



Mr. Oil Drop

Manitoba Association for Resource Recovery Corp.

MARRC
2015 ANNUAL REPORT

THE FINE ART OF THE WILDERNESS

A legacy of diverse and pristine wilderness for us and future generations to cherish and protect.

Photo by Mike Karakas

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Annual General Meeting

Wednesday, April 20, 2016
10:00 am

Hotel Fort Garry
222 Broadway Ave.
Winnipeg, MB
R3C 0R3

Overview of MARRC

The Manitoba Association for Resource Recovery Corp. (MARRC) is a non-profit corporation established in 1997 by manufacturers and marketers of lubricating products in Manitoba. Its mandate is to develop, implement and administer a cost-effective, sustainable, user-financed, province-wide stewardship program for used oil, used oil filters and used oil containers.

MARRC was incorporated under The Corporations Act of Manitoba on April 1, 1997. It operates in accordance with a Letter of Approval issued by Manitoba Environment on February 26, 1998 under Section 7 of the “Used Oil, Oil Filters and Containers Stewardship Regulation” of the Waste Reduction and Prevention Act.

Further to earlier approvals of 5 year terms, MARRC received a letter of approval dated September 25, 2013, from the Minister of Conservation extending the Stewardship Plan term for an additional five years to December 15, 2017.

On May 1, 2011 the Corporation was also approved to operate the Used Antifreeze Stewardship Program by the Minister of Conservation. The Used Antifreeze Stewardship Program commenced operation August 1, 2011. The approval from the Minister of Conservation expires December 31, 2016. On October 22, 2015, the Minister approved an extension to the “Condition of Approval”. This approval shall now expire on December 15, 2017 (See letter on opposite page).

The Corporation derives revenue principally in the form of Environmental Handling Charges (EHCs) applied to the sale or consumption of selected lubricating and antifreeze products in Manitoba. The Corporation’s primary expenses are related to the:

- establishment and operation of a publicly-accessible network of licensed collection facilities for used lubricating and antifreeze products,
- payment of Return Incentives to companies licensed by the province and registered with MARRC to collect used lubricating and antifreeze products and transfer them to approved processors and end-users,
- payment of Processing Incentives to companies licensed by the province and registered with MARRC to recycle used lubricating and antifreeze products, and
- development and distribution of public education materials.

MARRC’s affairs are managed by a six-person Board of Directors drawn from the member companies of MARRC and from other stakeholder organizations, including a Director representing the Antifreeze industry.



MINISTER OF CONSERVATION
AND WATER STEWARDSHIP

Legislative Building
Winnipeg, Manitoba, CANADA
R3C 0V8

OCT 22 2015

Mr. Ron Benson
Executive Director
Manitoba Association for Resource Recovery Corp. (MARRC)
35-1313 Border Street
Winnipeg MB R3H 0X4

Dear Mr. Benson:

Thank you for your letter dated September 25, 2015 regarding extension to the approval of the Antifreeze Stewardship Program of the Manitoba Association for Resource Recovery Corp. (MARRC) under *The Waste Reduction and Prevention Act (WRAP Act)*.

I am hereby providing an extension to the "Conditions of Approval" as identified in your Letter of Approval, dated April 14, 2011. All other terms and conditions will remain in force without change. Furthermore, pursuant to Section 7(4) of the *Household Hazardous Material and Prescribed Material Stewardship Regulation*, this approval shall expire on December 15, 2017. In accordance with this extension, please submit a new consolidated plan including used oil, oil filters and containers and antifreeze for your organization on or before August 31, 2017.

Note that any notices to be provided to department officials pursuant to this approval shall be submitted in writing to: Christina McDonald, Chief Operating Officer, Green Manitoba, Manitoba Conservation and Water Stewardship, 160-123 Main Street, Winnipeg MB, R3C 1A5.

As we consult broadly on ways to further reduce waste in Manitoba, we will seek MARRC's advice on how to expand the opportunities for Manitobans to safely dispose of household hazardous wastes including the materials presently being collected by MARRC, particularly in northern and remote communities.

We look forward to our continued discussions and collaboration and I trust that this extension will allow MARRC to plan for further expansion into these communities. Thank you for providing an important environmental service to Manitobans.

Yours sincerely,

Tom Nevakshonoff
Minister

Highlights of 2015

Ambassador Program - Calendar of Events for 2015

MARRC employed 3 full time and some part-time Ambassadors to travel around to various tradeshow and exhibitions in Manitoba for the purpose of enhancing awareness towards improving the recovery of used oil and antifreeze products. Below is a Calendar of Events that MARRC participated in with the Ambassador Program.

APRIL

6 Team up to Clean up	24-26 Rodorama
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MAY

21 Gladstone School	26 Take Pride - Sustainability Day at the Zoo	30 Great Canadian Oil Change - Steinbach
31 Teddy Bear's Picnic		

JUNE

3-7 Brandon Exhibition	5-7 Transcona Hi Neighbour Festival & Parade	6-7 Stonewall Fair
12-13 Lunder Ag Fair & Parade	11 RM of St. Andrews Open House	11 Fort Rouge School
12-21 Wpg. Red River Exhibition	19-20-21 Steinbach Summer in the City	21 Manitoba Oldsmobile Car Club
27 Killarney Summer Fair	26 MacGregor Fair	29 Treherne Fair
30-1 Osborne Village Canada Day		

JULY

1 Lac du Bonnet Fire & Water	1 Kildonan Park Car Show	3-5 Flin Flon Trout Festival
3-5 Portage Exhibition	8 Rivers Ag Fair	9-11 Carman County Fair
10-12 Selkirk Triple S Fair & Rodeo & Parade	11-12 St. Pierre Frog Follies & Parade	11 Minnedosa Fun Fest & Parade
11 Souris Ag Fair	12 Gimli Auto Show	15 Strathclair Fair
16-19 Morris Stampede & Parade	17-19 Winnipeg Beach Boardwalk Days & Parade	21-22 Kids Fringe Festival Downtown Winnipeg
23 Elkhorn Ag Fair	24-27 Austin Thresherman's Reunion	24-26 Swan River Festival
24-26 Altona Sunflower Festival & Parade	30 Dauphin Annual Street Fair	31 Steinbach Pioneer Days Parade

AUGUST

2-3 Ponderosa Days & Parade in Cartwright	1-3 Gimli Icelandic Festival & Parade	3 River City Rumble Car Show in Winnipeg
8-9 Gladstone Fair & Parade	7-8 Melita Banana Days	8 Melita Mud Bog Derby
9 Melita Cruisers Show & Shine	9 Portage Potatoe Festival	7-9 Winkler Harvest Festival & Parade
14-16 Stonewall Quarry Days	15 St. Vital Ag Fair	18-21 Northern Association Trade Show
21-23 Falcon Lake Funfest	22-24 Morden Corn & Apple Festival & Parade	28-30 China Town Street Festival
29 South Osborne Street Festival	30 Beausejour Shades of the Past Car Show	

SEPTEMBER

4-7 Pine Falls 4P Festival	7 Manitoba MOPAR Assoc Labour Day Car Show	12 Winnipeg Beach Harvest Fest
13 Garden City Car Show		

OCTOBER

8 Wee Day Stonewall Collegiate



Line-ups at the China Town Street Festival



TV interview at the Rivers Ag Fair

Highlights of 2015

Ambassador Program

The Ambassadors participated with the visitors by having them respond to the sample survey.



The participants then spun our Wheel of Fortune for a chance to win some great prizes

The participants also entered for a chance to win a \$50 Canadian Tire Gift Card.



You could win a Canadian Tire Gift Card worth \$50!

