less Lost in Service 35% **-9.75 M**

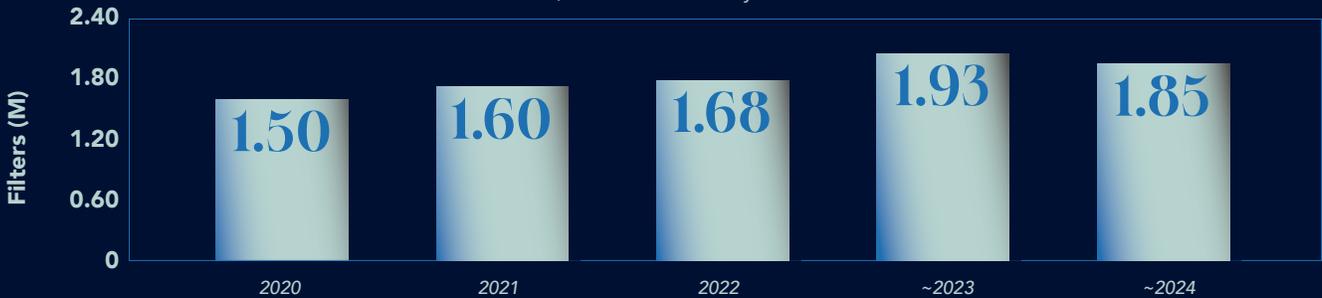
Net Recoverable **18.13 M Litres**



* 15.32M litres were collected in 2024. In a 2022 MARRC study, 1.8 M litres of used oil was analyzed and 0.75% was found to be used Antifreeze or 114.9 K litres. This leaves 15.20 M litres of Used Oil collected.

FILTERS 81.0%
GOV. TARGET 80%

Filters Sold **2.288 M**
Filters Recoverable **2.288 M**
~1,225,985 Kgs collected x 1.4703 Filters / Kg = **1.803 M filters collected +**
*51,000 filters were recycled in Manitoba vehicles = **1.854 M filters**



~ MARRC utilized studies from 2007, 2022 & 2023 that saw the number of filters per drum increase while the average weight per drum decreased due to the smaller and lighter cartridge style filters becoming more prevalent.

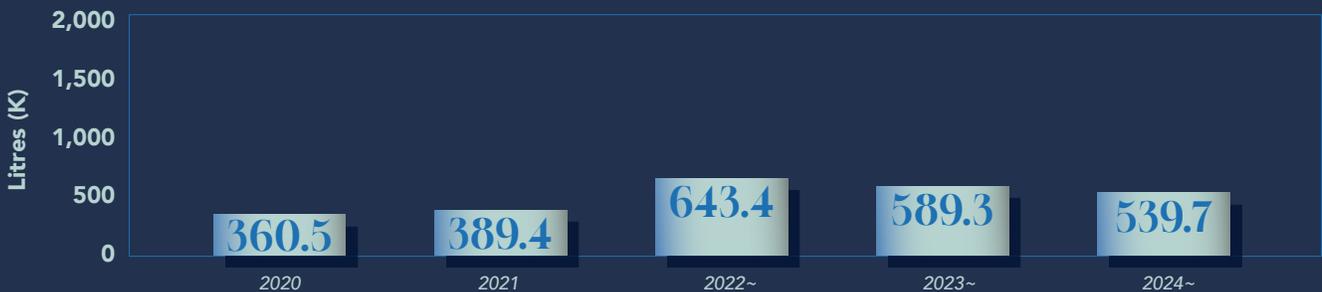
* 6% of the Canadian Auto Fleet is retired and then shredded each year resulting in 51K filters being added to these years' totals. Filters are not removed by auto shredders as they are recycled with the vehicle.

ANTIFREEZE 28.6%

Litres Sold - Concentrate 914.4 x 2 = **1,828.8 K Litres**
Pre-Mix **+2,555.2**

Less Lost in Service **TOTAL 4,384.0**
57% * **-2,498.9**

Net Recoverable **1,885.1 K Litres**



* Result of National Antifreeze Recoverable Rate Study by Chamard Environmental Strategies

~ MARRC analyzed 1.84 Million litres of used oil in 2022 and discovered that 0.75% of all used oil collected is in fact used antifreeze. This is fairly consistent with other studies done across Canada. 15,319,023 L of used oil collected x 0.75% = 114,893 L of pure Antifreeze x 2 conversion to pre mix is an extra 229,785 L collected.

