

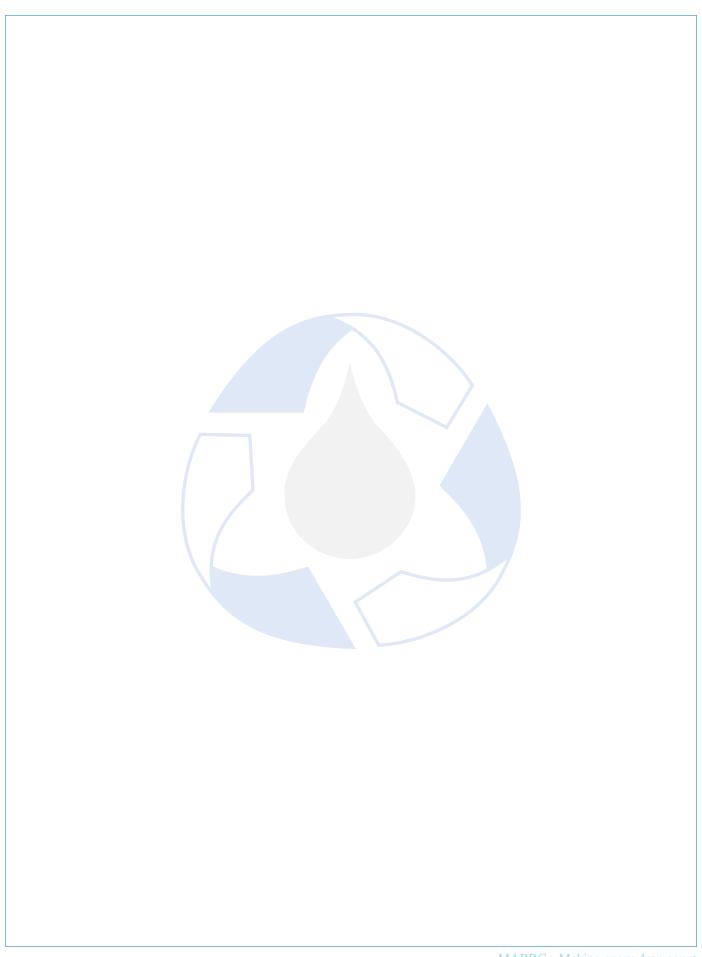
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# **Annual General Meeting**

Tuesday, April 27, 2010 10:00 am

Hilton Suites Winnipeg Airport 1800 Wellington Avenue Winnipeg, Manitoba R3H 1B2



## Overview of MARRC

The Manitoba Association for Resource Recovery Corp. (MARRC) is a non-profit corporation established in 1997 by manufacturers and marketers of lubricating products in Manitoba. Its mandate is to develop, implement and administer a cost-effective, sustainable, user-financed, province-wide stewardship program for used oil, used oil filters and used oil containers.

MARRC was incorporated under The Corporations Act of Manitoba on April 1, 1997. It operates in accordance with a Letter of Approval issued by Manitoba Environment on February 26, 1998 under Section 7 of the "Used Oil, Oil Filters and Containers Stewardship Regulation" of the Waste Reduction and Prevention Act.

MARRC received a letter of approval dated December 21, 2007 from the Minister of Conservation extending the Stewardship Plan term for an additional five years to December 14, 2012.

The Corporation derives revenue principally in the form of Environmental Handling Charges (EHCs) applied to the sale or consumption of selected lubricating products in Manitoba. The Corporation's primary expenses are related to the:

- establishment and operation of a publicly-accessible network of licensed collection facilities for used lubricating products,
- payment of Return Incentives to companies licensed by the province and registered with MARRC to collect used lubricating products and transfer them to approved processors and end-users,
- payment of Processing Incentives to companies licensed by the province and registered with MARRC to recycle used lubricating products, and
- development and distribution of public education materials.

MARRC's affairs are managed by a six-person Board of Directors drawn from the member companies of MARRC and from other stakeholder organizations.



#### MINISTER OF CONSERVATION

Legislative Building Winnipeg, Manitoba, CANADA R3C 0V8

DEC 2 1 2007

Mr. Ron Benson
Executive Director
Manitoba Association for
Resource Recovery Corp.