Please complete the following:

- Please check which of the following used oil products you recycle:
Oil _____ Filters _____ Containers _____
Antifreeze _____ None of the above _____
- Where do you recycle? _____
- Did you know that you can recycle your used oil & now antifreeze products at Portage & District Recycling, 700 Phillips Street?
YES _____ NO _____

NAME _____

ADDRESS _____

CITY _____ PHONE # _____

Ambassador Survey Results Summer 2015

Location	Total Entries
Red River Exhibition	1646
Gimli Icelandic Festival	1489
Canada Day Osborne	1077
Morden Corn & Apple Festival	625
Morris Stampede	600
Chinatown Street Festival	520
High Neighbour Festival	509
Winkler Harvest Festival	461
Melita Banana Days/ Car Show/ Mud Bog Derby	421
Brandon Exhibition	368
Winnipeg Beach Boardwalk Days	365
Carman Country Fair	348
Stonewall Quarry Days	324
Swan River Rodeo	321
Altona Sunflow Festival	317
Austin Threshermans Reunion	293
Selkirk Triple S Rodeo	287
Gimli Car Show	237
Kids Fringe Festival	234
Pine Falls 4P Festival	227
Garden City Car Show	188
Portage la Prairie Potatoe Fest	174
Flin Flon Trout Festival	147
Dauphin Ukrainian Street Festival	146
St. Vital Agricultural Fair	145
Killarney Agriculture Fair	144
Rodarama Car Show	144
Assiniboine Park Sustainability Day	130
St. Pierre Frog Follies	112
Beausejour Car Show	112
Minnedosa FunFest	100
Winnipeg Beach Harvest Fest	94
Rivers Agricultural Fair	89
Kildonan Park Mopar Car Show	88
St. Andrews Open House	88
Strathclair Agricultural Fair	66
Lac du Bonnet Fire & Water	64
NACC	54
Minnedosa Car Show	25
Gladstone Agricultural Fair	8
TOTAL	12,787
Last Year	9,814

600 Radio ads on 9 rural radio stations helped promote each specific local event. Both City of Winnipeg as well as Rural Map Fridge Magnets were distributed. They displayed the locations of Licensed collection points throughout Manitoba.

Sign Board displayed at events

FREE DRAW

FOR A

CANADIAN TIRE

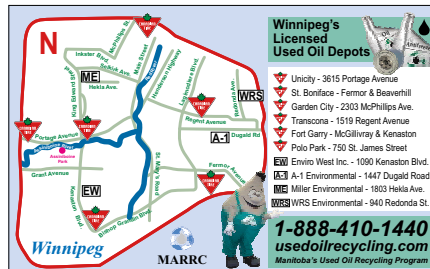
\$50.00

GIFT CARD!

Manitoba Association for Resource Recovery Corp.

Useoilrecycling.com

1-888-410-1440



Highlights of 2015

Ambassador Program - Partners in Progress!

MARRC participated in over 50 exhibitions, tradeshow and parades this year with almost 13,000 people visiting the MARRC booth to fill out our survey. They received information on recycling used oil and antifreeze products as well as valuable prize giveaways. MARRC also partnered with two other Producer Responsible Organizations (PROs) and distributed their brochures and informational material as well:

Switch the Stat – Responsible for the recycling of used thermostats and mercury switches. Each thermostat has one to four switches, each switch contains 2.5 grams of mercury. Just 1 gram of mercury is enough to contaminate an 8 hectare lake to the point where the fish are inedible for a whole year!

Health Product Stewardship Association (HPSA) – Responsible for recovering medications that are expired or no longer needed and handling of them in a safe and responsible manner before they are disposed of in the grabage or poured down sewers and drains.



HEALTH PRODUCTS
STEWARDSHIP
ASSOCIATION

Ambassador Program – Brochures Distributed

The Ambassadors distributed brochures which detail important information about the MARRC Stewardship Program such as what happens to the products once they are collected; where people can take the products throughout Manitoba; our collection progress to date as well some of our communication initiatives.



Wrapped Vans



MARRC rented 2 vans for the Ambassador program which were wrapped with colourful advertising for used oil & antifreeze recycling. The vans were at each of the trade shows, exhibitions & parades and were very well received.



Pine Falls 4P Festival

Highlights of 2015

MARRC utilized an LED flashing Wheel of Fortune to generate excitement at the Ambassador booth. After completing the used oil recycling survey, a person could spin the wheel to determine what prize had been won. Participation at the MARRC booth has never been higher with line-ups at the booth all day long in many cases. All prizes featured used oil recycling branding and were very well received. Bookmarks, wristbands and brochures were distributed at tradeshows, exhibitions and parades as well.



Bookmarks



Wristbands



USB Chargers



Wheel of Fortune



Mr. Oil Drop 2 Gig USB Sticks



Wireless Mouse



Mr. Oil Drop Air Fresheners



Mr. Oil Drop Power Bars

Highlights of 2015

Manitoba Association of Regional Recyclers Forum Oct. 21



How to set up a low cost **One-Stop-Shop** transfer station for your region.
(Joint presentation: MARRC - EPRA - PCA)

Stonewall



Electronics & Hazardous Waste



Used Oil, Filters, Containers & Antifreeze

Teddy Bear's Picnic at Assiniboine Park May 31



Team up to Clean up at the MTS Centre April 6



MARRC participated with other Producer Responsible Organizations (PROs) namely EPRA (Electronic Recycling), Product Care (Hazardous Waste Products), the Canadian Beverage Container Recycling Association (CBCRA), Multi Material Stewardship Manitoba (MMSM) who handles packaging and printed paper and Take Pride Winnipeg for the Team up to Clean up event at the MTS Centre in front of over 1,000 students from schools across Winnipeg.

Sustainability Day at Assiniboine Park Zoo May 26



MARRC partnered with Take Pride Winnipeg and participated with other organizations at the Assiniboine Park Zoo where information on recycling used oil & antifreeze products was distributed and discussed at the booth. Bookmarks, Wristbands and Brochures were presented to the visitors along with a chance to win a \$50 gift certificate from Canadian Tire.

MARRC Produces a Movie Commercial



MARRC produced a 30 second commercial video which depicts the recycling of used oil & antifreeze products and displays the consequences of unsafe disposal practices. The video aired in Grant Park's 8 Landmark Cinemas during the month that the movie Star Wars opened insuring that most theatres would be at their maximum viewing capacity.

First Nations Conference Dec. 1



MARRC participated in a Lands and Economic Services Program (LEDSP) Environmental Workshop on December 1 by providing a presentation on recycling used oil and antifreeze products in Northern areas.

Highlights of 2015

Northern Remote Communities

MARRC hosted meetings organized through Manitoba Conservation with various Producer Responsible Organization (PRO) representatives to discuss the prospects of assisting communities only accessible by winter road with the recycling of used oil products, derelict cars, tires, batteries, electronics and MMSM products with St. Theresa as the Pilot Project. Further discussions with MARRC lead to the licensing, purchasing, transporting and installation of a used oil burner and storage unit at the Fire Station in St. Theresa Point.

St. Theresa Point



Ron Benson, Executive Director of MARRC with Solomon Mason, Project Manager with St. Theresa Point standing in front of the used oil burner installed at the Fire Station.



Churchill



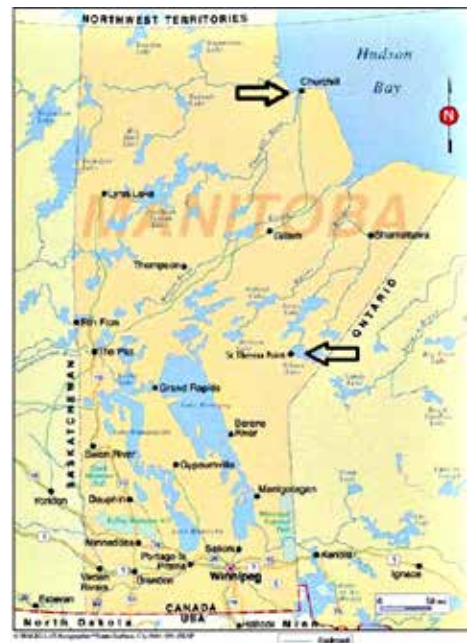
Road Sign



Recycling Centre



Used oil burner installed at the Public Works Garage



Highlights of 2015

University of Manitoba 4th Year Engineering Students:

MARRC was invited to present a follow-up lecture on the Used Oil & Antifreeze Stewardship Program to 4th Year Engineering Students at the U of M on April 2. The previous lecture took place on November 6, 2014.