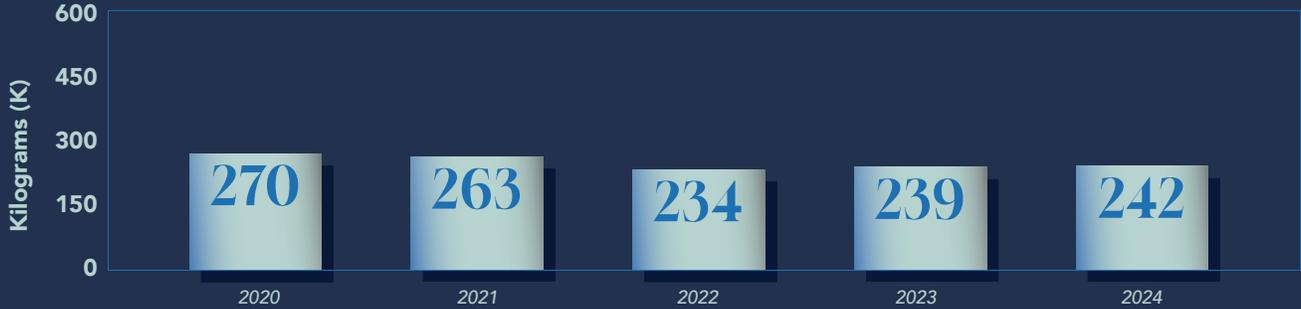
Collection Activity

OIL CONTAINERS 38.1%

UNDER 50 LITRE CAPACITY

Units sold in litres
Converted to Kgs 11,301.02 K Litres
÷ 17.8238

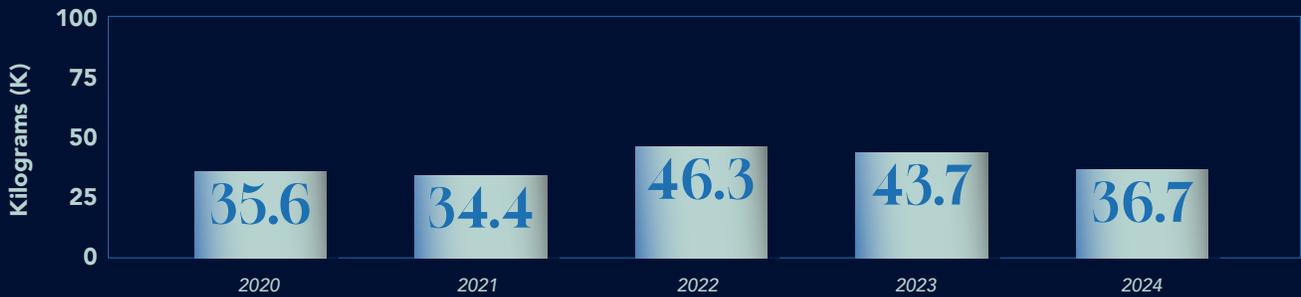
Net Recoverable 634.04 K Kgs



ANTIFREEZE CONTAINERS 38.1%

Units Sold in Litres
Converted to Kgs 2,267.52 K Litres
÷ 23.58

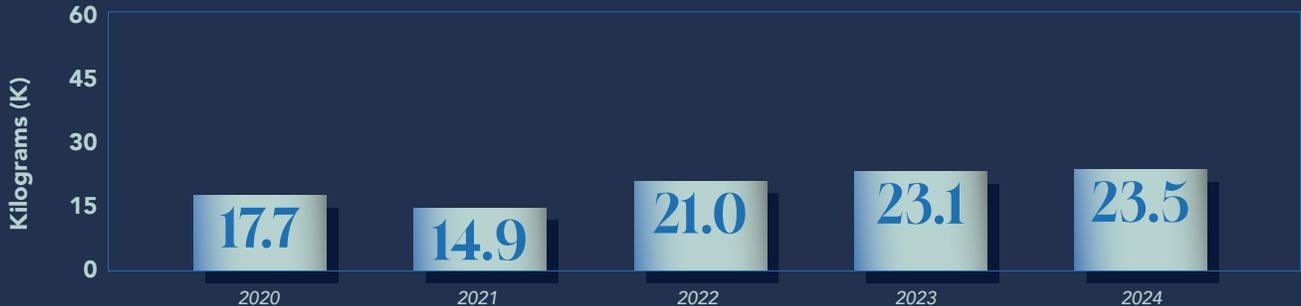
Net Recoverable 96.17 K Kg



DEF CONTAINERS 38.1%

Units Sold in Litres
Converted to Kgs 1,630.73 K Litres