Dear Mr. Benson:

35 - 1313 Border Street Winnipeg MB R3H 0X4

I am pleased to issue an Approval to the Manitoba Association for Resource Recovery Corp. (MARRC), for a used oil products and material stewardship program. Pursuant to 7(4) of the Used Oil, Oil Filters and Containers Stewardship Regulation of The Waste Reduction and Prevention Act, this approval expires on December 14, 2012.

This approval is issued under Section 6 of the Used Oil, Oil Filters and Containers

Stewardship Regulation of The Waste Reduction and Prevention Act and is subject to MARRC meeting the following conditions:

- That MARRC implement the Used Lubricating Products Stewardship Program substantially in accordance with its original Application for Approval dated July 11, 1997 as amended by its submission dated December 1997 and the Applications for Renewal dated June 2002 and August 2007 (the Stewardship Program Plan);
- That MARRC provide my officials with regular updates as to the progress of MARRC's implementation of the Stewardship Program Plan;
- 3. That MARRC shall cooperate with my officials and provide such assistance as they may deem necessary so that my officials are able to prepare and provide me with a report no later than June 17, 2011, assessing whether MARRC has implemented the Stewardship Program Plan substantially in accordance with its intent and in accordance with the conditions of this approval for the period up to December 31, 2010;
- That MARRC submit an application for renewal of this approval by no later than August 31, 2012, to ensure adequate time for public review;
- 5. That MARRC shall advise my officials about any proposed changes to the details of the plan, prior to making any changes to the Stewardship Program Plan so that my officials may consider whether the proposed changes are inconsistent with the conditions of this approval and in particular whether the proposed changes may impact on the continued effectiveness of the Stewardship Program Plan;
- That retained earnings shown on the financial statements of MARRC (total revenues less total expenditures), as determined by an external auditor, do not at any time during the term of this approval exceed \$3,000,000;
- That MARRC work with my officials to improve performance in the recovery of containers and maintaining and expanding the collection infrastructure;
- 8. That where I am not satisfied that MARRC is implementing the plan substantially in accordance with its intent, or where I have concluded, based on such other factors as I or my officials have determined to be relevant in the circumstances, that the plan or these terms of this approval should be amended, then amended conditions may be imposed as deemed appropriate.

Yours sincerely,

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Stan Struthers Minister

## Members of MARRC

49 North Forwarding Ltd. AGCO Corporation

AMSOIL Inc. ATP-Inc.

AUTO-CAMPING Ltd.
Acklands-Grainger Inc.
Advic Bearing and Auto Ltd.
Affinia Canada Corporation

Air BP Canada Ltd.
Airparts Network Ltd.
Altrom Canada Corp.
American Agip Company Inc.

Applied Industrial Technologies Ltd. Atlas Copco Compressors Canada

BMW Canada Inc. BOSS Lubricants

Barrett Marketing Group Ltd.

Baldwin Filters Inc.

Beck/Arnley Worldparts, Inc. BestBuy Distributors Limited

 $\label{products} \mbox{Bombardier Recreational Products Inc.}$ 

Bosch Rexroth Canada Corp.

Buhler Versatile Inc.

CG Power Systems Canada Inc.

CNH Canada Ltd. COMAIRCO LTD.

CORE-MARK International Inc.
CPT Canada Power Technology Limited

CanAgro Exports Inc.
Canadian Pacific Railway

Canada Safeway Limited Canadian Kawasaki Motors Inc.

Canadian Tire Corporation, Limited

Canwell, Hardware Division Castrol Canada Inc.

Castrol Industrial North America Inc.

Champion Laboratories, Inc. Chevron Lubricants Canada Inc.

Chrysler Canada Inc.

Churchill Marine Tank Farm Co.

Cleanair Filter Service
Coastal Blending & Packaging
Costco Wholesale Canada Ltd.
Cummins Western Canada
Daimler Trucks North America L

Daimler Trucks North America LLC
Federated Co-operatives Limited
Ford Motor Company of Canada Ltd

Ford Motor Company of Canada Ltd. Fort Garry Industries Ltd.