Partnering in the North

MARRC advertised in 4 Northern publications advising that MARRC was very interested in assisting communities in the north with recycling of their used oil products.

- First Nation's Voice Magazine, readership 100,000+, 4 editions June – September.
- Grassroots News 85,000 readers bi-weekly.
- Manitoba Mining Review covers the mining and forestry industries Pass along readership of 12,000+
- The Environment and Our Economy Newsletter. Full page information spread. Supported by the Lands and Economic Development Service Program of the Dakota Ojibway Tribal Council.



Bursaries awarded for a Twelfth year

Bursaries were awarded to students (2 x \$500 each) qualifying in Environmental Studies at the University of Manitoba, University of Brandon, the University of Winnipeg and Red River Community College.

MARRC Participated with the Northern Association of Community Councils (NACC)

Their 45th Annual tradeshow was held at the Canad Inns Polo Park Hotel in Winnipeg on August 18th through the 20th. The NACC represents the interests of 52 northern and remote communities under the jurisdiction of aboriginal leaders and northern affairs. Over 200 delegates from the northern communities federal and provincial affiliates, private sector and non-profit organizations attended.



EcoCentre / Collection Depot network maturing at 85

MARRC's rural EcoCentre network stands at 55 exceeding the minimum network objective established by the province's multi stakeholder Used Oil Management Committee in 1996. The network includes the northern locations of Churchill, St. Theresa Point, The Pas, Flin Flon and Thompson, plus Cranberry Portage, Grand Rapids & Hollow Water. In addition there are 30 other facilities licensed by Manitoba Conservation in place for the collection of used oil and antifreeze products, including 10 locations in Winnipeg (6 of which are Canadian Tire). Frank's Motors was added in the City of Winnipeg while the Winfield Transfer Station in the RM of Rockwood near Stonewall opened their One-Stop Shop Facility as well in 2015.

City of Winnipeg

MARRC is targeting to increase licensed locations in Winnipeg. Great Canadian Oil Change (GCOC) have received approved licenses for 4 sites in Winnipeg along with 4 rural locations. GCOC is currently negotiating a cost effective rate for the EIL Insurance coverage required by Manitoba Conservation. Discussions with the City of Winnipeg for a One-Stop-Shop concept have been finalized. (See page 16 re: Brady Landfill location).

Training and audits promote safety and compliance

MARRC as part of its contractual arrangements with owners/operators of licensed collection facilities, provides initial and recurrent on-site training for management and staff. The training and follow-up audits are designed to promote a safe operation and compliance with each facility's operating license issued by Manitoba Conservation. During 2015, inspections were conducted at all of the licensed EcoCentres and collection depots in the Province.

Strategic Planning Session (Aug 19-21)

SARRC hosted the combined Strategic Planning Session of BCUOMA, AUOMA, MARRC, SOGHU & Ontario Directors and Staff. The session focused on addressing key strategic issues and team building.

Local Initiatives

Several communities in Manitoba held their own localized EcoDay events including:

- Pilot Mound on April 30; over 200 Pilot Mound & Crystal City students viewed a video covering the Louise Integrated Waste Facility's recycling procedures and also received MARRC's wristbands, brochures and bookmarks;
- Dauphin's EcoDay on June 20;
- Steinbach's Oil Recycling Day on June 10

Plastic Container Audit

MARRC commenced in 2013 and concluded in April 2015, detailed checks of container bags. The main purpose was two-fold:

- To eliminate contaminated products
- To determine the amount of antifreeze and windshield washer containers entering into the collection stream.



Steinbach

Members of MARRC

49 North Forwarding Ltd.
6232389 Manitoba Ltd.
ABB Inc.
ADP Distributors Inc.
AGCO Corporation
AMSOIL Inc.
ATP-Inc.
AUTO-CAMPING Ltd.
Acklands-Grainger Inc.
Affinia Canada Corporation
Air BP Canada Ltd.
Airparts Network Ltd.
Altrom Canada Corporation
American Grease Stick Co.
Applied Industrial Technologies Ltd.
Arctic Cat Sales Inc.
Atlas Copco Compressors Canada
Aviall Canada Ltd.
BASF Canada Inc.
BMW Canada Inc.
BOSS Lubricants
BP Lubricants USA Inc.
Baldwin Filters, Inc.
Beck/Arnley Worldparts, Inc.
BestBuy Distributors Limited
Blue Streak - Hygrade Motor Products
Bombardier Recreational Products Inc.
Bosch Rexroth Canada Corp.
Brandt Tractor Ltd.
Buhler Versatile Inc.
CG Power Systems Canada Inc.
CNH Canada Ltd.
CORE-MARK International Inc.
CPT Canada Power Technology Limited
CanAgro Exports Inc.
Canada Safeway Limited
Canadian Kawasaki Motors Inc.
Canadian Pacific Railway
Canadian Tire Corporation, Limited
Castrol Industrial North America Inc.
Cervus Equipment Corporation
Chalfour Canada
Champion Laboratories, Inc.
Chevron Canada Limited
Churchill Marine Tank Farm Co.
Cleanair Filter Service
Comairco Ltd.
Costco Wholesale Canada Ltd.
Cummins Western Canada
D.A.S. Distributors Inc.
Daimler Trucks Canada Ltd.
Davanac Inc.
Echo Power Equipment (Canada)
Eni USA R&M Co. Inc.
Eskimo Point Lumber
FCA Canada Inc.
FRAM Group Canada Inc.
Fastenal Canada Ltd.
Federated Co-operatives Limited
Ford Motor Company of Canada Ltd.
Fort Garry Industries Ltd.
Fuchs Lubricants Canada Ltd.
Full-Bore Marketing Ltd.
G.F. Thompson Company Limited
G.K. Industries Ltd.
GFL Environmental Corp.

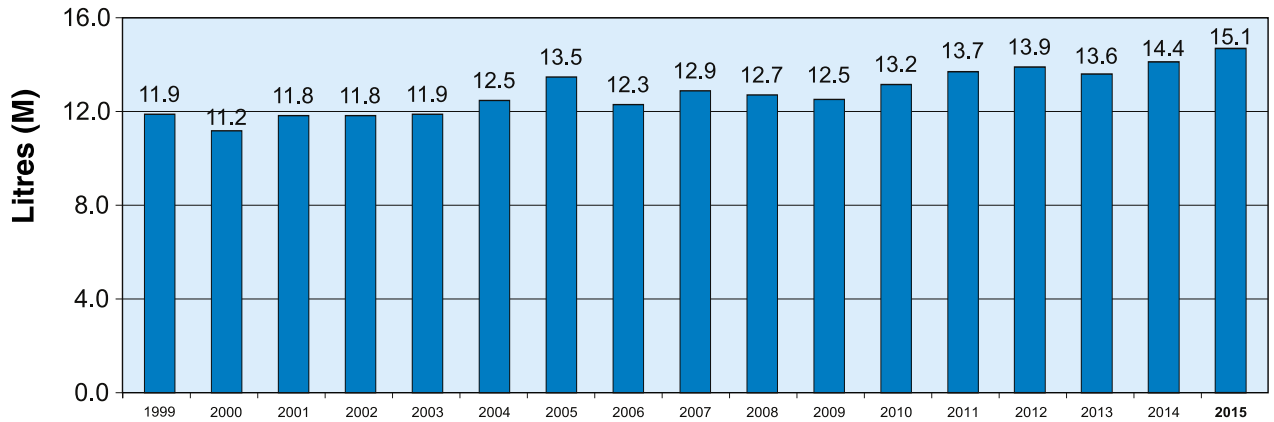
Gamma Sales Inc.
Gates Canada Inc.
General Motors of Canada Limited
Greenland Corporation
Harley-Davidson Canada L.P.
Hastings Filters
Henkel Canada Corporation
Home Depot of Canada Inc.
Home Hardware Stores Limited
Honda Canada Inc.
Husky Energy Inc.
Husqvarna Canada Corp.
Hyundai Auto Canada Corp.
ITW Permatex Canada
Imperial Oil Ltd.
Importations Thibault Ltée
Industrial Truck Service Ltd.
Irving Blending & Packaging
JKL Enterprises Inc.
Jaguar Land Rover Group Canada Inc.
John Deere Canada ULC
KLONDIKE Lubricants Corporation
KTM Canada Inc.
Kaeser Compressors Canada Inc.
Kia Canada Inc.
Kimpex Inc.
King-O-Matic Industries Limited
Kleen-Flo Tumbler Industries Limited
Kubota Canada Ltd.
Larry Penner Enterprises Inc.
Laurentide Automotives Products Inc.
Lemky Rural Repair
Loblaw Inc.
Lubricon Industries Canada Limited
Lucas Oil Products (Canada) Company
MFTA Canada Inc.
Macdon Industries Ltd.
Machinerie R. Gagnon Inc.
Mahle Clevite Canada ULC
Manitoba Hydro
Maryn International Ltd.
Maxim Transportation Services Inc.
Mazda Canada Inc.
Mercedes-Benz Canada Inc.
Mid-Canada Filtration Solutions
Midwest Hydraulics Inc.
Miller Supply Ltd.
Mining Technologies International Inc.
Mitsubishi Motor Sales of Canada, Inc.
Modern Sales Co-op
Mopac Auto Supply (Alberta) Ltd.
Mopac Auto Supply Ltd.
Motion Industries (Canada) Inc.
Motor Coach Industries Limited
Motovan Corporation
NCH Canada Inc.
National Energy Equipment Inc.
Navistar Canada Inc.
NemCo Resources Ltd.
New Flyer Industries Ltd.
Nissan Canada Inc.
Noco Lubricants LP
Nynas Inc.
Oak Point Oil Distributors
Oil Depot Limited

