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# **Annual General Meeting**

Wednesday, April 29, 2015 9:00 am

Sheraton Carvalier Saskatoon Hotel 612 Spadina Crescent E. Saskatoon, SK S7K 3G8

# Overview of MARRC

The Manitoba Association for Resource Recovery Corp. (MARRC) is a non-profit corporation established in 1997 by manufacturers and marketers of lubricating products in Manitoba. Its mandate is to develop, implement and administer a cost-effective, sustainable, user-financed, province-wide stewardship program for used oil, used oil filters and used oil containers.

MARRC was incorporated under The Corporations Act of Manitoba on April 1, 1997. It operates in accordance with a Letter of Approval issued by Manitoba Environment on February 26, 1998 under Section 7 of the "Used Oil, Oil Filters and Containers Stewardship Regulation" of the Waste Reduction and Prevention Act.

Further to earlier approvals of 5 year terms, MARRC received a letter of approval dated September 25, 2013, from the Minister of Conservation extending the Stewardship Plan term for an additional five years to December 15, 2017.

On May 1, 2011, the Corporation was also approved to operate the Antifreeze Stewardship Program by the Minister of Conservation. The Antifreeze Stewardship Program commenced operation August 1, 2011. The approval from the Minister of Conservation expires December 31, 2016.

The Corporation derives revenue principally in the form of Environmental Handling Charges (EHCs) applied to the sale or consumption of selected lubricating and antifreeze products in Manitoba. The Corporation's primary expenses are related to the:

- establishment and operation of a publicly-accessible network of licensed collection facilities for used lubricating and antifreeze products,
- payment of Return Incentives to companies licensed by the province and registered with MARRC
  to collect used lubricating and antifreeze products and transfer them to approved processors and
  end-users,
- payment of Processing Incentives to companies licensed by the province and registered with MARRC to recycle used lubricating and antifreeze products, and
- development and distribution of public education materials.

MARRC's affairs are managed by a six-person Board of Directors drawn from the member companies of MARRC and from other stakeholder organizations, including a Director representing the Antifreeze industry.



#### MINISTER OF CONSERVATION AND WATER STEWARDSHIP

Legislative Building Winnipeg, Manitoba, CANADA R3C 0V8

SEP 2 5 2013

Mr. Ron Benson Executive Director Manitoba Association for Resource Recovery Corp. 35 - 1313 Border Street Winnipeg MB R3H OX4

Dear Mr. Benson:

I am pleased to issue an Approval to the Manitoba Association for Resource Recovery Corp. (MARRC), for a Used Lubricating Products Stewardship Program. Pursuant to 7(4) of the Used Oil, Oil Filters and Containers Stewardship Regulation of The Waste Reduction and Prevention (WRAP) Act, this approval will expire on December 15, 2017. The "Conditions of Approval" are outlined in the attached document.

Since its inception, MARRC has made significant progress in the recovery of automotive fluids, containers and filters. I am pleased to see continued promotion and increased recovery.

MARRC's ongoing and expanding operation is a positive step for environmental protection in Manitoba.

Gord Mackintosh

ours sincerely.

Minister

Attachment

# Ambassador Program - Calendar of Events for 2014

MARRC employed 3 full-time and some part-time Ambassadors to travel around to various tradeshows and exhibitions in Manitoba for the purpose of enhancing awareness towards improving the recovery of used oil and antifreeze products. Below is a Calendar of Events that MARRC participated in with the Ambassador Program.

#### **JANUARY**

11 - 12 MTS Ice Plex
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#### **APRIL**

25 - 27 Rodorama

#### MAY

25 Teddy Bear's Picnic 31 ALS Walk
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#### **JUNE**

4 - 8 Brandon Exhibition	6 - 8 Transcona Hi Neighbour Festival & Parade	14 Pilot Mound EcoDay
13 - 14 Niverville County Fair & Parade	13 - 14 Lundar Ag Fair & Parade	12 RM of St. Andrews Open House
13 - 22 Wpg. Red River Exhibition	20 - 21 Steinbach Summer in the City	22 Manitoba Oldsmobile Car Club
26 - 28 Dauphin Exhibition	27 - 28 Killarney Summer Fair	28 MacGregor Fair
29 Treherne Fair	30 - 1 Osborne Village Canada Day	30 - 1 Glenboro Fair

#### **JULY**

1 Kildonan Park Car Show	4 - 5 Falcon Lake Fun Fest	4 - 6 Portage Exhibition
10 - 12 Carman County Fair	11 - 13 Selkirk Triple S Fair & Rodeo & Parade	12 - 13 St. Pierre Frog Follies & Parade
12 - 13 Minnedosa Fun Fest & Parade	12 Souris Ag Fair	13 Gimli Auto Show
15 Strathclair Fair	17 - 20 Morris Stampede & Parade	19 - 20 Arborg Fair & Parade
18 - 20 Winnipeg Beach Boardwalk Days & Parade	<b>22 - 23</b> Kids Fringe Festival Downtown Wpg.	23 Elkhorn Ag Fair
24 - 27 Austin Thresherman's Reunion	25 - 27 Altona Sunflower Festival & Parade	

#### **AUGUST**

2 - 3 Ponderosa Days & Parade in Cartwright	2 - 4 Gimli Icelandic Festival & Parade	3 River City Rumble Car Show in Winnipeg
9 Gladstone Fair & Parade	8 - 9 Melita Banana Days	9 Melita Mud Bog Derby
10 Melita Cruisers Show & Shine	9 Portage Potatoe Festival	8 - 10 Winkler Harvest Festival & Parade
15 - 17 Stonewall Quarry Days	18 - 21 Northern Association Trade Show	22 - 24 Morden Corn & Apple Festival & Parade
24 Beausejour Shades of the Past Car Show	29 - 31 St. Malo Summer Fair & Parade	

#### **SEPTEMBER**

1 Manitoba Mopar Association Car Show	7 McPhillips Car Show	



Austin Thresherman's Reunion Parade



Altona Sunflower Festival

# Ambassador Program

The Ambassadors participated with the visitors by having them respond to the sample survey.





The participants then entered for a chance to win either a \$50 Canadian Tire Gift Card or a \$50 Lottery Ticket Spree.

# You could win a Canadian Tire Gift Card worth \$50!

#### Please complete the following:

 Please check which of the following used oil products you recycle:

·	 
Antifreeze	 None of the above

Containers

Where do you recycle?