Fred Deeley Imports Ltd Fuchs Lubricants Canada Ltd.

G.K. Industries Ltd.

Gates Canada Inc.

General Motors of Canada Limited

Greenland Corporation

Hastings Filters

Henkel Canada Corporation Home Hardware Stores Limited

Honda Canada Inc. Honeywell ASCA Inc. Husky Energy Inc. Husqvarna Canada Corp. Hyundai Auto Canada Corp.

Imperial Oil Ltd.

Importations Thibault Ltée Industrial Truck Service Ltd.

JKL Enterprises Inc.
Jaguar Land Rover Canada
Jimmy Diesel Parts Co.
John Deere Limited
Kia Canada Inc.
Kinecor Inc.

King-O-Matic Industries Limited Kleen-Flo Tumbler Industries Limited

Kubota Canada Ltd.

Larry Penner Enterprises Inc.

Lemky Rural Repair

Lubricon Industries Canada Limited

MFTA Canada Inc. Magnum Oil Mb. Ltd. Manitoba Hydro

Maxim Transportation Services Inc.

Mazda Canada Inc.

Mercedes-Benz Canada Inc.

Midas Canada Inc.

Mid-Canada Filtration Solutions Midwest Hydraulics Inc.

Mining Technologies International Inc. Mr. Lube Canada Inc. Partnership

Mitsubishi Motor Sales of Canada, Inc.

Modern Sales Co-op

Motion Industries (Canada) Inc. Motor Coach Industries Limited

Motovan Corporation Navistar Canada Inc. NemCo Resources Ltd. New Flyer Industries Ltd. Newalta Corporation Nissan Canada Inc.

Northern Industrial & Auto Ltd.

Nynas Canada Inc.

Oak Point Auto Distributors

Oil Depot Limited

Oil Mart Ltd.

Outboard Rebore/Alline Supply Inc.

PACCAR Parts, A Division of Paccar of Canada, Ltd

PSC-Power Source Canada Ltd.

Parker Hannifin Canada

Parts Canada

Pennzoil-Quaker State Canada Inc. Petro-Canada Lubricants Inc. Polaris Industries Inc.

Porsche Cars North America Inc. Precambrian Wholesale Limited

Prévost, a Division of Volvo Group Canada Inc. Radiator Specialty Company of Canada Ltd.

Robert Bosch Inc. SC CLS Holding ULC SMS Equipment Inc. Safety-Kleen Canada Inc. Sears Canada Inc. 7-11 Canada

Shell Canada Products Ltd.

Southwestern Petroleum Canada Ltd.

Subaru Canada Inc. Suzuki Canada Inc. Tex Lubricants

Texas Refinery Corp. of Canada Limited

The North West Company Inc.
Toromont Industries Ltd.
Toyota Canada Inc.
TruServ Canada Inc.

UAP Inc.

USI - AGI Prairies Inc.
Valvoline Canada Ltd.
Vermeer Canada Inc.
Viscosity Oil Company
Volkswagen Canada Inc.
Volvo Cars of Canada Corp.
Volvo Group Canada Inc.

Wainbee

Wajax Industries Limited Wakefield Canada Inc. Wallace & Carey Ltd. Wal-Mart Canada Inc. Waterous Power Systems

Westcon Equipment & Rentals Ltd.

Westec Distributors Inc.

Western Turbo & Fuel Injection Ltd.

Westfair Foods Ltd.
Westfalia Surge Inc.
Worldpac Canada Inc.
Yamaha Motor Canada Ltd.

Yetman's Ltd.

Zellers / Hudson's Bay Co.

## Initiatives drive awareness and support.

## **Colouring Promotion Grades K-6**

MARRC developed locally its fifth colouring promotion for school grades K-6 throughout Manitoba. The Department of Education assisted by distributing the "Attention Teachers" Poster to those schools in Manitoba. A sample of the colouring poster is shown below. MARRC is very proud of the results. 4,630 students from 61 rural and 47 Winnipeg schools participated. Students were also encouraged to participate in the EcoSchool animation on the website. They were rewarded with a Bookmark, a Mr. Oil Drop Toque and a Used Oil Recycling Notebook.