Oil Mart Limited
Orgill Canada Hardlines ULC
Outboard Rebores/Alline Supply Inc.
PACCAR of Canada, Ltd. Parts Division
PSC-Power Source Canada Ltd.
Parker Hannifin Canada
Parkland Industries Ltd. (Bluewave Energy)
Partner Technologies Inc.
Parts Canada
Peavey Industries Limited
Petro-Canada Lubricants Inc.
Polaris Industries Inc.
Porsche Cars Canada Inc.
Precambrian Wholesale Limited
Prévost, a Division of Volvo Group Canada Inc.
RONA Inc.
RPM Environment Ltée
Radiator Specialty Company of Canada Ltd.
Recochem Inc.
Revolution ORS LP (DBA Terrapure)
Robco Inc.
Robert Bosch Inc.
SC CLS Holding ULC
SMS Equipment Inc.
Safety-Kleen Canada Inc.
Sears Canada Inc.
7-11 Canada
Shell Canada Products Ltd.
Southwestern Petroleum Canada Ltd.
Spectrum Brands Canada Inc.
Stihl Limited
Subaru Canada Inc.
Suzuki Canada Inc.
TVH Canada Ltd.
Texas Refinery Corp. of Canada Limited
The North West Company Inc.
Toromont Industries Ltd.
Total Canada Inc.
Toyota Canada Inc.
Transt Warehouse Distribution
TruServ Canada Inc.
UAP Inc.
United Chemical Services
Univar Canada Ltd.
Valvoline Canada Ltd.
Vermeer Canada Inc.
Viscosity Oil Company
Volkswagen Canada Inc.
Volvo Cars of Canada Corp.
Volvo Group Canada Inc.
Wainbee
Wajax Equipment
Wajax Industrial Components
Wajax Power Systems
Wakefield Canada Inc.
Wal-Mart Canada Corp.
Wallace & Carey Ltd.
Westcon Equipment & Rentals Ltd.
Western Turbo & Fuel Injection Ltd.
Westfalia Surge Inc.
Westpower Equipment Ltd.
Worldpac Canada Inc.
Yamaha Motor Canada Ltd.
Yetman's Ltd.
Zellers / Hudson's Bay Co.

Collection Activity by Product 2015

Oil

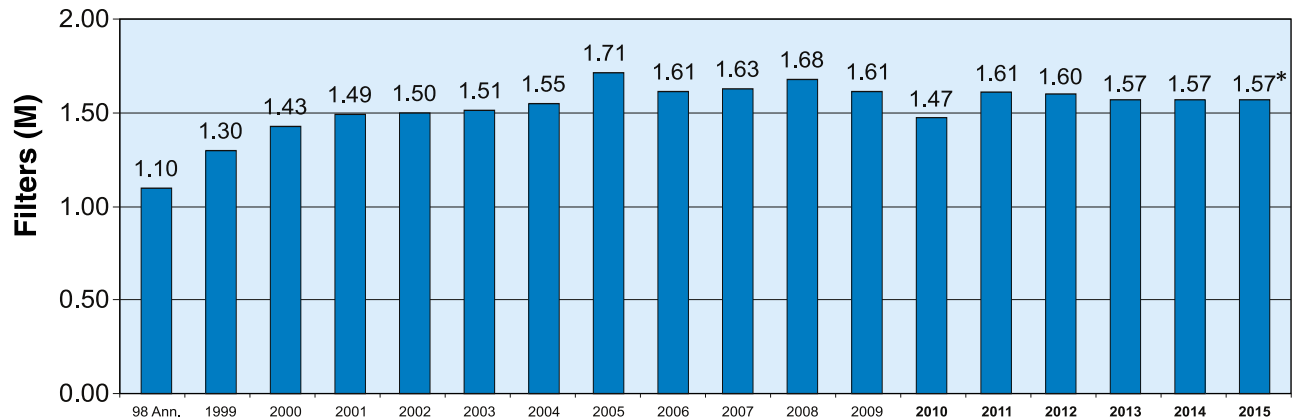
Litres Sold 29.5 M Litres
Less Lost in Service 35% -10.3
Net Recoverable 19.2 M Litres



79%

Filters

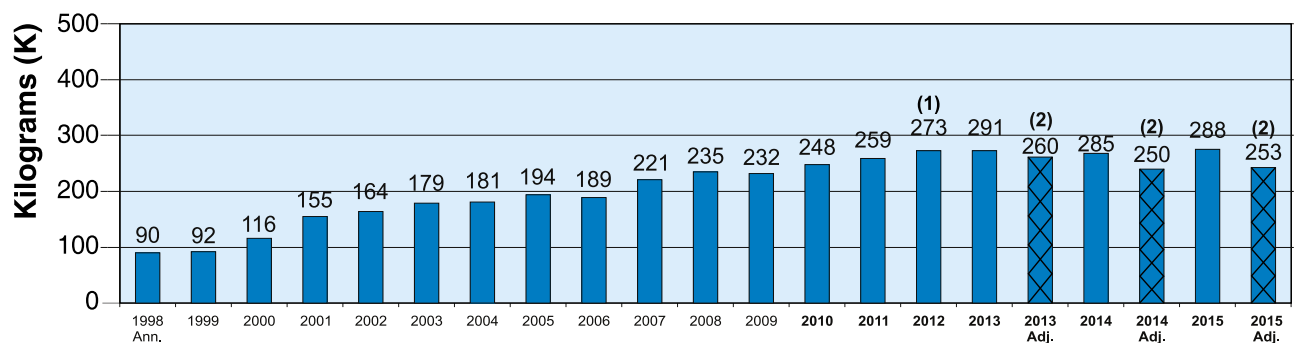
Filters sold 2,418
Filters recoverable 2,418
11,623 drums x 135 filters per drum = 1.57 M filters collected



* Significant increases in filter sales took place in the last half of 2015 involving new Members coming on stream along with Compliance Reviews showing amounts owing. 65%*

Containers under 50 litres capacity

Units Sold in Litres 13,046.7 K Litres
Converted to Kgs ÷ 17.117
Net Recoverable 762.2 K Kgs