÷ 26.4

Net Recoverable 61.77 K Kg



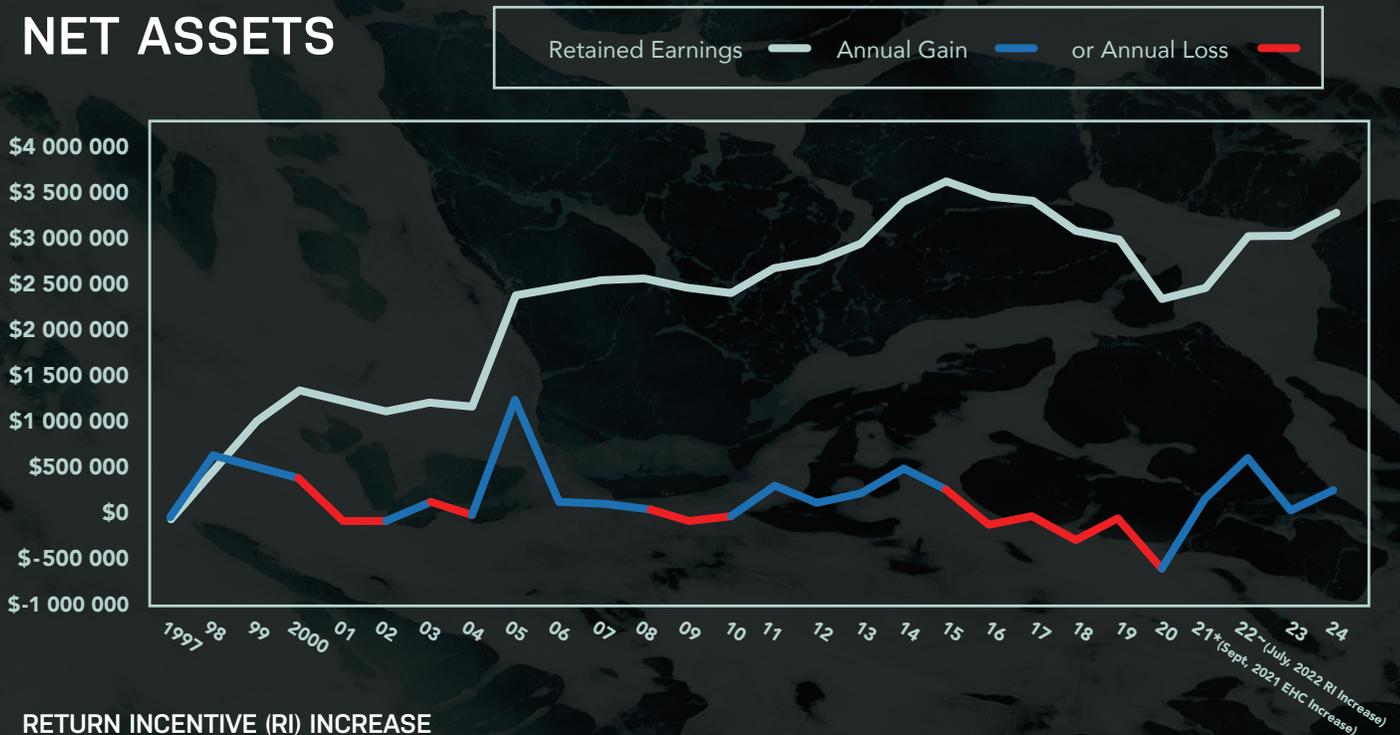
ENVIRONMENTAL HANDLING CHARGE (EHC) INCREASE

As MARRC had incurred 5 years of consecutive losses after increasing the Return Incentives for our collectors in 2016, an increase in the EHCs was necessary in 2021. Oil was increased by \$0.01 to \$0.06 per litre and containers were increased by \$0.02 to \$0.12 per litre capacity.

Non-HDPE containers were also increased by \$0.03 to \$0.20 per litre capacity.