#### **Bookmarks**



Fron



Back



One of 4,630
Submissions
(Colouring by Students
- required to colour
the correct box)



Teacher's Poster

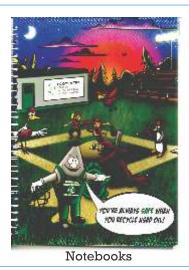
Coverage in Winnipeg Free Press and posted on MARRC website



Ten mountain bikes courtesy of Canadian Tire were awarded from a draw and presented by Manitoba Conservation Assistant Deputy Minister, Serge Scrafield, at the Regent Avenue Canadian Tire store, May 27.



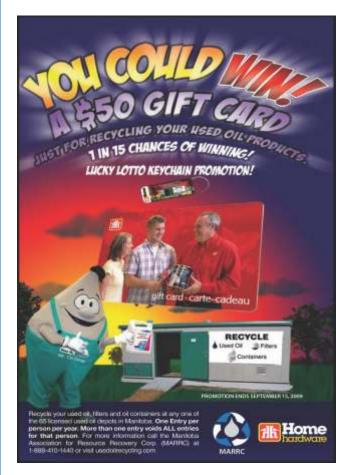
Ashley Clark from Ecole MacNeil in Dauphin was presented with her bike before the entire school by Todd Tarrant of Eco Oil Recycling and Darrin Penny of the Dauphin Canadian Tire.



Promotional items awarded to all participants



Toques



#### EcoSummer-Rural

MARRC developed its 6th Lucky Lotto Keychain promotion, This promotion was participated with Home Hardware. There was a specific "call to action"... Recycle and you could win! WIN a \$50 gift certificate just for dropping off your used oil products! There was a 1 in 15 chance to win (see flyer above). MARRC distributed posters to all Home Hardware locations and the 65 EcoCentres and licensed rural collection facilities. A record 3,460 keychains were distributed (one per person) upon delivery of the used oil products.



#### EcoSummer-City ofWinnipeg

The Winnipeg network of 10 licensed collection depots including the 6 Canadian Tire sites participated in a separate Lucky Lotto Keychain promotion for the City of Winnipeg. Keychains were distributed in response to the receipt of used oil, filters and container products. MARRC secured numerous \$50 gift certificates from its Partner for a Clean Environment, Canadian Tire.









MARRC participated as a key partner with the Winnipeg Goldeyes professional baseball team. The partnership included advertising in 104 games on the radio with 60 second commercials featuring the used oil recycling jingle and a specific message regarding the EcoSummer promotion. MARRC also participated in 12 games at the entrance promenade with the fans, including an on-field introduction of Mr. Oil Drop for "Race the Mascot" each game. Bookmarks were also handed out to the fans. (Attendance averaged 6,000 per game).





MARRC at the same time produced an exciting promotion whereby each fan was presented with a Lucky Lotto Sweepstakes Ticket for a chance to win a Nintendo Wii and Wii Fit at each of the 12 selected home games. A 42" LCD TV was the grand prize. 30,000 fans in total entered the promotion. Fan interest was overwhelming. Public address on-field announcements were made during the Race the Mascot, promoting the recycling of used oil. Also the winners were projected on the Jumbotron.



Mr. Oil Drop with Goldie and child who "Raced the Mascot"



Mr. Oil Drop with the children at the Stadium



Sign held at promenade entrance created excitement for the promotion

Steinbach - Oil Recycling Day!







On June 11,2009 from 11:00am – 2:00pm people were encouraged to bring in their used oil products. Over the 3 hours, 2,850 litres of oil was received at the Steinbach Eco Centre.

## Village of Dunnottar - Recycle, Compost & Trash Waste Day!





On August 9, 2009 at the Matlock Recreation Centre, Council held a Waste Day where information was distributed on Used Oil Products as well as Composting, E-waste and Household Hazardous Waste Products. Information on various new waste strategies to protect Lake Winnipeg and to conserve the Village Landfill was also provided.

## Teddy Bear's Picnic





On Sunday May 31, 2009, Mr. Oil Drop along with 40,000 people attended the 23rd Annual Teddy Bear's Picnic for a day of health education, fun activities and entertainment. MARRC also distributed Bookmarks to the Children.