(1) Impacted by Fire at Xpotential October 2, 2011

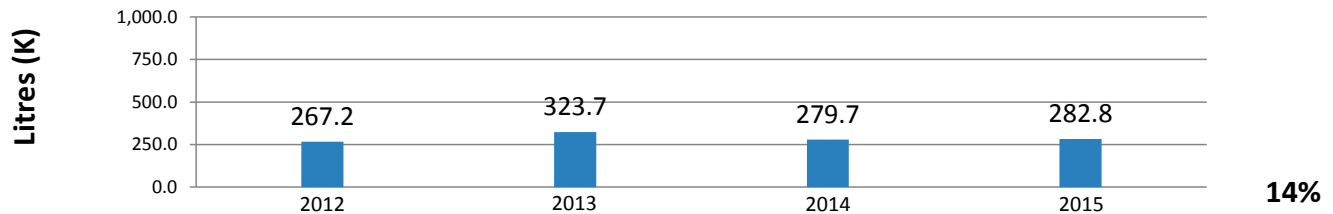
(2) Total K Kgs excluding Antifreeze Containers

33%
Plus re-use estimate 20%
= 53%

Collection Activity by Product 2015 Antifreeze

Fluid

Litres Sold - Concentrate $1,274.6 \times 2 = 2,549.2$
 Pre-Mix 1,983.0
 TOTAL 4,532.2
 Less Lost in Service 55% -2,492.7
 Net Recoverable 2,039.5 K Litres



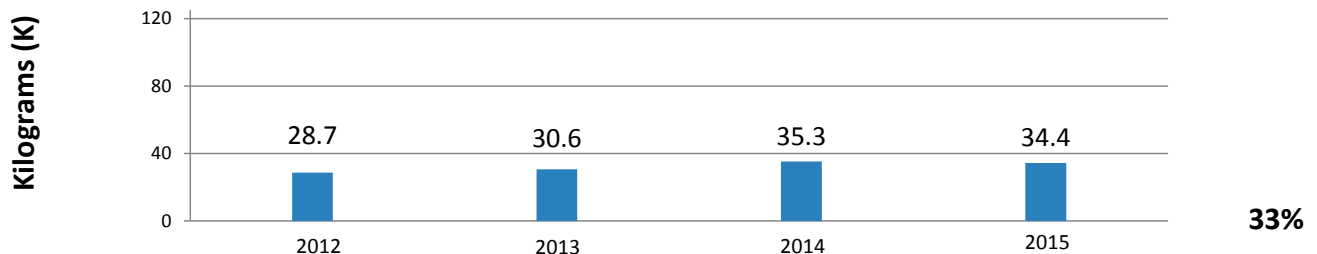
Antifreeze Fluid Recovery Review

Antifreeze collection in the Province and indeed throughout Canada has been relatively low while sales of Antifreeze fluid have been stable as confirmed in the EHC numbers. This brings up the question, where is the used product going? MARRC has initiated a study that will involve interviewing Collectors, Processors, Retailers, Big Box Stores, Commercial Accounts, Generators, Do-It-Yourselfers, etc. to determine the reason for the low recovery rates.

Containers

Units Sold in Litres
 Converted to Kgs
 Net Recoverable

2,358.7 K Litres
 $\div 22.767$
 103.6 K Kg



Oil & Antifreeze Summary of Percent Collected

	Available	Amount Collected	% Collected
Oil	19.2 M Litres	15.1 M Litres	79%
Filters	2.42 M Filters	1.57 M Filters	65%
Containers (Total)			
Excluding Antifreeze	762.2 K Kgs	253 K Kgs	33%/53%
Antifreeze Fluid	2,039.5 K Litres	282.8 K Litres	14%
A/F Containers	103.6 K Kgs	34.4 K Kgs	33%

- Based on 35% Lost in Service

- Based on 135 filters per drum

33% of Total Recoverable + 20% re-used* = **53%**
 (* Source: Pulse Research Ltd. Container Study)

- Based on 55% Lost in Service



Manitoba's Licensed Used Oil & Antifreeze Depots

Churchill

Thompson

Flin Flon

Cranberry Portage

The Pas

Grand Rapids

Swan River

Hollow Water

St. Theresa Point

Legend



EcoCentres in operation

Red

Other licensed depots

10

10 licensed collection facilities in Winnipeg



Roblin

Dauphin

Rorketon

Moosehorn

Fisher Branch

Arborg

Ashern

Chatfield

Gimli X2

Russell

Onanole

Eriksdale

Meleb

Traverse Bay

Rosburn

Erickson

Inwood

St. Georges

St. Lazare

Langruth

St. Laurent

Dunnottar

Birtle

Neepawa

Gladstone

Teulon

Clandeboyne

Lac du Bonnet

Hamiota

Brandon

Carberry

Mac Gregor

Earl Grey

Selkirk

Beausejour

RM Wallace

Souris

Glenboro

Portage

Whitemouth

Springfield x2

Minto

Dunrea

Notre Dame

Elm Creek

Lorette

Hartney

Baldur

Carman

St. Pierre

Steinbach x2

Killamey

Pilot Mound

Morris

St. Jean

Melita

Deloraine

Morden

Winkler

Altona

Waskada

Vita

10



EcoCentres - Reflecting Amalgamations in 2015

	Location	Owner/Operator
1	Steinbach	City of Steinbach
2	Carman	Town of Carman
3	Melita	S K L Enterprises Ltd.
4	Altona	Town of Altona / Municipality of Rhineland
5	Neepawa	Town of Neepawa
6	Selkirk	City of Selkirk
7	Russell	Municipality of Russell-Binscarth / Riding Mountain West
8	Glenboro	Municipality of Glenboro South Cypress
9	Minto	Municipality of Grassland
10	Pilot Mound	Louise Integrated Waste Managment
11	Baldur	RM of Argyle
12	Swan River	Town of Swan River
13	Hamiota	Hamiota Municipality
14	Inwood	RM of Armstrong
15	Chatfield	RM of Armstrong
16	Meleb	RM of Armstrong
17	Virden	RM of Wallace-Woodworth
18	Arborg	BAR Waste Authority Co-op Inc.
19	Gladstone	Municipality of Westlake-Gladstone
20	Rosburn	Rosburn Municipality
21	Portage la Prairie	Portage & District Recycling Inc.
22	Teulon	Town of Teulon & RM of Rockwood
23	Brandon	City of Brandon
24	Earl Grey	RM of St. Andrews
25	Langruth	Municipality of Westlake-Gladstone
26	Elm Creek	RM of Grey

	Location	Owner/Operator
27	The Pas	Town of The Pas
28	Winkler	Town of Winkler
29	Morris	Town of Morris
30	St. Georges	RM of Alexander Town of Powerview-Pinefalls
31	Traverse Bay	RM of Alexander & RM of Victoria Beach
32	Clandeboye	RM of St. Andrews
33	Dauphin	EcoOil Recycling Centre
34	Lac du Bonnet	RM of Lac du Bonnet
35	Waskada	Municipality of Brenda-Waskada
36	Carberry	RM of North Cypress-Langford
37	Thompson	Thompson Recycling Centre
38	St. Laurent	RM of St. Laurent
39	Erickson	Municipality of Clanwilliam-Erickson
40	Eriksdale	C.E.W.D.G. Board
41	Flin Flon	City of Flin Flon
42	Dunrea	RM of Prairie Lakes
43	MacGregor	Municipality of North Norfolk
44	Roblin	Municipality of Hillsburg-Roblin-Shell River
45	Onanole	Municipality of Harrison Park
46	Whittemouth	Whittemouth-Reynolds-North Whiteshell
47	Gimli	RM of Gimli
48	Arnes	RM of Gimli
49	St. Lazare	RM of Ellice-Archie
50	St. Pierre	RM of De Salaberry
51	Lorette	RM of Taché
52	Souris	Municipality of Souris-Glenwood
53	Birtle	Municipality of Prairie View

Other Licensed Collection Facilities

1	Winnipeg	A-1 Environmental Services, 1447 Dugald Rd.
2	Winnipeg	Enviro West., 1090 Kenaston Blvd.
3	Winnipeg	Miller Environmental Corporation, 1803 Hekla
4	Winnipeg	Frank's Motors 575 Notre Dame Ave.
5	Winnipeg	Canadian Tire Garden City 2303 McPhillips
6	Winnipeg	Canadian Tire East Kildonan 1519 Regent Ave.
7	Winnipeg	Canadian Tire Polo Park 750 St. James St.
8	Winnipeg	Canadian Tire Fort Garry McGillivray & Kenaston
9	Winnipeg	Canadian Tire St. Boniface Fermor & Beaverhill
10	Winnipeg	Canadian Tire Unicity 3615 Portage Ave.
11	Stonewall	RM of Rockwood
12	Notre Dame	Jean Farms Ltd.
13	Morden	Pembina Valley Containers Ltd.
14	Hartney	Southwest Recycling
15	Grand Rapids	ET Development Ltd.