Filtore

Oil

 Did you know that you can recycle your used oil & now antifreeze products at Portage & District Recycling, 700 Phillips Street?

YES\_\_\_\_\_ NO\_\_\_\_

NAME\_\_\_\_\_

ADDRESS\_\_\_\_\_\_

CITY\_\_\_\_\_ PHONE # \_\_\_\_\_\_

Location	Total Entri
Red River Ex	1335
Gimli Icelandic Festival	902
Morden Corn & Apple Festival	601
Austin Thresherman's Reunion	443
Osborne Village Canada Day	432
Stonewall Quarry Days	370
Roderama Car Show	330
Morris Stampede	321
Altona Sunflower Festival	296
Transcona Hi Neighbour	265
Melita Banana Days + Mud Bog + Show & Shine	263
Brandon Exhibition	234
Niverville Fair	233
McPhillips Car Show	227
Steinbach Summer in the City	221
Wpg. Fringe Festival	219
Winnipeg Beach Boardwalk Days	217
Winkler Harvest Festival	213
Falcon Lake Fun Fest	211
Carman County Fair	210
Grunthal Fair	181
St. Malo Fair	150
Portage Exhibition	150
Gimli Car Show	138
Dauphin Exhibition	136
Portage Potatoe Festival	131
Mopar Labour Day Car Show	112
Wpg. Beach Harvest Festival	102
Sherbrook Street Fest	102
Selkirk Triple S Fair & Rodeo	100
Grant Park Recyclathon Oct 4	88
MARR Forum Nov 4	
NACC Trade Show	85 85
Killarney Fair	80
Lundar Ag Fair	75
Oldsmobile Car Show @ the Met	69
River City Rumble Wpg	58
Ponderosa Days Cartwright	54
St. Andrews Open House	51
Assinaboine Park Zoo Sustainability Oct 2	
Glenboro Fair	50 46
Arborg Fair	42
Gladstone Fair	41
St. Pierre Frog Follies	36
Wpg. Ice Plex in January	35
Minnedosa Fun Fest	33
Strathclair Ag Fair	24
Treherne Fair	19
Teddy Bear's Picnic	0
TOTAL	9,814

Sign Board displayed at events

600 Radio ads on 9 rural radio stations helped promote each specific local event. Both City of Winnipeg as well as Rural Map Fridge Magnets were distributed. They displayed the locations of Licensed collection points throughout Manitoba.









#### Ambassador Program - Partners in Progress!

MARRC participted in over 50 exhibitions, tradeshows and parades this year with almost 10,000 people visiting the MARRC booth to fill out our survey. They received information on recycling used oil and antifreeze products as well as valuable prize giveaways. MARRC also partnered with two other Producer Responsible Organizations (PROs) and distributed their brochures and informational material as well:

Switch the Stat – Responsible for the recycling of used thermostats and mercury switches. Each thermostat has one to four switches, each switch contains 2.5 grams of mercury. Just 1 gram of mercury is enough to contaminate an 8 hectare lake to the point where the fish are inedible for a whole year!

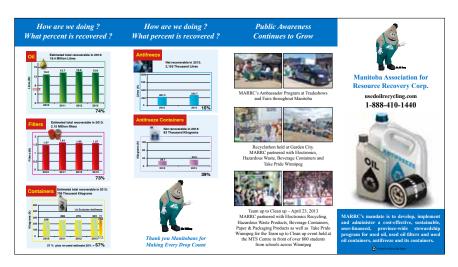
Health Product Stewardship Association (HPSA) – Responsible for recovering medications that are expired or no longer needed and handling of them in a safe and responsible manner before they are disposed of in the grabage or poured down sewers and drains.





#### Ambassador Program - Brochures Distributed

The Ambassadors distributed brochures which detail important information about the MARRC Stewardship Program such as what happens to the products once they are collected; where people can take the products throughout Manitoba; our collection progress to date as well some of our communication initiatives.





Lineups at Osborne Village on Canada Day





Morden Corn & Apple Festival

#### **Grant Park Recyclathon**

MARRC partnered as a key sponsor along with EPRA (Electronics); Product Care (Hazardous Wastes / Paints); Tire Stewardship; Interstate Batteries and Take Pride Winnipeg on October 4 from 10:00 am to 2:00 pm. The event was a huge success with over 1,000 people bringing in used products keeping the recyclers busy. The Recyclathon was advertised in the Winnipeg Free Press and on 680 – CJOB radio the week leading up to the event. Mr. Oil Drop toques and bookmarks were handed out by the Ambassadors.



October 4, 2014 Grant Park Shopping Centre Parking Lot (watch for the signs) 10:00 am to 2:00 pm

In 2013, over 1,000 people dropped off tens of thousands of pounds of non-standard recyclable materials. We ask for your patience as our volunteers help unload your items, so we can have an orderly and safe event

#### By Tire Stewardship Manitoba

Automobile & truck tires Bicycle tires

#### By Manitoba Association for Resource Recovery Corp

http://www.usedoilrecycling.com/en/mb Used oil, used oil filters & used oil containers

Used antifreeze & used antifreeze containers

#### By Product Care Association:

# http://www.productcare.org/Manitoba Paint Products in original containers up to to 22 L (5 gal)—

Industrial paint products are not accepted Paint aerosol containers up to 660 mL (24 oz.) Compact fluorescent light bulbs Fluorescent light tubes up to 8 ft in length

NOTE: No other waste products will be accepted by Product Care Association at this event. Other household hazardous waste products can be dropped off at Miller Environmental, 1803 Hekla Avenue, Winnipeg.

#### By Interstate Batteries:

All lead acid\* batteries, including: Auto, truck, marine & motorcycle batteries Medical power system & wheelchair batteries UPS stationary batteries

Gel cell batteries Telecom system batteries

\*batteries must say lead on them or Pb

#### By Electronic Products Recycling Association:

Display devices (TVs, monitors)
Desktop & portable computers Printers, scanners & fax machines Computer peripherals (mouse, keyboard, etc.)
Non-cellular phones & answering machines
Home audio/video systems Home stereo systems or components

Vehicle audio & video systems Countertop microwave ovens Personal portable audio/video

ase remember that only the items listed above will be accepted for recycling at this event. Thank you for participating and

For Miller Environmental hours and information on disposal of hazardous waste, please visit http://www.millergroup.ca/waste\_management/hazardous\_waste/hazardous\_and\_industrial dous\_waste\_programs.html



Product Care













Oil & Antifreeze Products







Hazardous Waste

#### Team up to Clean up - April 24



MARRC participated with other Producer Responsible Organizations (PROs) namely EPRA (Electronic Recycling), Product Care (Hazardous Waste Products), the Canadian Beverage Container Recycling Association (CBCRA), Multi Material Stewardship Manitoba who handles packaging and printed paper (MMSM) and Take Pride Winnipeg for the Team up to Clean Up event held at the MTS Centre in front of over 1,000 students from schools across Winnipeg.