## MARRC Participated with the Northern Association of Community Councils.

MARRC participated in the Northern Association of Community Councils (NACC) 39th Annual tradeshow at the Marlborough Hotel in Winnipeg August 18 - 19. The NACC represents the interests of 52 northern and remote communities under the jurisdiction of aboriginal and northern affairs. Over 200 delegates from the northern communities federal and provincial affiliates, private sector and nonprofit organizations attended.



NORTHERN ASSOCIATION of Community Councils

#### EcoCentre / Collection Depot network maturing at 76

MARRC's rural network of EcoCentres stands at 53 exceeding the minimum network objective established by the province's multi stakeholder Used Oil Management Committee in 1996. The network includes the northern locations of The Pas, Flin Flon and Thompson, plus Cranberry Portage, Grand Rapids and Fisher Branch

In addition there are 23 other facilities licensed by Manitoba Conservation for the collection of used lubricating products including 10 locations in Winnipeg (6 of which are Canadian Tire).

#### Training and audits promote safety and compliance

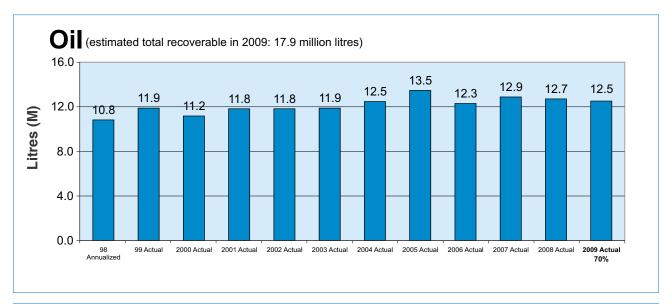
MARRC, as part of its contractual arrangements with owners/operators of collection facilities, provides initial and recurrent on-site training for management and staff. The training, and follow-up audits are designed to promote a safe operation and compliance with each facility's operating license issued by Manitoba Conservation. During 2009, inspections were conducted at all of the licensed EcoCentre and collection depot facilities in the province.

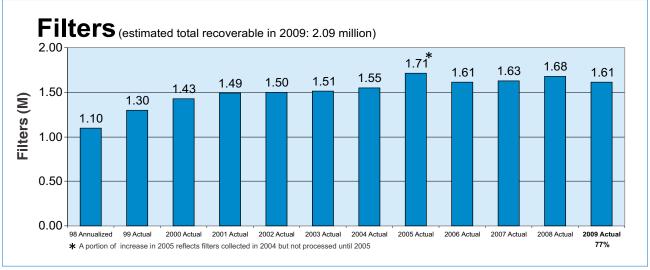
### Collection volumes for 2009 extending in all zones

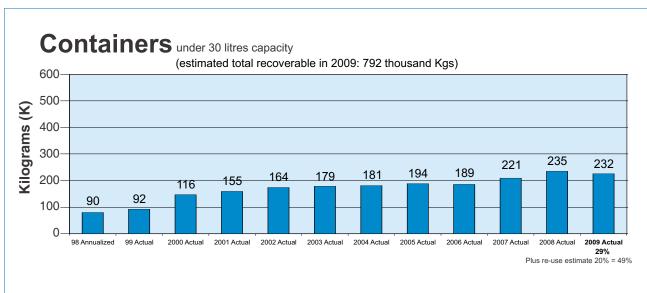
- Used Oil: 12.5 million litres (70% of total recoverable) based upon 35% Consumed in Use
- Used Oil Filters: 1.61 million (77% of total recoverable) based upon 135 filters per drum
- Used Oil Containers: 232,000 kilograms (29% of total recoverable + 20% re-used \*)