16	Killarney	Town of Killarney
17	St. Jean	Miller Environmental Corporation
18	Dunnottar	Village of Dunnottar
19	Cranberry Portage	LUD of Cranberry Portage
20	Rorketon	RM of Lakeshore
21	Vita	RM of Stuartburn
22	Deloraine	Municipality of Deloraine-Winchester
23	Fisher Branch	RM of Fisher
24	Moosehorn	RM of Grahamdale
25	Ashern	Municipality of West Interlake
26	Hollow Water	Manitoba Aboriginal and Northern Affairs
27	Beasejour	Beasejour Tire
28	Hillside	RM of Springfield
29	Oakwood	RM of Springfield
30	Steinbach	Great Canadian Oil Change

Northern Remote Communities (See Page 9)

1	St. Theresa Point	St. Theresa Point First Nation
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2	Churchill	The Town of Churchill
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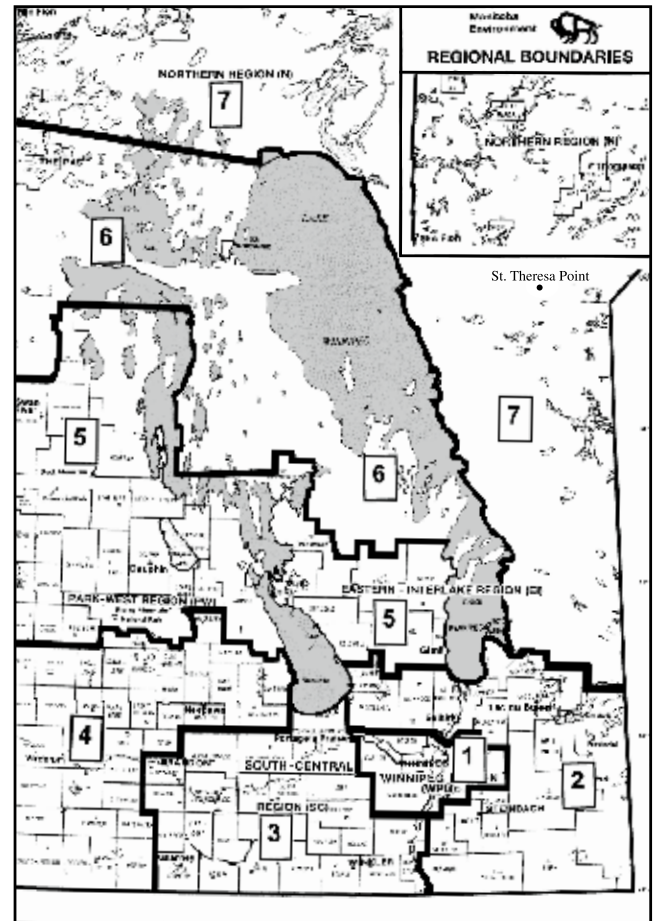
MARRC Collection Activity

City of Winnipeg - One-Stop-Shop

Effective the launch in February 2016, the 4RWinnipeg Depot at Brady Road will be a new landfill experience for residents to recycle and dispose of all their unwanted materials in a safer, more pleasant environment featuring paved roads, landscaping and a convenient One-Stop-Shop environment. Residents will have a convenient new option for safely dropping off household hazardous waste materials including Used Oil, Filters, Containers and Antifreeze alongside all their recyclables, in addition to new diversion options and garbage disposal. The next One-Stop-Shop in Winnipeg will be located at Pacific Avenue and is scheduled to open in late 2016, followed later by a third location.



Collection Zones



Collection Percentages by Zone

Zone ►	1		2		3		4		5		6		7	
	'15	'14	'15	'14	'15	'14	'15	'14	'15	'14	'15	'14	'15	'14
Oil	61	62	8	8	15	15	5	5	5	5	1	1	5	4
Filters	47	49	11	10	21	22	7	8	8	7	1	1	5	3
Containers	36	37	14	11	12	15	11	10	12	12	1	1	14	14
Antifreeze Fluid	61	63	9	8	19	15	4	4	4	7	1	1	2	2

%

Manitoba Association for Resource Recovery Corp.

Financial Statements
December 31, 2015



March 17, 2016

Independent Auditor's Report

To the Members of Manitoba Association for Resource Recovery Corp.

We have audited the accompanying financial statements of Manitoba Association for Resource Recovery Corp. which comprise the balance sheet as at December 31, 2015 and the statements of operations, changes in net assets and cash flows for the year then ended, and the related notes which include a summary of significant accounting policies and other explanatory information.

Management's responsibility for the financial statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of the Manitoba Association for Resource Recovery Corp. as at December 31, 2015, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

PricewaterhouseCoopers LLP

Chartered Professional Accountants

PricewaterhouseCoopers LLP
One Lombard Place, Suite 2300, Winnipeg, Manitoba, Canada R3B 0X6
T: +1 204 926 2400, F: +1 204 944 1020

"PwC" refers to PricewaterhouseCoopers LLP, an Ontario limited liability partnership.

Manitoba Association for Resource Recovery Corp.

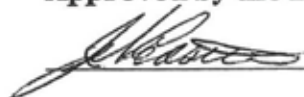
Balance Sheet

As at December 31, 2015

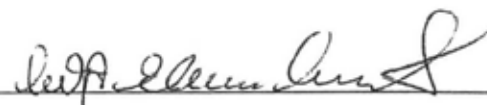
	2015			2014	
	Used Lubricating Products Stewardship Program \$	Antifreeze Stewardship Program \$	Invested in Capital Assets \$	Total \$	Total \$
Assets					
Current assets					
Cash and cash equivalents (note 4)	429,089	682,090	-	1,111,179	1,610,703
Short-term investments (note 5)	1,541,956	-	-	1,541,956	200,000
Environmental handling charges receivable	1,109,488	129,384	-	1,238,872	1,239,398
Accrued interest and other receivables	53,068	-	-	53,068	14,580
Prepaid expenses and deposits	905	-	-	905	905
Due from Antifreeze Stewardship Program	362,163	-	-	362,163	305,779
	3,496,669	811,474	-	4,308,143	3,371,365
Long-term investments (note 5)	290,529	-	-	290,529	1,132,910
Capital assets					
Office furnishings, equipment and leasehold improvements	-	-	42,134	42,134	41,595
Less: Accumulated amortization	-	-	34,619	34,619	31,495
	-	-	7,515	7,515	10,100
	3,787,198	811,474	7,515	4,606,187	4,514,375
Liabilities and Net Assets					
Current liabilities					
Return and processing incentives payable	352,064	1,235	-	353,299	555,196
Accounts payable and accrued liabilities (note 7)	254,619	10,041	-	264,660	248,974
Due to Used Lubricating Products Stewardship Program	-	362,163	-	362,163	305,779
	606,683	373,439	-	980,122	1,109,949
Net Assets					
Invested in capital assets	-	-	7,515	7,515	10,100
Unrestricted	3,180,515	438,035	-	3,618,550	3,394,326
	3,180,515	438,035	7,515	3,626,065	3,404,426
	3,787,198	811,474	7,515	4,606,187	4,514,375

Commitments (note 8)

Approved by the Board of Directors



Director



Director

The accompanying notes are an integral part of these financial statements.