A further increase will take place in 2025 for:
 Large Filters great than 8" in diameter \$1.00 to \$1.25
 Small Filters 8" in diameter and under \$0.50 to \$0.55
 Antifreeze both concentrate and pre-mix \$0.08 to \$0.16

NET ASSETS



RETURN INCENTIVE (RI) INCREASE

In 2022 and in 2024, we received letters from 3 of our Collectors, who represent 95% of MARRC's overall collections, requesting a substantial RI increase and providing many legitimate reasons for the request as inflation had affected every aspect of their businesses.

To support overall collections, MARRC distributed 70% of the funds generated by the EHC increase in 2021 to the collectors in June of 2022.

MARRC will be spending a similar amount of the funds generated by the EHC increase in January 2025 on a similar RI increase across all products, also in January 2025.

CONTINUED EFFORTS TO TRACK USED OIL THROUGH BURNERS IN MANITOBA

Each year approximately 4 million litres of used oil goes unaccounted for in this province. There are estimated to be over 600 used oil burners (under 500,000 btus) that are burning used oil for heat instead of having a collector pick up the product for processing.

MARRC paid a Return Incentive of \$0.08 per litre burned. With a continued focus on identifying these burners in the province, we managed to track:

- 1.59 million litres in 2022
- 1.14 million litres in 2023
- 1.01 million litres in 2024 This resulted in additional used oil collections of 5.5%

Burning used oil is especially convenient for northern locations that are only accessible by fly-in or winter roads. We are even offering some initial investment support funding to help these communities in particular get set-up with a used oil burner if they are interested.

This represents an ongoing effort to account for as much used oil in Manitoba as possible.

Manitoba Association for Resource Recovery Corp.

Financial Statements December 31, 2024



Independent auditor's report

To the Members of Manitoba Association for Resource Recovery Corp.

Our opinion

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of Manitoba Association for Resource Recovery Corp. (the Corporation) as at December 31, 2024 and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

What we have audited

The Corporation's financial statements comprise:

- the balance sheet as at December 31, 2024;
- the statement of operations for the year then ended;
- the statement of changes in net assets for the year then ended;
- the statement of cash flows for the year then ended; and
- the notes to the financial statements, which include significant accounting policies and other explanatory information.

Basis for opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the financial statements* section of our report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Independence

We are independent of the Corporation in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada. We have fulfilled our other ethical responsibilities in accordance with these requirements.



Responsibilities of management and those charged with governance for the financial statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Corporation's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Corporation or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Corporation's financial reporting process.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Corporation's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Corporation's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Corporation to cease to continue as a going concern.



- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

PricewaterhouseCoopers LLP

Chartered Professional Accountants

Winnipeg, Manitoba
March 21, 2025

Manitoba Association for Resource Recovery Corp.

Balance Sheet

As at December 31, 2024

| | 2024 \$ | 2023 \$ |
|---|------------------|------------------|
| Assets | | |
| Current assets | | |
| Cash and cash equivalents | 971,330 | 412,096 |
| Short-term investments (note 4) | 784,357 | 257,116 |
| Environmental handling charges receivable | 1,560,119 | 1,548,754 |
| Miscellaneous receivable | 7,500 | - |
| Accrued interest receivable | 5,755 | 4,378 |
| Prepaid expenses and deposits | 905 | 905 |
| Inventory | 5,000 | 5,000 |
| | <u>3,334,966</u> | <u>2,228,249</u> |
| Long-term investments (note 4) | <u>825,406</u> | <u>1,298,444</u> |
| Capital assets | | |
| Office furnishings, equipment, leasehold improvements and computer software | 171,052 | 165,931 |
| Less: Accumulated amortization | <u>139,018</u> | <u>115,913</u> |
| | <u>32,034</u> | <u>50,018</u> |
| | <u>4,192,406</u> | <u>3,576,711</u> |
| Liabilities | | |
| Current liabilities | | |
| Return and processing incentives payable | 450,409 | 241,194 |
| Accounts payable and accrued liabilities (note 5) | <u>446,945</u> | <u>299,678</u> |
| | <u>897,354</u> | <u>540,872</u> |
| Net Assets | | |
| Invested in capital assets | 32,034 | 50,018 |
| Unrestricted | <u>3,263,018</u> | <u>2,985,821</u> |
| | <u>3,295,052</u> | <u>3,035,839</u> |
| | <u>4,192,406</u> | <u>3,576,711</u> |
| Commitments (note 6) | | |

Approved by the Board of Directors



Director



Director

The accompanying notes are an integral part of these financial statements.

Manitoba Association for Resource Recovery Corp.