\* Source: Pulse Research Ltd. Container Study 2004/2005

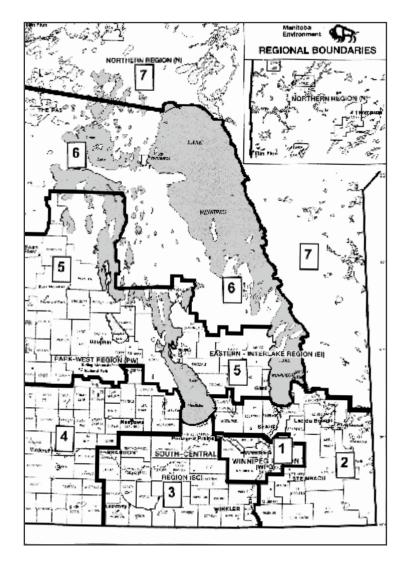
# Collection Activity by Product







# Collection Activity by Zone



## **Containerization at Pump Island**

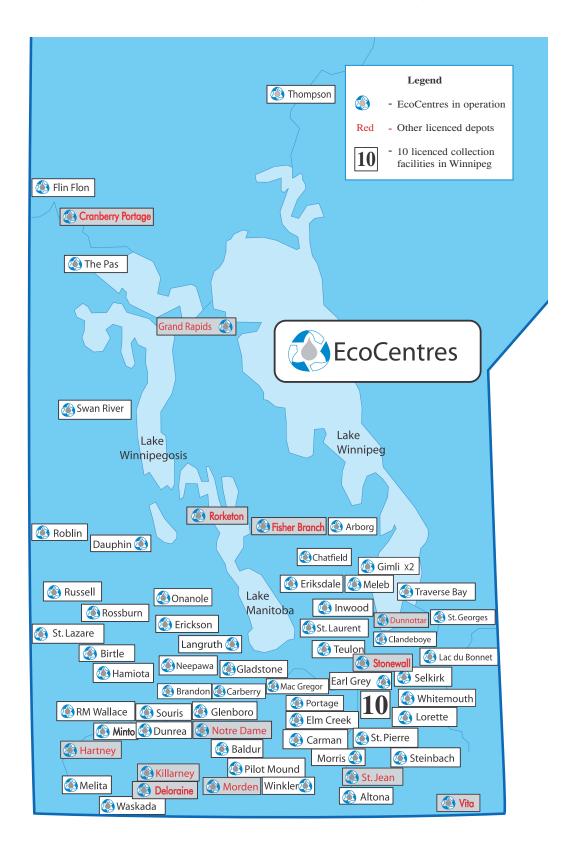
Winnipeg Pilot Project at 36 Retail Gasoline Locations



## Collection Percentages by Zone

	Zone ►	<b>'09</b>	<b>1</b> '08	'09	<b>2</b> '08	<b>'</b> 09	<b>3</b>	'09	<b>1</b> '08	<b>5</b>	<b>5</b> '08	·09	<b>6</b> '08	·09	<b>7</b> '08
	Oil	61	62	8	8	15	15	4	4	5	5	1	1	6	5
 % 	Filters	51	54	10	10	21	19	7	7	7	6	1	1	3	3
	Containers	38	38	12	12	19	18	10	9	12	13	1	2	8	8

## EcoCentre Network at December 31, 2009





## **EcoCentres**

	Location	Owner/Operator
1	Steinbach	City of Steinbach
2	Carman	Town of Carman
3	Melita	S K L Enterprises Ltd.
4	Altona	Town of Altona / RM of Rhineland
5	Neepawa	Town of Neepawa
6	Selkirk	City of Selkirk
7	Russell	Town of Russell / RM of Russell / RM of Silver Creek
8	Glenboro	RM of South Cypress / Village of Glenboro
9	Minto	RM of Whitewater
10	Pilot Mound	Town of Pilot Mound
11	Baldur	RM of Argyle
12	Swan River	Town of Swan River
13	Hamiota	Town of Hamiota
14	Inwood	RM of Armstrong
15	Chatfield	RM of Armstrong
16	Meleb	RM of Armstrong
17	Virden	RM of Wallace
	Arborg	Town of Arborg / RM of Bifrost / Village of Riverton
19	Gladstone	Town of Gladstone
20	Rossburn	Town of Rossburn / RM of Rossburn
21	Portage la Prairie	Portage & District Recycling Inc.
22	Teulon	Town of Teulon / RM of Rockwood
23	Brandon	City of Brandon
24	Earl Grey	RM of St. Andrews
25	Langruth	RM of Lakeview
26	Elm Creek	RM of Grey
27	The Pas	Town of The Pas