Sustainability Day at the





# Assiniboine Park Zoo Sustainability Day October 2

MARRC partnered with Take Pride Winnipeg and participated with 16 other environmental and sustainability organizations at the Assiniboine Park Zoo where information on recycling used oil products was distributed and discussed at the booth. Bookmarks & various handouts were presented to the visitors along with a chance to win a \$50.00 gift certificate from Canadian Tire.





MARRC rented 2 vans for the Ambassador Program which were wrapped with colourful advertising for Used Oil & Antifreeze Recycling. The vans were at each of the tradeshows, exhibitions & parades and were very well received.





MARRC Wrapped Van

Killarney Parade

MARRC Ambassadors distributed prizes and giveaways at each of the Ambassador tradeshows, exhibitions and parades.

# Prizes and Giveaways





A mention of the second of the

Lenticular 3-D Bookmarks

Insulated Lunch Bag



Complete Armor All Car Care Kit



Glow in the dark Wristbands



Mr. Oil Drop Air Fresheners

#### Communication Outreach

#### - University of Manitoba 4th Year Engineering Students:

MARRC was invited to present a lecture on the Used Oil & Antifreeze Stewardship Program to 4th Year Engineering Students at U of M on November 6. MARRC has been asked to present a follow-up on April 2, 2015.

#### - Radio Interview

MARRC was a featured guest on a CJOB radio broadcast interview with host Dhalia Kurtz that took place on July 25.

#### Partnering in the North

MARRC advertised in 4 editions of the First Nation's Voice Magazine, which has a readership circulation of over 100,000. This was done in the June through to September editions advising that MARRC was very interested in asssiting communities in the north with recycling their used oil products. With this same ad, MARRC also advertised in the August 26 issue of the Grassroots News which has an established readership of 85,000 readers bi-weekly.

# Used Oil & Antifreeze

of Community Councils

#### Bursaries awarded for an Eleventh year

Bursaries were awarded to students (\$500 each) qualifying in Environmental Studies at the University of Manitoba, University of Brandon, the University of Winnipeg and Red River Community College.

#### MARRC Participated with the Northern Association of Community Councils (NACC)

Their 44th Annual tradeshow was held at the CanadInns Polo Park Hotel in Winnipeg on August 18th through 21st. The NACC represents the interests of 52 northern and remote communities under the jurisdiction of aboriginal leaders and northern affairs. Over 200 delegates from the northern communities federal and NORTHERN ASSOCIATION

EcoCentre / Collection Depot network maturing at 83

provincial affiliates, private sector and non-profit organizations attended.

MARRC's rural EcoCentre network stands at 53 exceeding the minimum network objective established by the province's multi stakeholder Used Oil Management Committee in 1996. The network includes the northern locations of The Pas, Flin Flon and Thompson, plus Cranberry Portage, Grand Rapids, Fisher Branch, Hollow Water, Ashern and Moosehorn. In addition there are 30 other facilities licensed by Manitoba Conservation in place for the collection of used oil and antifreeze products, including 10 locations in Winnipeg (6 of which are Canadian Tire). This includes two new Collection Facilities that were established in the RM of Springfield at the Hillside and Oakwood Transfer Stations, and also an additional licensed Collection Facility is now in place at the Great Canadian Oil Change in Steinbach.

A new initiative is underway for next year to strategically establish new licensed used oil collection depots throughout the Province including more in the City of Winnipeg. Discussions with the City of Winnipeg for a One-Stop-Shop concept are ongoing.

#### Training and audits promote safety and compliance

MARRC as part of its contractual arrangements with owners/operators of licensed collection facilities, provides initial and recurrent on-site training for management and staff. The training and follow-up audits are designed to promote a safe operation and compliance with each facility's operating license issued by Manitoba Conservation. During 2014, inspections were conducted at almost all of the licensed EcoCentres and collection depots in the Province of Manitoba.

#### Strategic Planning Session (Sept 8-11)

BCUOMA hosted the combined Strategic Planning Session of SARRC, AUOMA, MARRC, SOGHU & Ontario Directors and Staff.

The session focused on addressing key strategic issues and team building.

Several communities throughout Manitoba had their own localized EcoDay events

- Dauphin on June 14; Birtle on October 18 (See Photo of Birtle's EcoDay)
- Steinbach on June 11; Pilot Mound on June 14

Those people bringing in used oil and antifreeze products on the designated days were rewarded with prizes and giveaways and an opportunity to enter into a draw for more great prizes.

#### Plastic Container Audit

MARRC commenced in 2013 and continued in 2014, detailed checks of container bags. The main purpose was two-fold:

- To eliminate contaminated products
- To determine the amount of antifreeze and windshield washer containers entering into the collection stream.



# Members of MARRC

49 North Forwarding Ltd. 6232389 Manitoba Ltd.

ABB Inc.

ADP Distributors Inc. AGCO Corporation AMSOIL Inc. ATP-Inc.

AUTO-CAMPING Ltd. Acklands-Grainger Inc. Affinia Canada Corporation Air BP Canada Ltd.

Airparts Network Ltd. Altrom Canada Corporation American Grease Stick Co.

Applied Industrial Technologies Ltd.

Arctic Cat Sales Inc.

Armored AutoGroup Canada Inc. Atlas Copco Compressors Canada

Aviall Canada Ltd.
BASF Canada Inc.
BMW Canada Inc.
BOSS Lubricants
BP Lubricants USA Inc.
Baldwin Filters, Inc.

Beck/Arnley Worldparts, Inc. BestBuy Distributors Limited

Bluewave Energy

Blue Streak - Hygrade Motor Products Bombardier Recreational Products Inc.

Bosch Rexroth Canada Corp.

Brandt Tractor Ltd. Buhler Versatile Inc.

CG Power Systems Canada Inc.

CNH Canada Ltd.

CORE-MARK International Inc.

CPT Canada Power Technology Limited

CanAgro Exports Inc.
Canadian Pacific Railway
Canada Safeway Limited
Canadian Kawasaki Motors Inc.
Canadian Tire Corporation, Limited
Castrol Industrial North America Inc.
Cervus Equipment Corporation

Chalifour Canada

Champion Laboratories, Inc. Chevron Canada Limited Chrysler Canada Inc.