Statement of Operations

For the year ended December 31, 2024

| | 2024 \$ | 2023 \$ |
|---|------------------|------------------|
| Revenue | | |
| Environmental handling charges | 5,046,278 | 4,942,540 |
| Membership fees | 600 | 800 |
| | <u>5,046,878</u> | <u>4,943,340</u> |
| Expenses | | |
| Return and processing incentives | 3,717,481 | 3,862,315 |
| EcoCentre support costs (note 7) | 393,489 | 376,015 |
| Wages, contract and benefits | 169,650 | 156,261 |
| Ambassador program (note 8) | 121,152 | 189,273 |
| Public relations and promotion (note 9) | 85,833 | 81,206 |
| Computer software support | 77,304 | 64,513 |
| Professional fees | 54,601 | 53,672 |
| Rent | 49,337 | 51,727 |
| Compliance reviews | 40,792 | 38,438 |
| Meetings | 25,415 | 13,678 |
| Amortization | 23,104 | 22,915 |
| Director fees and expenses | 22,302 | 25,160 |
| Container freight and plastic processing costs | 19,416 | - |
| Travel and automobile | 18,040 | 15,660 |
| Office and administration | 14,562 | 14,715 |
| Telephone and fax | 9,662 | 10,942 |
| Bursaries | 5,500 | 7,000 |
| Insurance | 3,511 | 14,901 |
| Bank charges and interest | 122 | 661 |
| | <u>4,851,273</u> | <u>4,999,052</u> |
| Excess (deficiency) of revenue over expenses from operations | 195,605 | (55,712) |
| Investment income | 63,608 | 59,762 |
| Excess of revenue over expenses for the year | <u>259,213</u> | <u>4,050</u> |

The accompanying notes are an integral part of these financial statements.

Manitoba Association for Resource Recovery Corp.

Statement of Changes in Net Assets

For the year ended December 31, 2024

| | 2024 | 2023 |
|--|------------------|------------------|
| | \$ | \$ |
| Balance – Beginning of year | 3,035,839 | 3,031,789 |
| Excess of revenue over expenses for the year | 259,213 | 4,050 |
| Balance – End of year | <u>3,295,052</u> | <u>3,035,839</u> |

The accompanying notes are an integral part of these financial statements.

Manitoba Association for Resource Recovery Corp.

Statement of Cash Flows

For the year ended December 31, 2024

| | 2024 \$ | 2023 \$ |
|---|----------------------|----------------------|
| Cash and cash equivalents provided by (used in) | | |
| Operating activities | | |
| Excess of revenue over expenses for the year | 259,213 | 4,050 |
| Item not affecting cash | | |
| Amortization | 23,104 | 22,915 |
| | <hr/> 282,317 | <hr/> 26,965 |
| Net change in non-cash working capital items | 336,240 | (466,147) |
| | <hr/> 618,557 | <hr/> (439,182) |
| Investing activities | | |
| Purchase of capital assets | (5,120) | (3,248) |
| Purchase of investments | (311,319) | (58,692) |
| Proceeds on redemption and sale of investments | 257,116 | - |
| | <hr/> (59,323) | <hr/> (61,940) |
| Increase (decrease) in cash and cash equivalents during the year | 559,234 | (501,122) |
| Cash and cash equivalents – Beginning of year | <hr/> 412,096 | <hr/> 913,218 |
| Cash and cash equivalents – End of year | <hr/> <u>971,330</u> | <hr/> <u>412,096</u> |

The accompanying notes are an integral part of these financial statements.

Manitoba Association for Resource Recovery Corp.

Notes to Financial Statements

December 31, 2024

1 Nature of operations

Manitoba Association for Resource Recovery Corp. (the Corporation) was formed by oil and oil filter first sellers in Manitoba to develop, implement and administer a used lubricating products stewardship program in the province and began operation on January 1, 1997. The Corporation was incorporated as a not-for-profit corporation without share capital under The Corporations Act of Manitoba on April 1, 1997. On February 26, 1998, the Corporation received approval to operate its Used Lubricating Products Stewardship Program from the Minister of Environment, Province of Manitoba. On May 1, 2011, the Corporation was also approved to operate its Antifreeze Stewardship Program by the Minister of Conservation, Province of Manitoba. On April 25, 2018, the Corporation was also approved to operate its Other MARRC Designated Materials Program by the Minister of Sustainable Development, Province of Manitoba.