	Location	Owner/Operator
28	Winkler	City of Winkler
29	Morris	Town of Morris
	St. Georges	RM of Alexander
31	Traverse Bay	RM of Alexande r
32	Clandeboye	RM of St. Andrews
33	Dauphin	EcoOil Recycling Centre
34	Lac du Bonnet	RM of Lac du Bonnet
	Waskada	RM of Brenda / Village of Waskada
36	Carberry	RM of North Cypress
	Thompson	Thompson Recycling Centre
38	St. Laurent	RM of St. Laurent
	Erickson	Town of Erickson / RM of Clanwilliam
40	Eriksdale	RM of Eriksdale
41	Flin Flon	City of Flin Flon
	Dunrea	RM of Riverside
43	MacGregor	RM of North Norfolk / Village of MacGregor
44	Roblin	RM of Shell River / RM of Hillsburg
45	Onanole	RM of Park
46	Gimli	RM of Gimli
47	Arnes	RM of Gimli
48	Whitemouth	RM of Whitemouth / RM of Reynolds /
		North Whiteshell Provincial Park
49	St. Lazare	RM of Ellice / Village of St. Lazare
50	St. Pierre	RM of De Salaberry / Village of St. Pierre-Jolys
51	Lorette	RM of Taché
52	Souris	Town fo Souris / RM of Glenwood
53	Birtle	Town of Birtle / RM of Birtle

## **Other Licenced Collection Facilities**

1	Winnipeg	A-1 Environmental Services 1447 Dugald Road
2	Winnipeg	Enviro West Inc. 1090 Kenaston Blvd.
3	Winnipeg	Miller Environmental Corporation 65 Trottier Bay
4	Winnipeg	WRS Waste & Recycling Services 940 Redonda
5	Winnipeg	Canadian Tire Garden City 2303 McPhillips
	Winnipeg	Canadian Tire East Kildonan 1519 Regent Ave.
	Winnipeg	Canadian Tire Polo Park 750 St. James
8	Winnipeg	Canadian Tire Fort Garry McGillvray & Kenaston
9	Winnipeg	Canadian Tire St. Boniface Fermor & Beaverhill
10	Winnipeg	Canadian Tire Unicity 3615 Portage Ave.
11	Stonewall	Southside Service

12	Notre Dame	Jean Farms Ltd.
13	Morden	Pembina Valley Containers Ltd.
14	Hartney	Southwest Recycling
15	Grand Rapids	ET Developments Ltd.
16	Killarney	Town of Killarney
17	St. Jean	Miller Environmental Corporation
18	Dunnottar	Village of Dunnottar
19	Cranberry Portage	LUD of Cranberry Portage
20	Rorketon	RM of Lawrence
21	Vita	RM of Stuartburn
22	Deloraine	RM of Winchester
23	Fisher Branch	RM of Fisher



# Manitoba Association for Resource Recovery Corp.

# **Board of Directors and Staff**



#### **Back Row:**

Lutz Ehrentraut, Keith Penner, Paul Miller, Ron Benson (Executive Director).

#### **Front Row:**

Aaron Strub (Administrative Services Manager), Richard Waller, Keith Micklash (Secretary-Treasurer), Joe Casciano (Chairman).

# **Board of Directors**

Joe Casciano, Canadian Tire Corporation, Limited Chairman

Keith Micklash, Magnum Oil Mb. Ltd. Secretary-Treasurer

Richard Waller, Imperial Oil Director

Paul Miller, Shell Canada Products Director

Keith Penner, Affinia Canada Corp. Director

Lutz Ehrentraut, Representing the Public Director

## Legal Counsel

Fillmore Riley, Barristers & Solicitors

## **Auditors**

PricewaterhouseCoopers LLP, Chartered Accountants

## Staff

Ron Benson - Executive Director Aaron Strub - Administrative Services Manager

## MARRC Office

35-1313 Border Street Winnipeg, Manitoba R3H 0X4

204-632-5255 phone 204-633-9380 fax 1-888-410-1440 info number www.usedoilrecycling.com website marrc@mts.net e-mail