Manitoba Association for Resource Recovery Corp.

Statement of Operations

For the year ended December 31, 2015

	2015			2014
	Used Lubricating Products Stewardship Program \$	Antifreeze Stewardship Program \$	Invested in Capital Assets \$	Total \$
Revenue				
Environmental handling charges	4,111,090	453,904	-	4,564,994
Other income	-	-	-	33,719
Membership fees	1,400	-	-	1,800
	4,112,490	453,904	-	4,566,394
Expenses				
Return and processing incentives	3,074,264	159,957	-	3,234,221
EcoCentre support costs (note 9)	195,046	65,015	-	260,061
Wages, contract and benefits	145,863	48,621	-	194,484
Ambassador program (note 10)	99,904	66,603	-	166,507
Container freight and plastic processing costs	99,842	33,281	-	133,123
Professional fees	80,059	7,689	-	87,748
Public relations and promotion (note 11)	45,179	29,744	-	74,923
Rent	40,788	4,532	-	45,320
Compliance reviews	38,010	8,709	-	46,719
Green Manitoba agreement	27,211	3,023	-	30,234
Office and administration	17,500	1,944	-	19,444
Director fees and expenses	16,158	1,795	-	17,953
Travel and automobile	14,069	1,563	-	15,632
Telephone and fax	6,897	766	-	7,663
Insurance	5,465	607	-	6,072
Meetings	5,030	559	-	5,589
Bursaries	3,825	425	-	4,250
Bank charges and interest	1,734	1,486	-	3,220
Amortization	-	-	3,123	3,123
	3,916,844	436,319	3,123	4,356,286
Excess (deficiency) of revenue over expenses from operations	195,646	17,585	(3,123)	210,108
Investment income (note 6)	8,710	2,821	-	11,531
Excess (deficiency) of revenue over expenses	204,356	20,406	(3,123)	221,639

The accompanying notes are an integral part of these financial statements.

Manitoba Association for Resource Recovery Corp.

Statement of Changes in Net Assets

For the year ended December 31, 2015

	2015			2014	
	Used Lubricating Products Stewardship Program \$	Antifreeze Stewardship Program \$	Invested in Capital Assets \$	Total \$	Total \$
Balance - Beginning of year	2,976,697	417,629	10,100	3,404,426	2,950,014
Excess (deficiency) of revenue over expenses	204,356	20,406	(3,123)	221,639	454,412
Interfund transfer	(538)	-	538	-	-
Balance - End of year	3,180,515	438,035	7,515	3,626,065	3,404,426

The accompanying notes are an integral part of these financial statements.

Manitoba Association for Resource Recovery Corp.

Statement of Cash Flows

For the year ended December 31, 2015

	2015			2014	
	Used Lubricating Products Stewardship Program \$	Antifreeze Stewardship Program \$	Invested in Capital Assets \$	Total \$	Total \$
Cash and cash equivalents provided by (used in)					
Operating activities					
Excess (deficiency) of revenue over expenses	204,356	20,406	(3,123)	221,639	454,412
Items not affecting cash					
Amortization	-	-	3,123	3,123	3,345
Unrealized loss on investments	40,480	-	-	40,480	-
Realized gain on sale of investments	(3,286)	-	-	(3,286)	-
	241,550	20,406	-	261,956	457,757
Changes in non-cash working capital items	(204,973)	(19,200)	-	(224,173)	44,205
Due to (from) programs	(56,384)	56,384	-	-	-
Interfund transfer	(538)	-	538	-	-
	(20,345)	57,590	538	37,783	501,962
Investing activities					
Purchase of capital assets	-	-	(538)	(538)	(2,943)
Purchase of investments	(1,400,351)	-	-	(1,400,351)	(2,125,180)
Proceeds on redemption and sale of investments	863,582	-	-	863,582	2,612,928
	(536,769)	-	(538)	(537,307)	484,805
Increase (decrease) in cash and cash equivalents during the year	(557,114)	57,590	-	(499,524)	986,767
Cash and cash equivalents - Beginning of year	986,203	624,500	-	1,610,703	623,936
Cash and cash equivalents - End of year	429,089	682,090	-	1,111,179	1,610,703

The accompanying notes are an integral part of these financial statements.

Manitoba Association for Resource Recovery Corp.

Notes to Financial Statements

December 31, 2015

1 Nature of operations

Manitoba Association for Resource Recovery Corp. (the Corporation) was formed by oil and oil filter first sellers in Manitoba to develop, implement and administer a used lubricating products stewardship program in the province and began operation on January 1, 1997. The Corporation was incorporated as a not-for-profit corporation without share capital under The Corporations Act of Manitoba on April 1, 1997. On February 26, 1998, the Corporation received approval to operate its Used Lubricating Products Stewardship Program from the Minister of Environment, Province of Manitoba. On May 1, 2011, the Corporation was also approved to operate its Antifreeze Stewardship Program by the Minister of Conservation, Province of Manitoba. The Antifreeze Stewardship Program began active operations on August 1, 2011.

On September 25, 2013, the Corporation received approval to continue to operate the Used Lubricating Products Stewardship Program until December 15, 2017. The current Antifreeze Stewardship Program expires December 31, 2016.

As a not-for-profit corporation, no provision for corporate income taxes has been made in these financial statements pursuant to paragraph 149(1)(l) of the Income Tax Act.

2 Basis of presentation

These financial statements are prepared in accordance with Canadian accounting standards for not-for-profit organizations (ASNPO).

3 Summary of significant accounting policies

Fund accounting

The accounts of the Corporation are maintained in accordance with the principles of fund accounting. Fund accounting is a procedure whereby a self-balancing group of accounts is provided for each accounting fund established by the Corporation.

For financial reporting purposes, the accounts have been classified into several funds. The activities carried out by each fund are as follows:

- Used Lubricating Products Stewardship Program - reports funds for the operations of the Used Lubricating Products Stewardship program.
- Antifreeze Stewardship Program - reports funds for the operations of the Antifreeze Stewardship Program.
- Invested in Capital Assets - reports the funds for the purchase and amortization of capital assets used in the operations of the Corporation.

Manitoba Association for Resource Recovery Corp.

Notes to Financial Statements

December 31, 2015

Significant accounting policies are as follows:

Cash and cash equivalents

Cash and cash equivalents consist of cash on hand and cash and cash equivalents held at banking institutions.

Investments

Investments consist of guaranteed investment certificates (GICs) and equity instruments. Investments that are intended to be held or that have maturity dates under a year are deemed to be short-term investments, with all others classified as long-term investments. Realized and unrealized gains and losses are included as investment income in the statement of operations. Purchases and sales are recognized using trade date accounting.

Capital assets

Capital assets are carried at acquisition cost less accumulated amortization. Amortization of office furnishings, equipment and leasehold improvements is calculated on a straight-line basis at an annual rate of 20% based on the estimated useful lives of these assets. One-half of the annual rates are charged in the year of acquisition.

Revenue recognition

The Corporation follows the deferral method of accounting for revenues. Revenue from environmental handling charges is recognized in the year for which suppliers and end-users assess it, as regulated by the Used Oil, Oil Filters and Containers Stewardship Regulation and by the Household Hazardous Material and Prescribed Material Stewardship Regulation of The Waste Reduction and Prevention Act. The one-time membership fees are recorded as revenue when the participating companies join the Corporation.

Dividend and interest income from investments and cash equivalents is recognized when earned and is recorded as investment income in the statement of operations. Other income is recognized when earned.

Return and processing incentives

The return and processing incentives are recognized as an expense in the year to which the claim relates.

Manitoba Association for Resource Recovery Corp.

Notes to Financial Statements

December 31, 2015

Use of estimates

The preparation of financial statements in conformity with ASNPO requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual amounts could differ from those estimates.