On July 28, 2023, the Corporation received approval to continue to operate the Used Lubricating Products Stewardship Program and the Antifreeze Stewardship Program from the Minister of Environment and Climate, Province of Manitoba until June 30, 2028.

As a not-for-profit corporation, no provision for corporate income taxes has been made in these financial statements pursuant to paragraph 149(1)(l) of the Income Tax Act (Canada).

2 Basis of presentation

These financial statements are prepared in accordance with Canadian accounting standards for not-for-profit organizations (ASNPO).

3 Summary of significant accounting policies

Cash and cash equivalents

Cash and cash equivalents consist of cash on hand and cash and cash equivalents held at banking institutions.

Inventory

Inventory is valued at the lower of cost and net realizable value. Inventory consists of promotional items on hand for the Ambassador program.

Investments

Investments consist of guaranteed investment certificates (GICs). Investments that are intended to be held or that have maturity dates under a year are deemed to be short-term investments, with all others classified as long-term investments. Realized and unrealized gains and losses are included as investment income in the statement of operations. Purchases and sales are recognized using trade date accounting.

(1)

Manitoba Association for Resource Recovery Corp.

Notes to Financial Statements

December 31, 2024

Capital assets

Capital assets are carried at acquisition cost less accumulated amortization. Amortization of office furnishings, equipment, leasehold improvements and computer software is calculated on a straight-line basis at an annual rate of 20%, based on the estimated useful lives of these assets. One-half of the annual rates are charged in the year of acquisition.

Revenue recognition

The Corporation follows the deferral method of accounting for revenue. Revenue from environmental handling charges is recognized in the year for which suppliers and end-users assess it, as regulated by the Used Oil, Oil Filters and Containers Stewardship Regulation, the Household Hazardous Material and Prescribed Material Stewardship Regulation and by the Packaging and Printed Paper Stewardship Regulation, all under The Waste Reduction and Prevention Act. The one-time membership fees are recorded as revenue when the participating companies join the Corporation.

Dividend and interest income from investments and cash equivalents is recognized when earned and is recorded as investment income in the statement of operations.

Return and processing incentives

The return and processing incentives are recognized as an expense in the year to which the claim relates.

Use of estimates

The preparation of financial statements in conformity with ASNPO requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual amounts could differ from those estimates.

Financial instruments

Financial assets and financial liabilities are initially recognized at fair value and subsequently measured at amortized cost.

Financial assets measured at amortized cost include cash and cash equivalents, investments, environmental handling charges receivable and accrued interest receivable.

Financial liabilities measured at amortized cost include return and processing incentives payable and accounts payable and accrued liabilities.

Financial assets are tested for impairment at the end of each reporting period when there are indications that the assets may be impaired.

(2)

Manitoba Association for Resource Recovery Corp.

Notes to Financial Statements

December 31, 2024

4 Investments

| | Maturity date | Interest rate % | 2024 \$ | 2023 \$ |
|-------------------------------|-------------------|--------------------|------------|------------|
| Short-term investments | | | | |
| Access Credit Union GIC | August 22, 2024 | 2.75 | - | 257,116 |
| Access Credit Union GIC | November 20, 2025 | 1.80 | 295,921 | - |
| Access Credit Union GIC | December 10, 2025 | 4.90 | 257,000 | - |
| Access Credit Union GIC | December 23, 2025 | 4.70 | 231,436 | - |
| | | | <hr/> | <hr/> |
| | | | 784,357 | 257,116 |
| Long-term investments | | | | |
| Access Credit Union GIC | November 20, 2025 | 1.80 | - | 290,674 |
| Access Credit Union GIC | December 23, 2025 | 4.70 | - | 221,020 |
| Access Credit Union GIC | December 22, 2027 | 4.90 | 275,136 | 262,250 |
| Access Credit Union GIC | December 22, 2027 | 4.90 | 275,135 | 262,250 |
| Access Credit Union GIC | December 22, 2027 | 4.90 | 275,135 | 262,250 |
| | | | <hr/> | <hr/> |
| | | | 825,406 | 1,298,444 |
| | | | <hr/> | <hr/> |
| | | | 1,609,763 | 1,555,560 |

5 Government remittances

Government remittances consist of amounts required to be paid to government authorities and are recognized when the amounts come due. In respect of government remittances, \$63,325 (2023 – \$32,461) is included in accounts payable and accrued liabilities.