Churchill Marine Tank Farm Co.

Cleanair Filter Service Comairco I td.

Costco Wholesale Canada Ltd. Cummins Western Canada D.A.S. Distributors Inc. Daimler Trucks Canada Ltd. Echo Power Equipment (Canada)

Eni USA R&M Co. Inc. FRAM Group Canada Inc. Fastenal Canada Ltd.

Federated Co-operatives Limited Ford Motor Company of Canada Ltd.

Fort Garry Industries Ltd. Fred Deeley Imports Ltd Fuchs Lubricants Canada Ltd. Full-Bore Marketing Ltd.

G.F. Thompson Company Limited

G.K. Industries Ltd. GFL Environmental Corp. Gamma Sales Inc. Gates Canada Inc.

General Motors of Canada Limited

Greenland Corporation Hastings Filters

Henkel Canada Corporation Home Depot of Canada Inc. Home Hardware Stores Limited

ione natuwate Stores Limited

Honda Canada Inc. Husky Energy Inc. Husqvarna Canada Corp. Hyundai Auto Canada Corp.

Imperial Oil Ltd.

Importations Thibault Ltée Industrial Truck Service Ltd. Irving Blending & Packaging ITW Permatex Canada

Jaguar Land Rover Group Canada Inc.

JKL Enterprises Inc. John Deere Canada ULC

Kaeser Compressors Canada Inc.

Kia Canada Inc. Kimpex Inc.

King-O-Matic Industries Limited Kleen-Flo Tumbler Industries Limited KLONDIKE Lubricants Corporation

KTM Canada Inc. Kubota Canada Ltd.

Larry Penner Enterprises Inc. Laurentide Automotives Products Inc.

Lemky Rural Repair Loblaw Inc.

Lubricon Industries Canada Limited

MFTA Canada Inc. Macdon Industries Ltd. Machinerie R. Gagnon Inc. Mahle Clevite Canada ULC

Manitoba Hydro Maryn international Ltd.

Maxim Transportation Services Inc.

Mazda Canada Inc. Mercedes-Benz Canada Inc. Mid-Canada Filtration Solutions Midwest Hydraulics Inc.

Miller Supply Ltd.

Mining Technologies International Inc.

Mitsubishi Motor Sales of Canada, Inc. Modern Sales Co-op

Mopac Auto Supply Ltd.
Mopac Auto Supply (Alberta) Ltd.

Motion Industries (Canada) Inc. Motor Coach Industries Limited

Motovan Corporation National Energy Equipment Inc.

Navistar Canada Inc. NemCo Resources Ltd. New Flyer Industries Ltd. Noco Lubricants LP Newalta Corporation Nissan Canada Inc. Nynas Canada Inc.

Nynas Inc.

Oak Point Oil Distributors Oil Depot Limited Oil Mart Limited

Outboard Rebore/Alline Supply Inc. PACCAR of Canada, Ltd. Parts Division PSC-Power Source Canada Ltd.

Parker Hannifin Canada

Parts Canada

Petro-Canada Lubricants Inc. Polaris Industries Inc. Porsche Cars Canada Inc. Precambrian Wholesale Limited

Prévost, a Division of Volvo Group Canada Inc.

RONA Inc.

Radiator Specialty Company of Canada Ltd.

Recochem Inc.
Robco Inc.
Robert Bosch Inc.
SC CLS Holding ULC
SMS Equipment Inc.
Safety-Kleen Canada Inc.
Sears Canada Inc.
7-11 Canada

Shell Canada Products Ltd.

Southwestern Petroleum Canada Ltd.

Subaru Canada Inc. Suzuki Canada Inc. TSC Global Inc. TVH Canada Ltd. Target Canada Co.

Texas Refinery Corp. of Canada Limited

The North West Company Inc. Toromont Industries Ltd. Total Canada Inc. Toyota Canada Inc.

Tranist Warehouse Distribution

TruSery Canada Inc.

UAP Inc.

United Chemical Services Valvoline Canada Ltd. Vermeer Canada Inc. Viscosity Oil Company Volkswagen Canada Inc. Volvo Cars of Canada Corp. Volvo Group Canada Inc.

Wainbee Waiax Equipment

Wajax Industrial Components Wajax Power Systems Wakefield Canada Inc. Wallace & Carey Ltd. Wal-Mart Canada Corp.

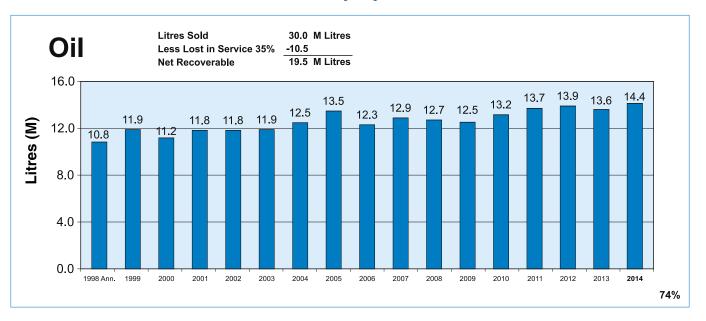
Westcon Equipment & Rentals Ltd. Western Turbo & Fuel Injection Ltd.

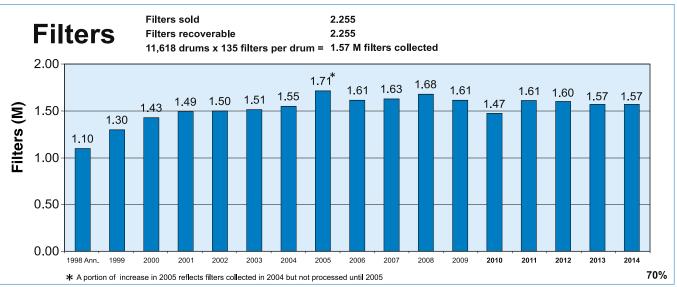
Westfalia Surge Inc. Westpower Equipment Ltd. Worldpac Canada Inc. Yamaha Motor Canada Ltd.