Financial instruments

Financial assets and financial liabilities are initially recognized at fair value and subsequently measured at amortized cost, except for investments in equity instruments that are quoted in an active market, which are subsequently measured at fair value. Changes in fair value are recognized in the statement of operations in the year incurred.

Financial assets measured at amortized cost include cash and cash equivalents, GIC investments, environmental handling charges receivable and accrued interest and other receivables.

Financial liabilities measured at amortized cost include return and processing incentives payable and accounts payable and accrued liabilities.

Financial assets are tested for impairment at the end of each reporting period when there are indications that the assets may be impaired.

4 Cash and cash equivalents

	2015 \$	2014 \$
Cash	1,097,168	1,085,091
Money Market Mutual Fund	14,011	525,612
	<u>1,111,179</u>	<u>1,610,703</u>

The Corporation has available a \$200,000 operating line of credit with TD Canada Trust. Interest is charged at TD Canada Trust's prime lending rate plus .5%. A term deposit of \$200,000 has been provided as collateral for any advances. As at December 31, 2015, no amount has been drawn on the line of credit.

Manitoba Association for Resource Recovery Corp.

Notes to Financial Statements

December 31, 2015

5 Investments

	Maturity date	Interest rate %	2015 \$	2014 \$
Short-term investments				
TD Mortgage Corporation GIC	January 7, 2016	1.25	202,234	200,000
Canadian Western Bank GIC	January 6, 2016	1.80	526,000	-
Equitable Bank GIC	July 19, 2016	2.27	100,000	-
Home Trust GIC	July 19, 2016	2.27	313,722	-
Equitable Bank GIC	December 15, 2016	2.10	400,000	-
			<u>1,541,956</u>	<u>200,000</u>
Long-term investments				
Equitable Bank GIC	July 19, 2016	2.27	-	100,000
Home Trust GIC	July 19, 2016	2.27	-	313,722
Equitable Bank GIC	December 15, 2016	2.10	-	400,000
Manulife Strategic Income Fund			113,248	160,805
Brookfield Office Properties Inc. Preference shares			50,700	40,160
Fairfax Financial Holdings Ltd. Preference shares			52,643	38,547
National Bank of Canada Preference shares			30,720	40,080
TransAlta Corporation Preference shares			43,218	39,596
			<u>290,529</u>	<u>1,132,910</u>
			<u>1,832,485</u>	<u>1,332,910</u>

6 Investment income

	2015		2014	
	Used Lubricating Products Stewardship Program \$	Antifreeze Stewardship Program \$	Total \$	Total \$
Interest and dividends	45,904	2,821	48,725	48,234
Unrealized loss on investments	(40,480)	-	(40,480)	-
Realized gain on sale of investment	3,286	-	3,286	-
	<u>8,710</u>	<u>2,821</u>	<u>11,531</u>	<u>48,234</u>

Manitoba Association for Resource Recovery Corp.

Notes to Financial Statements

December 31, 2015

7 Government remittances

Government remittances consist of amounts required to be paid to government authorities and are recognized when the amounts become due. In respect of government remittances, \$38,292 (2014 - \$32,259) is included within accounts payable and accrued liabilities.

8 Commitments

Operating lease

The annual minimum rental for leased premises under a lease to February 28, 2018 is as follows:

	\$
Fiscal year ending December 31, 2016	43,362
2017	43,362
2018	7,227

EcoCentres

The Corporation has entered into two-year renewal agreements with 65 EcoCentres and licensed collection facilities that were established to provide no-cost drop-off centres for used oil and antifreeze materials.

As part of its contractual agreement with each EcoCentre owner-operator, the Corporation is committed to provide annual operating support until July 31, 2016. The operating support payments for the EcoCentres currently in operation are estimated to be as follows:

	\$
Fiscal year ending December 31, 2016	125,000

Manitoba Association for Resource Recovery Corp.

Notes to Financial Statements

December 31, 2015

9 EcoCentre support costs

	2015 \$	2014 \$
Used Lubricating Products Stewardship Program		
Operating and capital support	171,856	195,146
New signage	9,262	-
Operational audits, training and supplies	13,928	8,817
	<u>195,046</u>	<u>203,963</u>
Antifreeze Stewardship Program		
Operating and capital support	57,286	22,166
New signage	3,087	-
Operational audits, training and supplies	4,642	1,001
	<u>65,015</u>	<u>23,167</u>
	<u>260,061</u>	<u>227,130</u>

10 Ambassador program

	2015 \$	2014 \$
Wages	73,239	58,527
Handouts, bookmarks and USB chargers	44,828	48,569
Transportation, meals and accommodation	28,546	25,978
Trade show fees, uniforms, draw prizes, supplies and insurance	19,894	23,404
	<u>166,507</u>	<u>156,478</u>

Manitoba Association for Resource Recovery Corp.

Notes to Financial Statements

December 31, 2015

11 Public relations and promotion

	2015 \$	2014 \$
Marketing, advertising and promotional material	24,278	26,701
Radio	17,497	17,406
Market development	9,000	-
EcoCentre promotional handouts	8,640	6,221
Commercial video production	7,739	-
Website	4,362	2,016
Northern region advertising	3,219	2,406
Take Pride Winnipeg	170	2,000
Mascots	18	699
	<u>74,923</u>	<u>57,449</u>

12 Financial instruments

The Corporation manages risk and risk exposures by applying policies approved by the Board of Directors.

Credit risk

Credit risk arises from the potential that a counterparty will fail to perform its obligations. The Corporation is exposed to credit risk through its environmental handling charges receivable. The risk is minimized due to the large registrant base.

Interest rate risk

Interest rate risk refers to the risk that a financial instrument or cash flows associated with the instrument will fluctuate due to the changes in interest rates. The Corporation's exposure to interest rate risk pertains to interest-bearing, short-term and long-term investments, which are subject to future changes in interest rates.

Other price risk

The Corporation's other price risk is the risk that the fair value of a financial instrument will fluctuate because of changes in market prices. The Corporation's exposure to other price risk pertains to its equity investments which are affected by the changes in market prices.

Liquidity risk

Liquidity risk is the risk that the Corporation will encounter difficulty in meeting its financial obligations associated with financial liabilities in full. A range of alternatives is available to the Corporation including cash flow provided by operations, debt or a combination thereof.

13 Comparative figures

Certain of the prior year figures have been reclassified to conform to the current year's financial statement presentation.



*Manitoba Association
for Resource Recovery Corp.*

Board of Directors and Staff



Back Row:

Lutz Ehrentraut (Secretary-Treasurer), Keith Penner, Paul Linchuang
Ron Benson (Executive Director).

Front Row:

Aaron Strub (Administrative Services Manager), Richard Waller,
Manny Micklash, Joe Casciano (Chairman).

Board of Directors

Joe Casciano, Canadian Tire Corporation, Limited
Chairman

Lutz Ehrentraut, Representing the Public
Secretary-Treasurer

Richard Waller, Imperial Oil
Director

Paul Linchuang, Fram Group Canada Inc.
Director

Manny Micklash, Parkland Industries Ltd. (Bluewave Energy)
Director

Keith Penner, Representing the Public
Director

Legal Counsel

Fillmore Riley, Barristers & Solicitors

Auditors

PricewaterhouseCoopers LLP, Chartered Professional Accountants

Staff

Ron Benson – Executive Director
Aaron Strub – Administrative Services Manager

MARRC Office

35-1313 Border Street
Winnipeg, Manitoba
R3H 0X4

204-632-5255 phone
204-633-9380 fax
1-888-410-1440 info number
www.usedoilrecycling.com website
marrc@mymts.net e-mail



Mr. Oil Drop



Mrs. Oil Drop



Mr. Oil Drop



Manitoba Association for Resource Recovery Corp.

35-1313 Border Street, Winnipeg, Manitoba R3H 0X4

Phone: (204) 632-5255 Fax: (204) 633-9380

Info Number: 1-888-410-1440

Web Site: www.usedoilrecycling.com

E-mail: marrc@mymts.net



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