6 Commitments

Operating lease

The minimum rental for leased premises under a lease to February 28, 2028 is as follows:

| | \$ |
|--------------------------------------|--------|
| Fiscal year ending December 31, 2025 | 48,593 |
| 2026 | 48,735 |
| 2027 | 48,735 |
| 2028 and thereafter | 8,123 |

EcoCentres

The Corporation has entered into automatic two-year renewal agreements with 103 EcoCentres and licensed collection facilities that were established to provide no-cost drop-off centres for used oil and antifreeze materials.

(3)

Manitoba Association for Resource Recovery Corp.

Notes to Financial Statements

December 31, 2024

As part of its contractual agreement with each EcoCentre owner-operator, the Corporation is committed to provide annual operating support until July 31, 2025. The operating support payments for the EcoCentres currently in operation are estimated to be as follows:

| | |
|--------------------------------------|---------|
| | \$ |
| Fiscal year ending December 31, 2025 | 242,360 |

7 EcoCentre support costs

| | 2024 \$ | 2023 \$ |
|---|---------------|---------------|
| Operating and capital support | 362,501 | 343,090 |
| Remote centres support | 9,093 | 12,158 |
| Operational audits, training and supplies | 17,674 | 10,646 |
| Winter road project | 4,221 | 10,121 |
| | <hr/> 393,489 | <hr/> 376,015 |

8 Ambassador program

| | 2024 \$ | 2023 \$ |
|---|---------------|---------------|
| Wages | 38,302 | 65,213 |
| Handouts, bookmarks, souvenirs and draw prizes | 60,029 | 56,968 |
| Transportation, meals and accommodation | 17,945 | 50,439 |
| Trade show fees, uniforms, supplies and insurance | 4,876 | 16,653 |
| | <hr/> 121,152 | <hr/> 189,273 |

9 Public relations and promotion

| | 2024 \$ | 2023 \$ |
|---|--------------|--------------|
| Radio | 17,152 | 17,612 |
| Website | 12,830 | 11,280 |
| Marketing, advertising and promotional material | 29,932 | 28,861 |
| Northern region advertising | 8,705 | 4,379 |
| Annual report | 7,074 | 7,424 |
| Commercial | 10,140 | 11,650 |
| | <hr/> 85,833 | <hr/> 81,206 |

(4)

Manitoba Association for Resource Recovery Corp.

Notes to Financial Statements

December 31, 2024

10 Financial instruments

The Corporation manages risk and risk exposures by applying policies approved by the Board of Directors.

Credit risk

Credit risk arises from the potential that a counterparty will fail to perform its obligations. The Corporation is exposed to credit risk through its environmental handling charges receivable. The risk is minimized due to the large registrant base.

Interest rate risk

Interest rate risk refers to the risk that a financial instrument or cash flows associated with the instrument will fluctuate due to the changes in interest rates. The Corporation's exposure to interest rate risk pertains to interest bearing, short-term and long-term investments, which are subject to future changes in interest rates.

Liquidity risk

Liquidity risk is the risk that the Corporation will encounter difficulty in meeting its financial obligations associated with financial liabilities in full. A range of alternatives is available to the Corporation including cash flow provided by operations, debt or a combination thereof.

Manitoba Association for Resource Recovery Corp.

MARRC BOARD OF DIRECTORS AND STAFF



Aaron Strub
Executive Director



Michael Strub
Administrative Assistant



Linda Weseen
Accounts Receivable



Jennifer Wilken
Project Manager



Joe Casciano
Midwest Sales
Chairman



Lutz Ehrentraut
Representing the Public
Secretary-Treasurer



Richard Waller
Imperial Oil
Director



Manny Micklash
Valvoline Canada Corp.
Director



Paul Linchuang
Modern Sales Co-op
Director



Emmy Ancheta
Bluewave Energy
Director

LEGAL COUNSEL

Fillmore Riley, Barristers & Solicitors

AUDITORS

PricewaterhouseCoopers LLP,
Chartered Professional Accountants

MARRC OFFICE

35-1313 BORDER STREET
WINNIPEG, MANITOBA R3H 0X4

Phone: 204-632-5255
Fax: 204-633-9380
Information: 1-888-410-1440
marrc@mts.net
UsedOilRecyclingMB.com



MARRC

MANITOBA ASSOCIATION FOR
RESOURCE RECOVERY CORP.