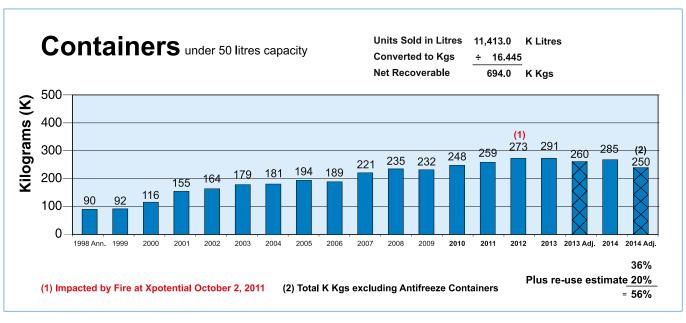
Yetman's Ltd.

Zellers / Hudson's Bay Co.

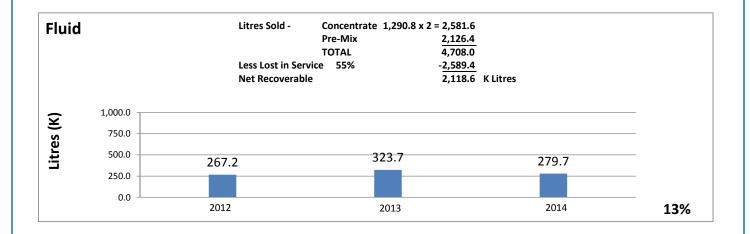
# Collection Activity by Product 2014

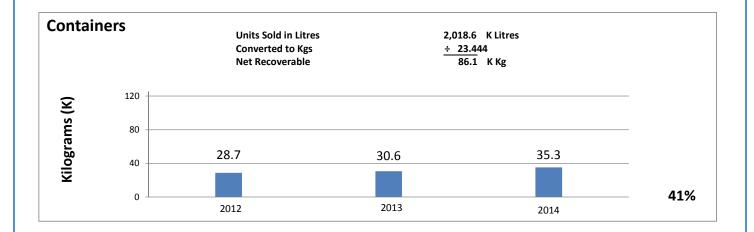






# Collection Activity by Product 2014 Antifreeze





# Oil & Antifreeze Summary of Percent Collected

	Availa	able	Amou Colle		% Collected
Oil	19.5	M Litres	14.4	M Litres	74%
Filters	2.25	M Filters	1.57	M Filters	70%
Containers (Total Excluding Antifreeze	,	K Kgs	250	K Kgs	36%/56%
Antifreeze Fluid	2,118	K Litres	279.7	K Litres	13%
A/F Containers	86.1	K Kgs	35.3	K Kgs	41%

- Based on 35% Lost in Service

- Based on 135 filters per drum

36% of Total Recoverable + 20% re-used\* = **56%** (\* Source: Pulse Research Ltd. Container Study)

- Based on 55% Lost in Service





# **EcoCentres**

	Location	Owner/Operator
1	Steinbach	City of Steinbach
2	Carman	Town of Carman
3	Melita	S K L Enterprises Ltd.
4	Altona	Town of Altona / RM of Rhineland
5	Neepawa	Town of Neepawa
6	Selkirk	City of Selkirk
7	Russell	Town of Russell / RM of Russell / RM of Silver Creek
8	Glenboro	RM of South Cypress / Village of Glenboro
9	Minto	RM of Whitewater
10	Pilot Mound	Louise Integrated Waste Management
11	Baldur	RM of Argyle
12	Swan River	Town of Swan River
13	Hamiota	Town of Hamiota
14	Inwood	RM of Armstrong
15	Chatfield	RM of Armstrong
16	Meleb	RM of Armstrong
17	Virden	RM of Wallace
18	Arborg	Town of Arborg / RM of Bifrost / Village of Riverton
19	Gladstone	Town of Gladstone
20	Rossburn	Town of Rossburn / RM of Rossburn
21	Portage la Prairie	Portage & District Recycling Inc.
22	Teulon	Town of Teulon / RM of Rockwood
23	Brandon	City of Brandon
24	Earl Grey	RM of St. Andrews
25	Langruth	RM of Lakeview
26	Elm Creek	RM of Grey
27	The Pas	Town of The Pas

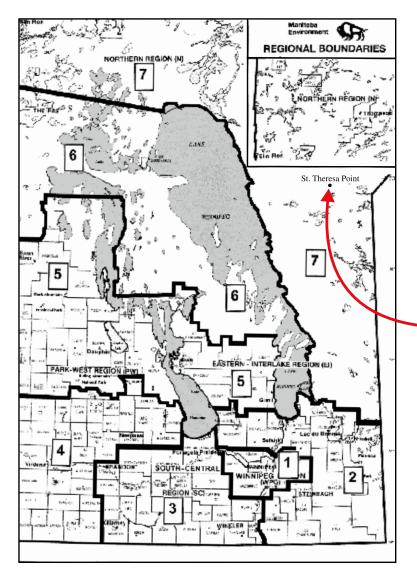
	Location	Owner/Operator
28	Winkler	City of Winkler
29	Morris	Town of Morris
30	St. Georges	RM of Alexander
31	Traverse Bay	RM of Alexander
32	Clandeboye	RM of St. Andrews
33	Dauphin	EcoOil Recycling Centre
34	Lac du Bonnet	RM of Lac du Bonnet
35	Waskada	RM of Brenda / Village of Waskada
36	Carberry	RM of North Cypress
37	Thompson	Thompson Recycling Centre
	St. Laurent	RM of St. Laurent
39	Erickson	Town of Erickson / RM of Clanwilliam
40	Eriksdale	RM of Eriksdale
41	Flin Flon	City of Flin Flon
42	Dunrea	RM of Riverside
43	MacGregor	RM of North Norfolk / Town of MacGregor
44	Roblin	RM of Shell River / RM of Hillsburg
45	Onanole	RM of Park
46	Gimli	RM of Gimli
47	Arnes	RM of Gimli
48	Whitemouth	RM of Whitemouth / RM of Reynolds /
		North Whiteshell Provincial Park
49	St. Lazare	RM of Ellice / Village of St. Lazare
50	St. Pierre	RM of De Salaberry / Village of St. Pierre-Jolys
51	Lorette	RM of Taché
52	Souris	Town of Souris / RM of Glenwood
53	Birtle	Town of Birtle / RM of Birtle

# **Other Licensed Collection Facilities**

1	Winnipeg	A-1 Environmental Services 1447 Dugald Road
2	Winnipeg	GFL Green For Life 1090 Kenaston Blvd.
3	Winnipeg	Miller Environmental Corporation 1803 Hekla Ave
4	Winnipeg	GFL Green For Life 940 Redonda
5	Winnipeg	Canadian Tire Garden City 2303 McPhillips
6	Winnipeg	Canadian Tire East Kildonan 1519 Regent Ave.
7	Winnipeg	Canadian Tire Polo Park 750 St. James
8	Winnipeg	Canadian Tire Fort Garry McGillivray & Kenaston
9	Winnipeg	Canadian Tire St. Boniface Fermor & Beaverhill
10	Winnipeg	Canadian Tire Unicity 3615 Portage Ave.
11	Stonewall	Southside Service
12	Notre Dame	Jean Farms Ltd.
13	Morden	Pembina Valley Containers Ltd.
14	Hartney	Southwest Recycling
15	Grand Rapids	ET Developments Ltd.

16	Killarney	Town of Killarney
	St. Jean	Miller Environmental Corporation
18	Dunnottar	Village of Dunnottar
19	Cranberry Portage	LUD of Cranberry Portage
20	Rorketon	RM of Lawrence
21	Vita	RM of Stuartburn
22	Deloraine	RM of Winchester
23	Fisher Branch	RM of Fisher
24	Moosehorn	RM of Grahamdale
25	Ashern	RM of Siglunes
26	Hollow Water	Manitoba Aboriginal and Northern Affairs
27	Beausejour	Beausejour Tire
28	Hillside	RM of Springfield
29	Oakwood	RM of Springfield
30	Steinbach	Great Canadian Oil Change

# Collection Activity by Zone



# Northern Remote Communities (Accessible by Winter Roads)

MARRC hosted meetings organized through Manitoba Conservation with various Producer Responsible Organizations (PRO) representatives to discuss the prospects of assisting with the recycling of used oil products, derelict cars, tires, batteries, electronics and MMSM products with St. Theresa Point as the Pilot Project. Further discussions with MARRC lead to the licensing, purchasing, transporting and installation of a used oil burner and storage unit for St. Theresa Point.



# Collection Percentages by Zone

	Zone ►	'14	<b>1</b> '13	<b>2</b> '14	<b>2</b> '13	'14	<b>3</b> '13	'14	<b>1</b> '13	<b>5</b>	<b>5</b> '13	<b>'</b> 14	<b>6</b> '13	14 14	7 '13
%	Oil	62	61	8	8	15	16	5	5	5	5	1	1	4	4
	Filters	49	48	10	10	22	21	8	9	7	8	1	1	3	3
	Containers	37	35	11	9	15	16	10	10	12	12	1	2	14	16
	Antifreeze Fluid	63	60	8	11	15	15	4	4	7	5	1	1	2	4



Financial Statements **December 31, 2014** 



March 11, 2015

#### **Independent Auditor's Report**

#### To the Members of Manitoba Association for Resource Recovery Corp.

We have audited the accompanying financial statements of Manitoba Association for Resource Recovery Corp. which comprise the balance sheet as at December 31, 2014 and the statements of operations, changes in net assets and cash flows for the year then ended, and the related notes including a summary of significant accounting policies and other explanatory information.

#### Management's responsibility for the financial statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of the Manitoba Association for Resource Recovery Corp. as at December 31, 2014, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.



#### **Chartered Accountants**

PricewaterhouseCoopers LLP One Lombard Place, Suite 2300, Winnipeg, Manitoba, Canada R3B 0X6 T: +1 204 926 2400, F: +1 204 944 1020

"PwC" refers to PricewaterhouseCoopers LLP, an Ontario limited liability partnership.

**Balance Sheet** 

As at December 31, 2014

				2014	2013
	Used Lubricating Products Stewardship Program \$	Antifreeze Stewardship Program \$	Invested in Capital Assets \$	Total \$	Total \$
Assets					
Current assets Cash and cash equivalents (note 4) Short-term investments (note 5) Environmental handling charges	986,203 200,000	624,500	:	1,610,703 200,000	623,936 1,406,936
receivable	1,122,644	116,754	-	1,239,398	1,191,404
Accrued interest and other receivables Prepaid expenses and deposits Due from Antifreeze stewardship	14,580 905	:	:	14,580 905	28,079 905
program	305,779	-	-	305,779	201,876
	2,630,111	741,254	-	3,371,365	3,453,136
Long-term investments (note 5)	1,132,910	_	-	1,132,910	413,722
Capital assets					
Office furnishings, equipment and leaseholds Less: Accumulated amortization	-	<u>.</u>	41,595 31,495	41,595 31,495	38,652 28,150
			10,100	10,100	10,502
	3,763,021	741,254	10,100	4,514,375	3,877,360
Liabilities and Net Assets Current liabilities					
Return and processing incentives payable	545,966	9,230	-	555,196	467,327
Accounts payable and accrued liabilities (note 6)	240,358	8,616		248,974	258,143
Due to Lubricating products stewardship program		305,779		305,779	201,876
	786,324	323,625		1,109,949	927,346
Net Assets Unrestricted Invested in capital assets	2,976,697	417,629	10,100	3,394,326 10,100	2,939,512 10,502
	2,976,697	417,629	10,100	3,404,426	2,950,014
	3,763,021	741,254	10,100	4,514,375	3,877,360
Commitments (note 7)			791100	1,011,010	0,011,000

Approved by the Board of Directors		
1111 ~		/
Masion	Director	
7	Director	

March 11/15
The accompanying notes are an integral part of these financial statements.

MARRC - Making every drop count

Statement of Operations

For the year ended December 31, 2014

				2014	2013
	Used Lubricating Products Stewardship Program \$	Antifreeze Stewardship Program \$	Invested in Capital Assets \$	Total \$	Total \$
Revenue					
Environmental handling charges	4,065,111	462,651		4,527,762	4,201,590
Investment income	42,601	5,633		48,234	51,043
Other income	33,719	-	-	33,719	227
Membership fees	1,800	-		1,800	1,615
Loss on disposal of investment				-	(3,694)
	4,143,231	468,284	-	4,611,515	4,250,781
Expenses					
Return and processing					
incentives	2,942,102	160,290		3,102,392	3,029,898
Container freight and plastic	2,342,102	100,230	-	0,102,002	0,029,090
processing costs	145,253	48,489		193,742	152,446
EcoCentre support costs	1-10,200	10,100		100,112	102,110
(note 8)	203.963	23.167		227,130	232,293
Wages, contract and benefits	150,728	37,682	-	188,410	183,686
Public relations and promotion	,	,		,	,
(note 9)	34,541	22,908		57,449	58,109
Ambassador program (note 10)	93,887	62,591		156,478	146,718
Compliance reviews	28,548	3,243		31,791	37,152
Professional fees	56,450	6,412		62,862	47,308
Rent	39,356	4,471		43,827	38,930
Green Manitoba agreement	14,539	1,671	-	16,210	16,124
Office and administration	19,527	2,218	-	21,745	23,101
Director fees and expenses	12,939	1,470	-	14,409	16,945
Travel and automobile	8,309	944	-	9,253	9,620
Insurance	5,409	614		6,023	6,073
Telephone and fax	7,170 6.659	814 757	•	7,984 7,416	8,225
Meetings Strategic planning session	0,009	757		7,410	4,615 41.661
Amortization			3,345	3.345	2,444
Bank charges and interest	2,765	872	0,040	3,637	2,450
Bursaries	2,694	306		3,000	4,500
Darsanes	2,004	000		0,000	4,000
	3,774,839	378,919	3,345	4,157,103	4,062,298
Excess (deficiency) of					
revenue over					
expenses	368,392	89,365	(3,345)	454,412	188,483
•			,-,,	.,	-,

The accompanying notes are an integral part of these financial statements.

Statement of Changes in Net Assets

For the year ended December 31, 2014

				2014	2013_
	Used Lubricating Products Stewardship Program \$	Antifreeze Stewardship Program \$	Invested in Capital Assets \$	Total \$	Total \$
Balance - Beginning of					
year	2,611,248	328,264	10,502	2,950,014	2,761,531
Excess (deficiency) of revenue					
over expenses	368,392	89,365	(3,345)	454,412	188,483
Purchase of capital assets	(2,943)	-	2,943	-	-
Balance - End of year	2,976,697	417,629	10,100	3,404,426	2,950,014

The accompanying notes are an integral part of these financial statements.

Statement of Cash Flows

For the year ended December 31, 2014

				2014	2013
	Used Lubricating Products Stewardship Program \$	Antifreeze Stewardship Program \$	Invested in Capital Assets \$	Total \$	Total \$
Cash and cash equivalents provided by (used in)					
Operating activities Excess (deficiency) of revenue	200 200		(0.045)	454 410	100 400
over expenses Items not affecting cash	368,392	89,365	(3,345)	454,412	188,483
Amortization  Loss on disposal of			3,345	3,345	2,444
investment			-		3,694
Net change in non-cash working	368,392	89,365	-	457,757	194,621
capital items	9,499	34,706	-	44,205	(71,544)
Due to (from) programs Interfund transfers	(103,903) (2,943)	103,903	2,943		-
interiorio transfers	(2,943)	-	2,543		
	271,045	227,974	2,943	501,962	123,077
Investing activities					
Purchase of capital assets	-	-	(2,943)	(2,943)	(3,063)
Purchase of investments	(2,125,180)		-	(2,125,180)	(642,356)
Redemption of investments	2,612,928		<del>-</del>	2,612,928	794,092
	487,748	-	(2,943)	484,805	148,673
Increase in cash and cash equivalents during the					
year	758,793	227,974	-	986,767	271,750
Cash and cash equivalents - Beginning of year	227,410	396,526		623,936	352,186
Cash and cash equivalents -					
End of year	986,203	624,500	<u> </u>	1,610,703	623,936

The accompanying notes are an integral part of these financial statements.

Notes to Financial Statements

December 31, 2014

#### 1 Nature of operations

Manitoba Association for Resource Recovery Corp. (the Corporation) was formed by oil and oil filter first sellers in Manitoba to develop, implement and administer a used lubricating products stewardship program in the province and began operation on January 1, 1997. The Corporation was incorporated as a not-for-profit corporation without share capital under The Corporations Act of Manitoba on April 1, 1997. On February 26, 1998, the Corporation received approval to operate its used lubricating products stewardship program from the Minister of Environment, Province of Manitoba. On May 1, 2011, the Corporation was also approved to operate its antifreeze stewardship program by the Minister of Conservation, Province of Manitoba. The antifreeze stewardship program began active operations on August 1, 2011.

On September 25, 2013, the Corporation received approval to continue to operate the used lubricating products stewardship program until December 15, 2017. The current antifreeze stewardship program expires December 31, 2016.

As a non-profit corporation, no provision for corporate income taxes has been made in these financial statements pursuant to paragraph 149(1)(1) of the Income Tax Act.

#### 2 Basis of presentation

These financial statements are prepared in accordance with Canadian accounting standards for not-for-profit organizations (ASNPO).

#### 3 Summary of significant accounting policies

#### Fund accounting

The accounts of the Corporation are maintained in accordance with the principles of "fund accounting". Fund accounting is a procedure whereby a self-balancing group of accounts is provided for each accounting fund established by the Corporation.

For financial reporting purposes, the accounts have been classified into several funds. The activities carried out by each fund are as follows:

- Used Lubricating Products Stewardship Program reports funds for the operations of the used lubricating products stewardship program.
- Antifreeze Stewardship Program reports funds for the operations of the antifreeze stewardship program.
- Invested in Capital Assets reports the funds for the purchase of capital assets used in the operations of the Corporation.

Notes to Financial Statements

December 31, 2014

#### Significant accounting policies are as follows:

#### Cash and cash equivalents

Cash and cash equivalents consist of cash on hand and cash and cash equivalents held at banking institutions.

#### Investments

Investments consist of Guaranteed Investment Certificates (GICs) and equity instruments. Investments that are intended to be held or that have maturity dates under a year are deemed to be short-term investments, with all others classified as long-term investments. Unrealized gains and losses are included as investment income in the statement of operations. Purchase and sales are recognized using trade date accounting.

#### Capital assets

Capital assets are carried at acquisition cost less accumulated amortization. Amortization of office furnishings, equipment and leaseholds is calculated on a straight-line basis at an annual rate of 20% based on the estimated useful lives of these assets. One-half of the annual rates are charged in the year of acquisition.

#### Revenue recognition

The Corporation follows the deferral method of accounting for revenues. Revenue from environmental handling charges is recognized in the year for which suppliers and end-users assess it, as regulated by the Used Oil, Oil Filters and Containers Stewardship Regulation and by the Household Hazardous Material and Prescribed Material Stewardship Regulation of The Waste Reduction and Prevention Act. The one-time membership fees are recorded as revenue when the participating companies join the Corporation.

Dividend and interest income from investments and cash and cash equivalents is recognized when earned and is recorded as investment income in the statement of operations. Other income is recognized when earned.

#### Return and processing incentives

The return and processing incentives are recognized as an expense in the year to which the claim relates.

Notes to Financial Statements

December 31, 2014

#### Use of estimates

The preparation of financial statements in conformity with Canadian ASNPO requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual amounts could differ from those estimates.

#### Financial instruments

Financial assets and financial liabilities are initially recognized at fair value and subsequently measured at amortized cost, except for investments in equity instruments that are quoted in an active market, which are subsequently measured at fair value. Changes in fair value are recognized in the statement of operations in the year incurred.

Financial assets measured at amortized cost include cash and cash equivalents, GIC investments, environmental handling charges receivable and accrued interest and other receivables.

Financial liabilities measured at amortized cost include return and processing incentives payable and accounts payable and accrued liabilities.

Financial assets are tested for impairment at the end of each reporting period when there are indications that the assets may be impaired.

Notes to Financial Statements

December 31, 2014

5

#### 4 Cash and cash equivalents

Cash and cash equivalents consist of:

			2014 \$	2013 \$
Cash Money Market Mutual Fund			1,085,091 525,612	623,936
		_	1,610,703	623,936
Investments				
	Maturity date	Interest rate %	2014 \$	2013 \$
Short-term investments TD Mortgage Corporation GIC Dundee Bank of Canada GIC Home Trust GIC Home Trust GIC	January 7, 2015 June 26, 2014 October 6, 2014 July 17, 2014	1.25 2.35 2.16 2.35	200,000	429,590 228,634 748,712 1,406,936
Long-term investments Equitable Bank GIC Home Trust GIC Equitable Bank GIC Manulife Strategic Income Fund Brookfield Office Properties Inc. Preference shares Fairfax Financial Holdings Ltd. Preference shares National Bank of Canada Preference shares TransAlta Corporation Preference shares	July 19, 2016 July 19, 2016 December 15, 2016	2.27 2.27 2.10	100,000 313,722 400,000 160,805 40,160 38,547 40,080 39,596 1,132,910	100,000 313,722 - - - - - - - 413,722 1,820,658

During the year, certain GICs matured and were reinvested in a money market mutual fund, which is included in cash and cash equivalents.

2014

2012

Notes to Financial Statements

December 31, 2014

#### 6 Government remittances

Government remittances consist of amounts required to be paid to government authorities and are recognized when the amounts become due. In respect of government remittances, \$32,259 (2013 - \$48,063) is included within accounts payable and accrued liabilities.

#### 7 Commitments

#### Operating lease

The annual minimum rental for leased premises under a lease to February 28, 2018 is as follows:

	•
Fiscal year ending December 31, 2015	43,197
2016	43,362
2017	43,362
2018	7,227

#### **EcoCentres**

The Corporation has entered into two-year renewal agreements with 63 EcoCentres and licensed collection facilities that were established to provide no-cost drop-off centres for used oil and antifreeze materials.

As part of its contractual agreement with each EcoCentre owner-operator, the Corporation is committed to provide annual operating support until July 31, 2016. The operating support payments for the EcoCentres currently in operation are estimated to be as follows:

\$

Fiscal year ending December 31, 2015	200,000
2016	117,000

Notes to Financial Statements

December 31, 2014

8	EcoCentre suppor	t costs
---	------------------	---------

		2014 \$	2013 \$
Used	Lubricating Products Stewardship Program		
	ating and capital support	195,146	192,924
	ational audits, training and supplies	8,817	14,978
		203,963	207,902
Antifi	reeze Stewardship Program		
	ating and capital support	22,166	22,634
	ational audits, training and supplies	1,001	1,757
		23,167	24,391
		227,130	232,293
9 Publ	ic relations and promotion		
		2014	2013
		\$	\$
Webs	ite	2,016	8,340
EcoC	entre promotional handouts	6,221	
	eting, advertising and promotional material	26,701	29,769
	Pride Winnipeg	2,000	20,000
	ern region advertising	2,406	-
Masc		699	
Radio	1	17,406	
		57,449	58,109
10 Amb	assador program		
		2014	2013
		\$	\$
Wage	es	58,527	57,784
	portation, meals and accommodation	25,978	24,796
	show fees, uniforms, draw prizes, supplies and insurance	23,404	17,807
Hand	outs, bookmarks and insulated lunch bags	48,569	46,331
		156,478	146,718

Notes to Financial Statements

December 31, 2014

#### 11 Financial instruments

The Corporation manages risk and risk exposures by applying policies approved by the Board of Directors.

#### Credit risk

Credit risk arises from the potential that a counterparty will fail to perform its obligations. The Corporation is exposed to credit risk through its environmental handling charges receivable. The risk is minimized due to the large registrant base.

#### Interest rate risk

Interest rate risk refers to the risk that a financial instrument or cash flows associated with the instrument will fluctuate due to the changes in interest rates. The Corporation's exposure to interest rate risk pertains to interest-bearing, short-term and long-term investments, which are subject to future changes in interest rates.

#### Other price risk

The Corporation's other price risk is the risk that the fair value of a financial instrument will fluctuate because of changes in market prices. The Corporation's exposure to other price risk pertains to its equity investments which are affected by the changes in market prices.

#### Liquidity risk

Liquidity risk is the risk that the Corporation will encounter difficulty in meeting its financial obligations associated with financial liabilities in full. A range of alternatives is available to the Corporation including cash flow provided by operations, debt or a combination thereof.

#### 12 Comparative figures

Certain of the prior year's figures have been reclassified to conform to the current year's financial statement presentation.



# **Board of Directors and Staff**



#### **Back Row:**

Manny Micklash, Aaron Strub (Administrative Service Manager), Lutz Ehrentraut (Secretary - Treasurer), Ron Benson (Executive Director).

#### **Front Row:**

Keith Penner, Joe Casciano (Chairman), Richard Waller, Megan Currie

# **Board of Directors**

Joe Casciano, Canadian Tire Corporation, Limited Chairman

Lutz Ehrentraut, Representing the Public Secretary-Treasurer

Richard Waller, Imperial Oil Director

Megan Currie, Armored AutoGroup Inc. Canada Director

Manny Micklash, Bluewave Energy Director

Keith Penner, Representing the Public Director

# Legal Counsel

Fillmore Riley, Barristers & Solicitors

# **Auditors**

PricewaterhouseCoopers LLP, Chartered Accountants

# Staff

Ron Benson – Executive Director Aaron Strub – Administrative Services Manager

# MARRC Office

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